

2026 Fall Product Program Social Media Guidelines

Postings to any allowed social or general media may **ONLY** be done during GSNI Fall Product Program sale dates September 15-October 27, 2026.

Posts ALLOWED

- Posting to personal social media is permitted. Be cognizant of settings (private vs. public).
- Posting to LOCAL public social media sites (approved membership or public) with Girl Scout link is permissible for the promotion of online direct ship orders and public pick-up of girl delivery orders. We remind parents to be safety conscious and cautious providing links to unknown customers. **ALWAYS** meet in a public location for distribution of Girl Delivery orders from unknown customers.

Posts NOT ALLOWED

- Posting to national sites such as, but not limited to, eBay, Craigslist, Amazon, Facebook Marketplace, YouTube Spotify, etc. is **NOT** permitted. No paid advertising of any kind on social media or general media is allowed by troops or Girl Scouts.