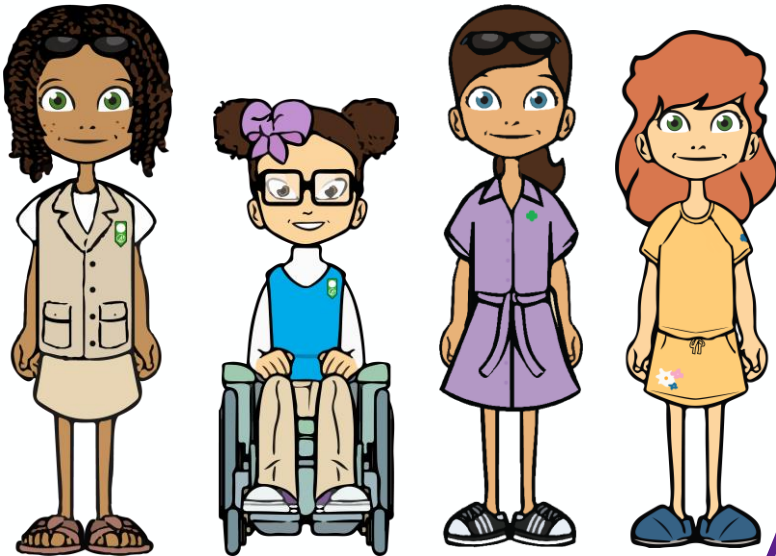




2026 FALL PRODUCT PROGRAM TRAINING

Participating Girl Scouts helped to earn an average of \$196 each, which went directly toward troop Program funding.





5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus: Girl Scout Programs, Camp,
Troop Activities & Giving Back



YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience



Are you...

READY TO
explore



KANGAROO

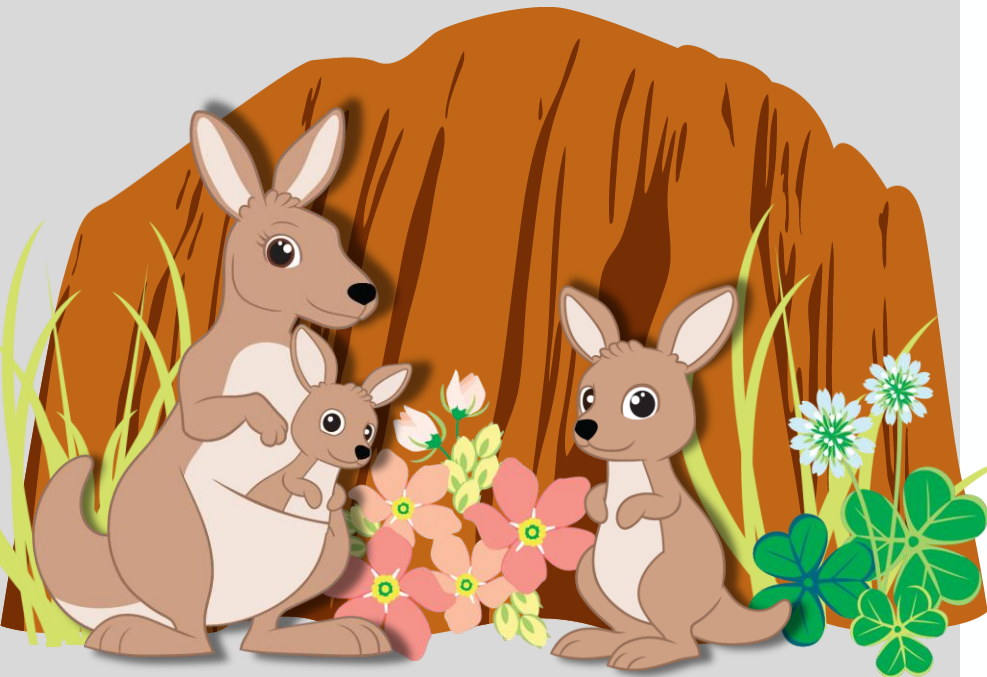
Lives in Eastern Australia in small groups called “troops”

Use their strong tails for balance while jumping

Newborn joeys are just 1 inch long (2.5cm) at birth (size of a grape)

Female Kangaroos sport a pouch on their belly to cradle joeys





READY TO
explore

TROOP PROCEEDS

17% of Total Sales

Girl Scout Reward
Opt-out Option
Cadette, Senior, and Ambassador

Troops may opt-out of rewards and earn
an additional 2% (19% total) in troop
proceeds from all sales.

This includes nuts & chocolates,
magazines, Girl Scout exclusive
BarkBoxes, personalized products and
candles.

Girl Scouts will receive patches only, with
no additional rewards.



FALL PROGRAM PRODUCT LINES

Nuts & Chocolates
Magazines
BarkBox
Candles
Personalized Products
Tervis Tumblers



WHAT'S NEW TO FALL

READY TO *EXPLORE*

2026 FALL PRODUCT PROGRAM



BONUS OFFER FOR FPP – ONLINE ONLY

At checkout, select items will be available for a \$2 discount and no additional shipping charge.

MAGAZINE SUBSCRIPTIONS

New premium titles available!



CANDLES

Returning for the second year with more fragrances and sizes!



TERVIS® TUMBLERS

Wide range of designs, shapes and sizes!



PERSONALIZED PRODUCTS

Expanded from 26 to 36 products, including color photo frames and personalized soap, candles, napkins, and calendars.

BARKBOX®

New Campfire Sing-A-Long Bundle including three toys and a treat canister. The three BarkBoxes® bundles from 2025 will also be available while supplies last.



NEW PRODUCTS. MORE CHOICES. MORE WAYS TO SUPPORT GIRL SCOUTS!



ONLINE SHOPPING SITES

Supporters enter a participant's storefront by clicking on a link or following a QR code.

They can then select their desired product line to proceed

Nuts & Chocolates have two ordering options:
Girl Delivered or Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store

SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED

CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that a shipping charge will apply.

(Additional products available for purchase)

SHIPPED TO ME

WAYS TO VISIT STOREFRONTS

Supporters can easily visit
other storefronts after
checking out online

Confirmation emails also
include a handy link to
repurchase



M2 Media

Candle

View in Español

We've completed your order.
Order #21635


[Print Receipt](#)

Appear on Athena's store
☐ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.
Thank you for your support. You will receive an email confirmation shortly.

If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.

Athena needs \$280.00 to reach her goal!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP NUTS & CHOCOLATES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARKBOX PRODUCTS



SHOP MAGAZINES



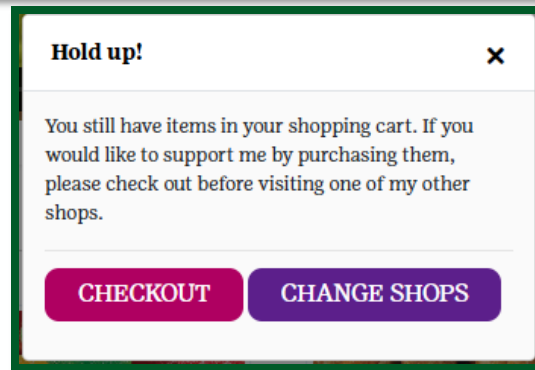
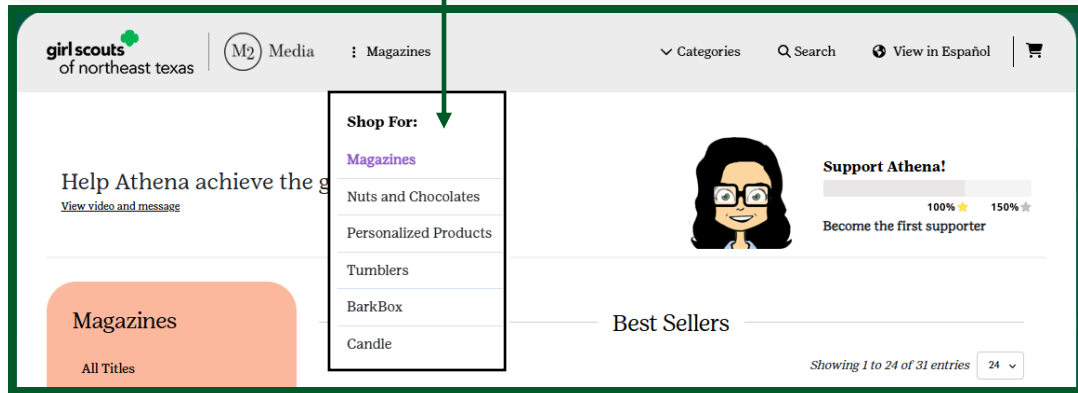
SHOP CANDLES

STOREFRONT UPDATE

NEW

This year, customers
can easily toggle
between storefronts
using a drop-down
menu

Checkout between
storefronts remains
separate



A Mint Treasures \$14 Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin  second in book tin series gf	B Deluxe Pecan Clusters w/ Holiday Tin \$14 Roasted pecans covered in caramel and milk chocolate. Perfect for gift giving! 8oz. Tin  holiday tin gf	C English Butter Toffee \$10 Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box  hand crafted gf	D Raisins Covered in a Chocolate Coating \$10 The plumpiest raisins in a chocolate coating. 10oz. Poptop Can  same product, new name gf
E Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. Poptop Can  with sea salt gf	F Vanilla Flavored Honey Roasted Pecans \$10 Honey roasted pecans with vanilla flavoring. 6oz. Poptop Can  gf	G Dark Chocolate Peppermint Pretzels \$10 Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag  gf	H Dark Chocolate Caramel Caps \$9 Dark chocolate covered caramel topped with sea salt. 6oz. Box  with sea salt gf
I Dulce de Leche Owls \$9 Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box  gf	J Dark Chocolate Mint Penguins \$9 Rich dark chocolate penguins bursting with frosty mint. 5oz. Box  gf	K Peanut Butter Bears \$9 Milk chocolate bears with a smooth peanut butter filling. 5oz. Box  gf	L Peanut Butter Trail Mix \$9 Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag  gf
M Deluxe Pecan Clusters \$9 Roasted pecans covered in caramel and milk chocolate. 5oz. Box  gf	N Sweet Onion Snack Mix \$9 A blend of peanuts, almonds, cashews and mini pretzels; all coated in a savory sweet onion seasoning. 8oz. Bag  new this year! gf	O Cranberry Trail \$9 Roasted and salted whole cashews and almonds mixed with dried cranberries. 7oz. Poptop Can  new this year! gf	P Fruit Slices \$8 Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag  fat free gf

gf = Kosher gf = Kosher, Dairy gf = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

DELICIOUS NUTS & CHOCOLATES

GSNI's Top Selling Items

- #1 – Peanut Butter Bears
- #2 – Dark Choc Caramel Caps w/ Sea Salt
- #3 – English Butter Toffee
- #4 – Deluxe Pecan Clusters
- #5 – Military Donation



New Nut Products



Cranberry Trail

Roasted and salted Cashews and Almonds mixed in with dried Cranberries.

7 oz Pop Top Can

Sweet Onion Snack Mix

A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag



New to Order Card Products



Raisins Covered in a Chocolate Coating

The plumpest raisins in a chocolate coating.

10oz Poptop Can

Dulce de Leche Owls

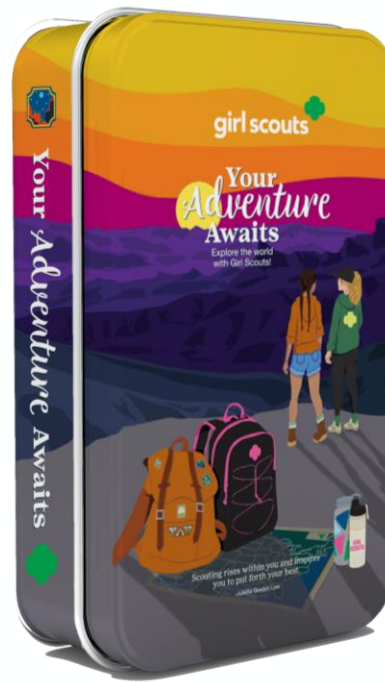
Fresh, Milky caramel surrounded by smooth milk chocolate.

5.1oz box



ASHDON FARMS TINS

Perfect for Gifts and
Treats!



Exploration Tin Mint Treasures



Holiday Tin Deluxe Pecan Clusters



NEW Direct Ship Nut Bonus Offer

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Does **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.





CARE TO SHARE

Customer makes purchase to support local military organizations.

Orders can be placed through order card, online girl delivered, or direct ship channels

Product will be distributed by Council.

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



We're excited to bring back some of our most popular titles, like print editions of...

**Food Network
Good Housekeeping
Women's Health**

As well as **NEW** print titles expanding our special-interest categories, such as...

**Artists Magazine
Love of Quilting
Watercolor Artist**



NEW!
Campfire
Sing-A-Long

BARKBOX

Girl Scout themed
BarkBox options

Choose from four
different boxes!

Limited Quantity



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores



Berry Trios™
Treats

Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

CANDLES

New

Original Collection:
9 fragrances
4 sizes

New

Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all
customers!



All new items
for Fall 2026!



PERSONALIZED PRODUCTS

NEW

Personalized paper
calendars, soap, colored
frames, & napkins!



TERVIS® TUMBLERS

NEW

Military, America250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Wine Rocks





Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girl scouts of northern illinois

M2 Media

My Goal:

Here's How to Earn Two Personalized Patches with Your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 25+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 25+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 225+ packages of cookies plus send 25+ unique Digital Cookie emails during the 2027 Girl Scout Cookie Program



Visit gsnutsandmags.com/gsmi to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Send emails through M2 so supporters can see your goal and hear your personalized avatar message in your own voice. With a parent or guardian, share your shop link by text or on social media, and follow current GSUSA guidelines.



101 NI

HOW TO GET STARTED

Participation is easy!

Girl Scouts can participate fully online, with access to sell nuts & chocolates, magazines, BarkBox, Candles, Personalized Products, and Tervis® Tumblers

Or, in-person with nut order card

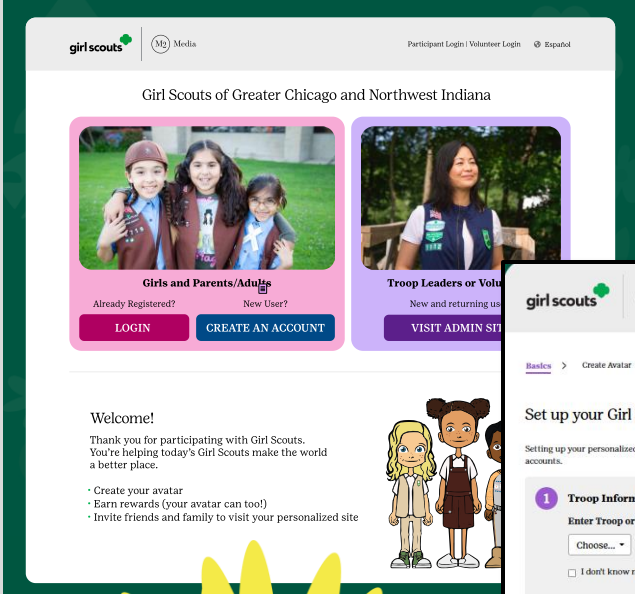


GIRL SCOUT'S PLATFORM SET-UP

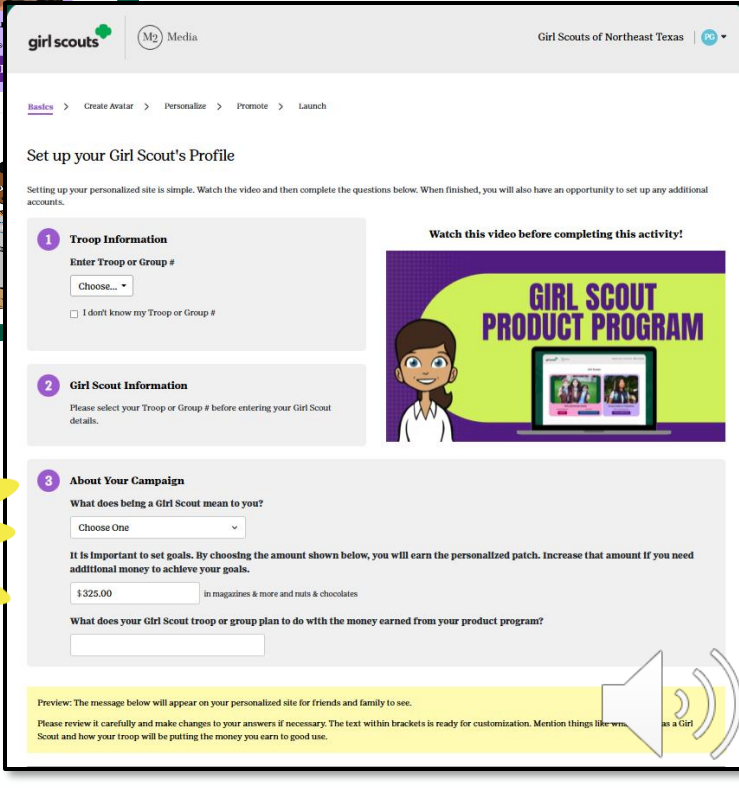
Returning Participants:
Login using last year's
credentials, or choose to
reset your password

New Users: Choose “Create
an Account” and use your
preferred Email Address

- Confirm Membership
 - Select Goals
 - Build an Avatar
 - Upload a Video
 - **Share!**



The screenshot shows the Girl Scouts of Greater Chicago and Northwest Indiana website. At the top, there are links for "Participant Login", "Volunteer Login", and "Logout". Below the header, there are two main sections: "Girls and Parents/Adults" and "Troop Leaders or Volunteers". The "Girls and Parents/Adults" section has a "LOGIN" button for "Already Registered?" and a "CREATE AN ACCOUNT" button for "New User?". The "Troop Leaders or Volunteers" section has a "VISIT ADMIN SITE" button for "New and returning users". Below these sections, there is a "Welcome!" message and a "Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place." message. There are also links to "Create your avatar", "Earn rewards (your avatar can too!)", and "Invite friends and family to visit your personalized site".



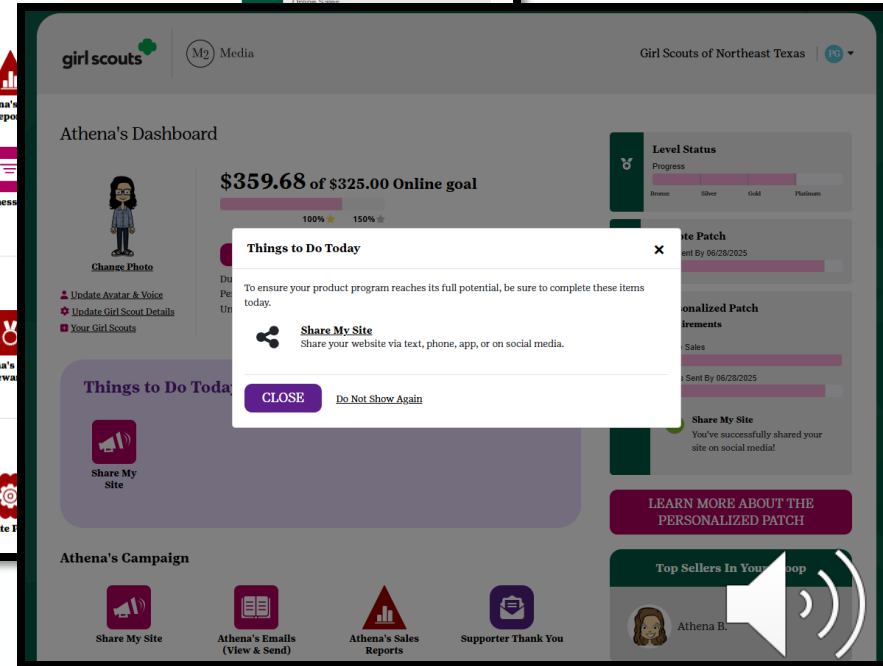
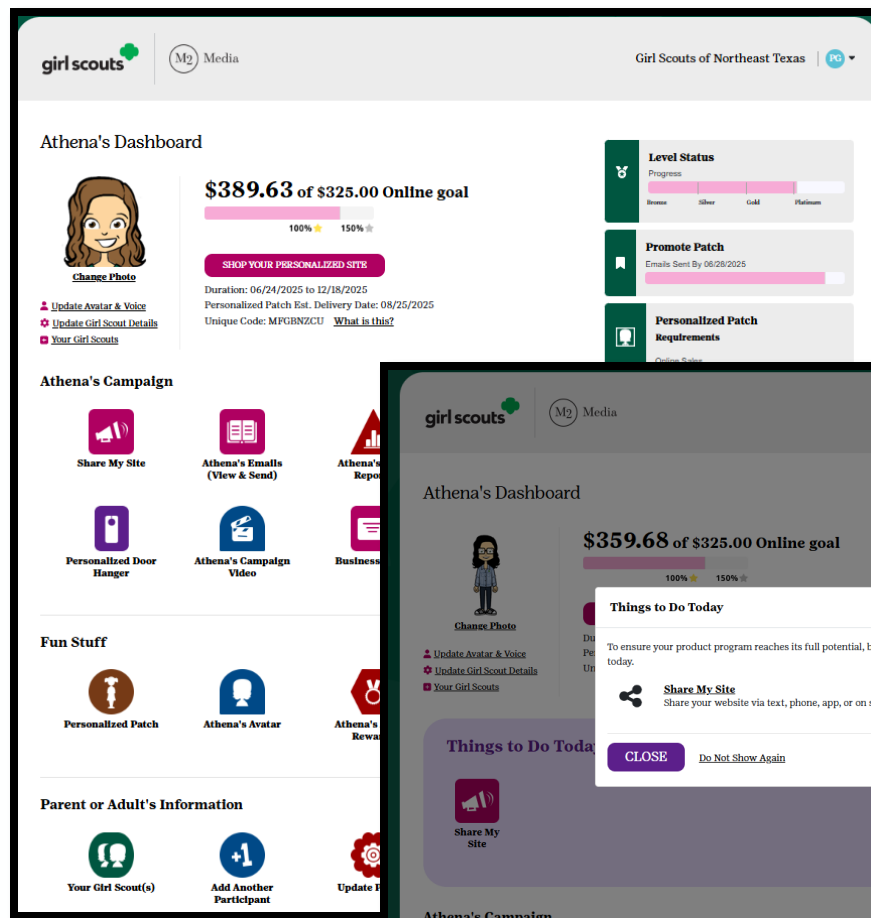
The screenshot shows the Girl Scouts of Northeast Texas website. At the top, there are links for "Participant Login", "Volunteer Login", and "Logout". Below the header, there is a "Set up your Girl Scout's Profile" section. It includes a "Watch this video before completing this activity!" link and a "GIRL SCOUT PRODUCT PROGRAM" video. The setup process is divided into three steps: 1. Troop Information, 2. Girl Scout Information, and 3. About Your Campaign. Step 1 includes a "Enter Troop or Group #" field with a "Choose..." dropdown and a checkbox for "I don't know my Troop or Group #". Step 2 includes a "Please select your Troop or Group # before entering your Girl Scout details." message. Step 3 includes a "What does being a Girl Scout mean to you?" field with a "Choose One" dropdown, a "It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals." message, a "\$325.00" field with a "in magazines & more nuts & chocolates" label, and a "What does your Girl Scout troop or group plan to do with the money earned from your product program?" field. At the bottom, there is a "Preview: The message below will appear on your personalized site for friends and family to see." section with a "Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like [name] as a Girl Scout and how your troop will be putting the money you earn to good use." message.

PARTICIPANT'S DASHBOARD

The Dashboard is a Girl Scout's online toolkit for managing both online and in-person sales!

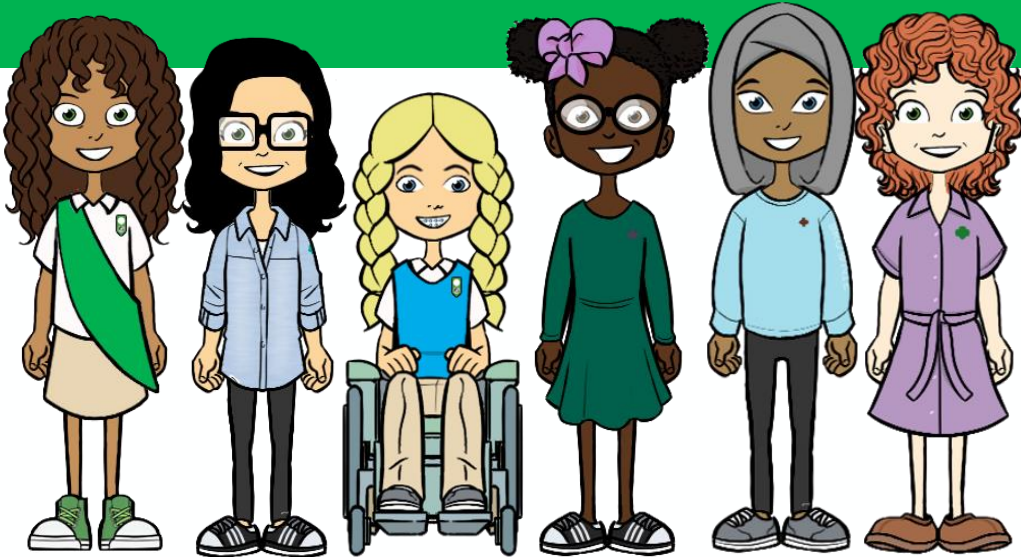
Find helpful sections such as:

Supporter Thank You
Address Book
Avatar's Room
Paper Order Entry
Physical Rewards
Sales Reports



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



 M2 Media Girl Scouts of Northeast Texas PG

 Update Athena's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face

◀ Skin Tone ▶

◀ Eyes ▶

◀ Eye Color ▶

◀ Face / Masks ▶

Hair

Body

Clothing

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

RECORD NOW

UPLOAD AN AUDIO FILE

Audio Received!

☐ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

UPDATE



TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and texting

Printable business cards

Door hangers with QR
codes

girlscouts Media Girl Scouts of Northeast Texas

Manage Athena's Address Book

ADD CONTACT

Add Contacts

To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

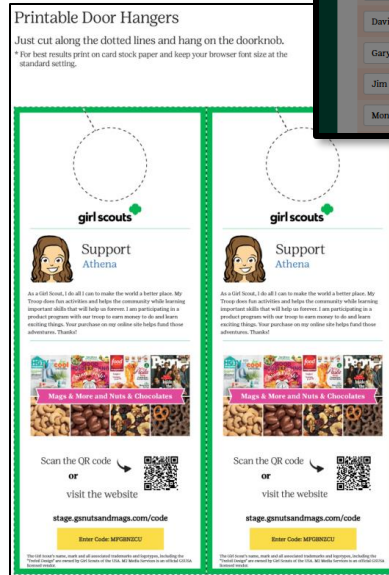
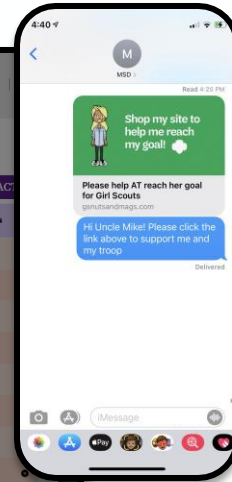
yahoo/mail Sign in with Google Outlook AOL Mail

Or Add Emails Individually

First Name	Last Name	Greeting What is this?	Email	Options What is this?
				☒ Girl Delivery

Please note that emails can take up to 90 minutes to deliver.
Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

CANCEL SEND



SHARE MY SITE TOOL KIT

Selecting “Share My Site” will bring you to a page allowing for a variety of sharing options!

Download images for additional online marketing

Easily copy the storefront link

Share directly to Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice
Update Girl Scout Details
Your Girl Scout

\$359.68 of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Things to Do Today

Share My Site

Athena's Campaign

Share My Site
Athena's Emails (View & Send)
Athena's Sales Reports
Supporter Thank You

Level Status

Progress

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

LEARN MORE ABOUT PERSONALIZED PATCH

Top Sellers In Your Troop

Athena B.

Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

Share my site via text or apps

Share my site on Facebook

Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

DOWNLOAD SOCIAL IMAGES

COPY YOUR STORE LINK

RETURN TO DASHBOARD

Unique Code

MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X /Twitter
1200 x 630

DOWNLOAD

CLOSE



Share your Site

Girl Scouts that achieve the Goal Getter Patch reward for selling 12+ items generated from the Share My Site will be entered into a random drawing.

Winner will be announced the week of November 2.



Earn an entry
for Sydney by
selling 12 or
more items via
Share My Site!



REPORTING

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

 Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All SalesMagazines & More SalesDirect Ship NutsOnline Nuts Girl DeliveredSummary Report

Campaign Stats Report

Total Sales

Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel

Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	2
Participant Dashboard Total Sales	\$44.95

PRINT REPORT

DOWNLOAD REPORT



EMAIL

Campaign Stats

Did you upload a video? No

Did you upload a photo? No

Did you create an avatar? Yes

Did you earn a personalized patch? No

Number of emails sent: 1

Did you earn your 20 or more emails reward? No

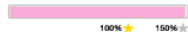
Your current rank: N/A

Sienna's Dashboard



[Change Photo](#)

\$1,914.85 of \$350.00 goal



100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024

Personalized Patch Est. Delivery Date: 09/04/2024

Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign



Manage Paper Orders



Sienna's Emails
(View & Send)



Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

SAY THANKS!



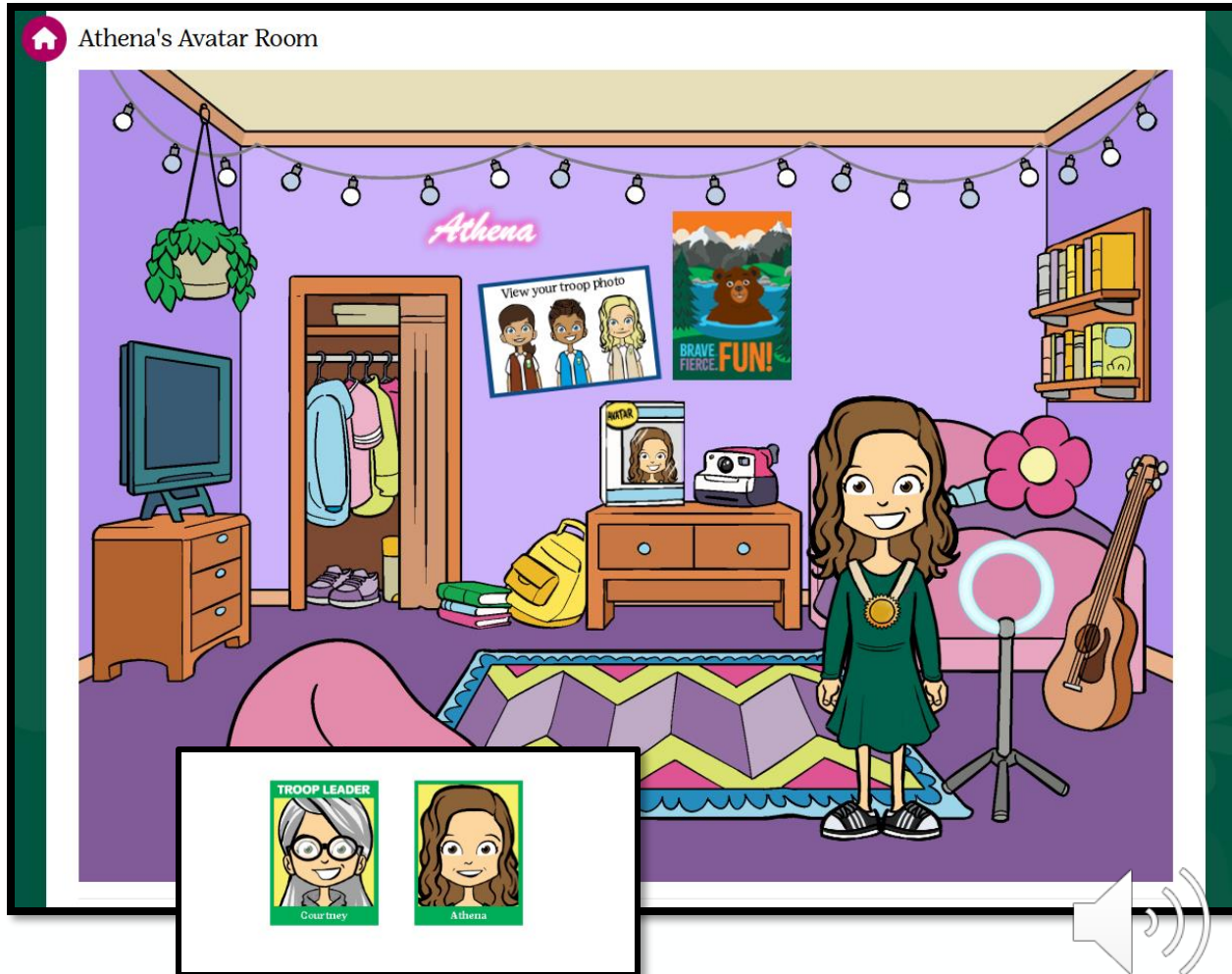


AVATAR ROOM

Unlock cool room accessories when completing tasks

View your troop photo!

Volunteers: be sure to create your avatar, so participants can see you in the Troop Photo!



Fall Personalized Patch

Personalized Patch – Choose from 3 theme background options!

Create avatar, send 25+ emails, Share My Site using M2OS platform, AND sell \$375+ in TOTAL sales.



2026-27 FALL & COOKIE CROSSOVER PATCH

*2026-2027 Fall & Girl Scout
Cookie Crossover
Personalized M2 Avatar
patch* – Create avatar, send
25+ emails, Share My Site
using M2OS platform,
AND—in the 2027 cookie
program—send 25+ unique
emails through Digital
Cookie and sell 225+
packages of cookies.

NOTE: All personalized
patches take 8-12 weeks in
production time.





GIRL SCOUT REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Orders due by:

Pick up products by:

Turn in money by:

Total Sales



\$75+ Total Sales
Ready to Explore Patch



\$175+ Total Sales
Kangaroo Keychain



\$300+ Total Sales
Small Kangaroo Plush



\$450+ Total Sales
Choice of: Drawstring Bag
OR \$10 Amazon Voucher
(pre-selected shopping list)



\$600+ Total Sales
Ready to Explore T-Shirt



\$800+ Total Sales
Large Kangaroo Plush



\$1,000+ Total Sales
Choice of: Frosty Friday Ice Skating at Rockford Park District's Carlson Ice Arena for Girl Scout and adult chaperone (on your schedule Fridays 7-9 pm) OR \$20 Amazon Voucher (pre-selected shopping list)

OR **amazon**



\$1,500+ Total Sales
Choice of: Bauble Bar Bracelet (Rowan Semi-Precious Custom Layered Bracelet) OR \$75 Amazon Voucher (pre-selected shopping list)

OR **amazon**



OR **PARAMOUNT**



OR **ed200cation**



OR **iBeautiful**
subscription boxes for girls



OR **KiwiCo**

\$2,000+ Total Sales
Choice of: Theater Tickets for Girl Scout and adult chaperone to Coronado Theatre, Rockford or Paramount Theatre, Aurora OR Subscription Box (choice of 1)

Patches



4+ Mags & More Items
Kangaroo Patch



25+ Emails Sent
Online Patch



15+ Nut/Candy Items
2026 Patch



12+ Units Sold via
Share My Site
Goal Getter Patch



5+ Military Nut
Donations
Care to Share Patch



Top 10 Fall Product Program
Entrepreneurs
will be invited with a chaperone to SmARTyPants Rockford Art Studio to each create your own masterpiece on Sunday, November 15 at 1-4 pm.

Earn Additional Cookie Program Troop Proceeds!

Troop reaches \$225 per Girl Scout average of Girl Scouts selling in 2026
Fall Product Program AND troop achieves 225 cookie packages Girl Scout average of Girl Scout selling in 2027 Cookie Program. Troop receives an additional \$0.05 per cookie package in Troop Proceeds for the 2027 Cookie Program.





Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to gsnatsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Northeast Texas



TROOP VOLUNTEER ACCESS

Receive an email invitation to login

Watch Troop training video

Queue Parent/Adult Email Campaign

Create your volunteer avatar



PARENT/ADULT EMAIL CAMPAIGN

Participant details and
email addresses are
uploaded by council

Edit or enter missing
parent/adult emails

Select “Send and Continue”
to Proceed – an email with
instructions on how to
participate will be sent to
each Parent/Adult on the
Campaign Launch Date



Girl Scouts of Northeast Texas
2025 Nut and Magazine Campaign

TP

Send Parent/Adult Welcome Emails

Parent/adult emails have been added by your Girl Scout Council. Please review, make any changes, and click "Send and Continue." They will receive an email from you with a link and instructions to participate.

Any participants entered later by you or the Girl Scout Council will automatically receive the same instructions.

Getting Started

- 1) Update Your Profile
- 2) Send Email - Troop 5240

Troop 5240

VIEW EMAIL

First Name	Last Name	Email	Send in Spanish
Sean	Morgan	smorgan@m2mediagr	☐ 
Kayla	Rees	krees@m2mediagroup	☐ 
Courtney	Bechtel	cbechteltesting+Athen	☐ 
			☐

SEND AND CONTINUE



TROOP DASHBOARD

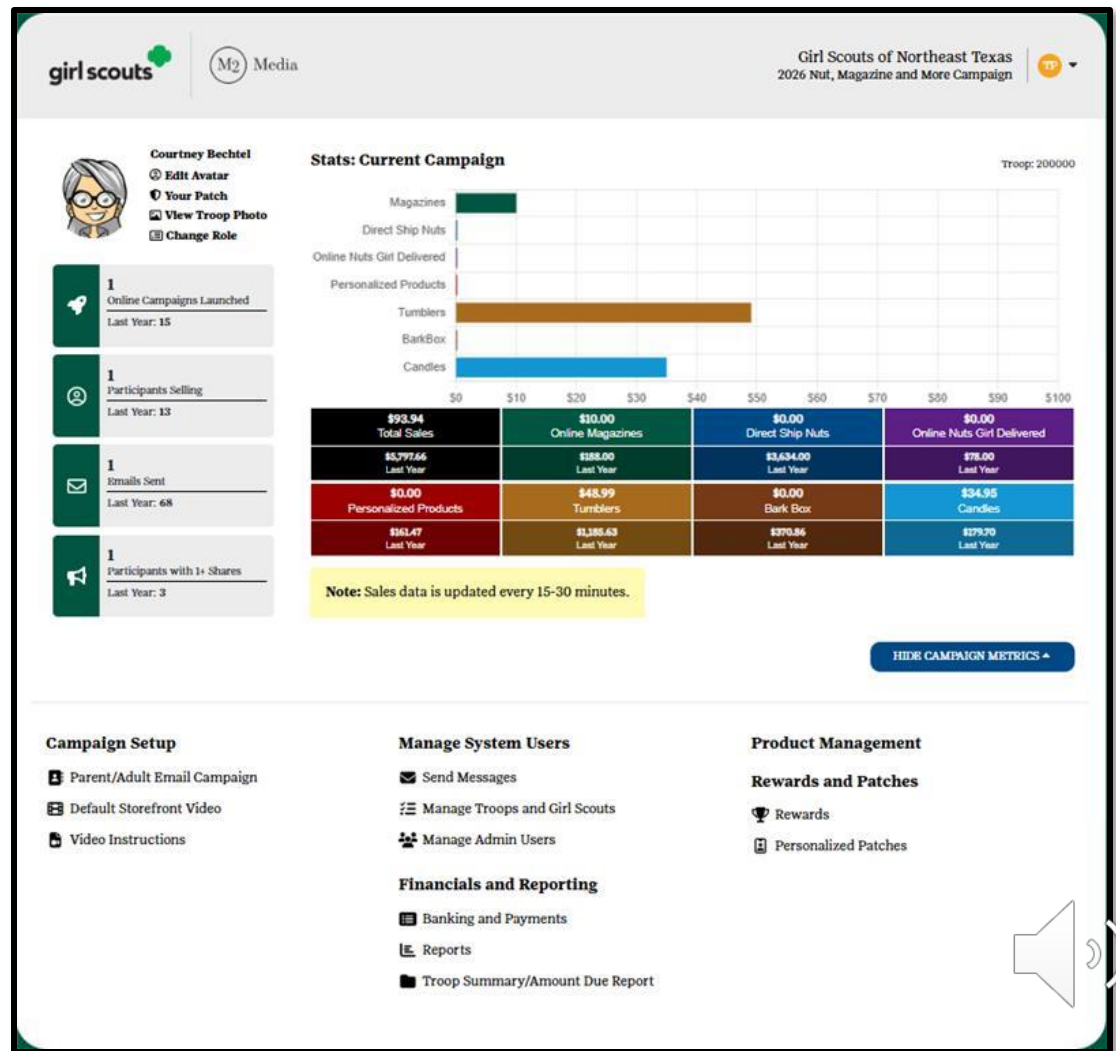
Send Messages

Manage Paper Order entry

Select rewards

View sales reports

Banking and payments



CREATE YOUR VOLUNTEER AVATAR

Choose from a wide
selection of volunteer-
specific avatar options
to create your likeness!

Participants will be able
to view your avatar in
their Troop Photo

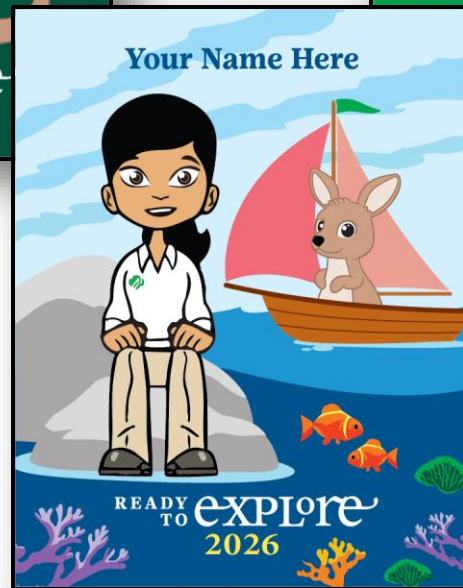


TROOP VOLUNTEER REWARDS

Troop Fall Product Chair(s) can create their own M2 Avatar and receive their own personalized patch with TOTAL troop sales of \$2,000+ **AND** queue launch emails to Girl Scouts using *Parent Adult Email Campaign (PAEC)* under *Campaign Setup* on the troop dashboard in M2OS.

Troop Bonus

Troops that sell \$225 PGA (Per Girl Scout Average of Girl Scouts selling) during Fall Product Program **AND** a 225+ package PGA (Per Girl Scout Average of Girl Scouts selling) during the 2027 Cookie Program, will receive an additional \$.05 per package of cookies in troop proceeds.



DELIVERY TICKETS

Print delivery tickets by Service Unit or troop

Available for easier
picking and packing

Option to include financials

Delivery tickets will be available for both nut & chocolate products and rewards.

[illegible]

BALANCING FINANCES

Sales reports Troop Summary Report Banking and payments

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Home

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits

View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Home

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Summary Report

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No





READY TO *explore*

Mark Your Calendar for an Amazing Adventure!

IMPORTANT DATES



FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

Support available through phone, chat, and email!

100% customer satisfaction guarantee



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product Program.

We look forward to a successful 2026
Program!

