

## Welcome and Thank You

We are looking forward to a great Fall Product Program season with delicious nut and chocolate products, a wide variety of magazines, and more new products for your Girl Scout to promote, sell and receive rewards. The GSNI Product Program Team leverages national programs from our vendors Ashdon Farms and M2 Media Group and customizes it for GSNI. Please use this guide and resources at [www.girlscoutsni.org/fallproductprogram](http://www.girlscoutsni.org/fallproductprogram) and [Rallyhood](#) as your source of information for GSNI's 2026 Fall Product Program.

## Do Fall Product Program Your Way!

Whether your Girl Scout focuses on online storefront sales, shares links with friends and family, participates casually or sets big goals, the Fall Product Program is designed to fit your Girl Scout and family's schedules and comfort level. There is no one-size-fits-all approach—just opportunities for Girl Scouts to learn, grow, and earn opportunities for their next adventure.

## Why Participate?

- Fall Product makes great holiday gifts!
- In addition to regular rewards, earn S'more Dough to use towards membership fees, council programs and event, Service Unit Day Camps, GSNI online square store, or in-person at any GSNI retail store.
- All proceeds stay local! Program revenue contributes to maintaining GSNI camps, programs and properties that help your Girl Scout succeed in Girl Scouting.



## Contacts and Resources

The GSNI Product Program team will work directly with you and your Girl Scout to assist with program.

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Product Program Questions/Concerns<br><a href="mailto:cookies4you@girlscoutsni.org">cookies4you@girlscoutsni.org</a>                                                                                                                                                                                                                                                                                                                                               | Product Hotline during business hours M–F<br>847-214-9295                                                                                                                                                                                                                                                                                                                                                                                            |
| Virtual Office Hours—Tuesdays, August 25–November 10<br><a href="#">12–1 p.m.</a> & <a href="#">7–8 p.m.</a> See website or Rallyhood for meeting links                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| GSNI Product Program Team<br><b>Samantha LeHew (Juliette Lead)</b> , Michele Doonan, Debbie Karner, Nicole Murphy                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Volunteer and Girl Scout/Parent access to M2OS <ul style="list-style-type: none"> <li>• <a href="http://www.gsnutsandmags.com/GSNI">www.gsnutsandmags.com/GSNI</a> or use QR code.</li> </ul>  <ul style="list-style-type: none"> <li>• M2OS Customer Service<br/><a href="https://support.gsnutsandmags.com">https://support.gsnutsandmags.com</a><br/>800-372-8520</li> </ul> | GSNI Resources<br><b>Rallyhood</b><br><a href="https://rallyhood.com/157733">https://rallyhood.com/157733</a><br><b>GSNI Product Program website</b><br><a href="http://www.girlscoutsni.org/fallproductprogram">www.girlscoutsni.org/fallproductprogram</a><br><b>GSNI Customer Care</b> (for membership, finance-related or general questions)<br><a href="mailto:customercare@girlscoutsni.org">customercare@girlscoutsni.org</a><br>844-476-4463 |

When you help your troop participate in the Fall Product Program, you are helping Girl Scouts gain independence and confidence, all while building social and practical life skills toward their future.

Through the Fall Product and Girl Scout Cookie Programs Girl Scouts not only learn **Financial Literacy**, but through these **Five Essential Skills** they are progressively gaining an **Entrepreneurial Mindset**.



### Girl Scouts Choose How to Participate – Online, In-Person or BOTH!

**ONLINE**—Selling online is easy! Girl Scouts create an online platform to market the products to family and friends near and far.

**IN-PERSON**—Nuts, chocolates, and donations may be ordered directly from a girl via her paper order card. Payment by cash or check (payable to GSNI) is collected from the customer at the time of placing the order.

### How Do Girl Scouts/Parents Get Started?

Launch emails will be sent to parents of all registered Girl Scouts on **Tuesday, September 15**. Launch emails are sent weekly as additional Girl Scouts are uploaded into M2OS.

If a launch email is not received/found, parents can go to [www.gsnutsandmags.com/gsni](http://www.gsnutsandmags.com/gsni), use this QR code, or go to [www.girlscoutsni.org/fallproductprogram](http://www.girlscoutsni.org/fallproductprogram) or [Rallyhood](#) and click on the link to get started.

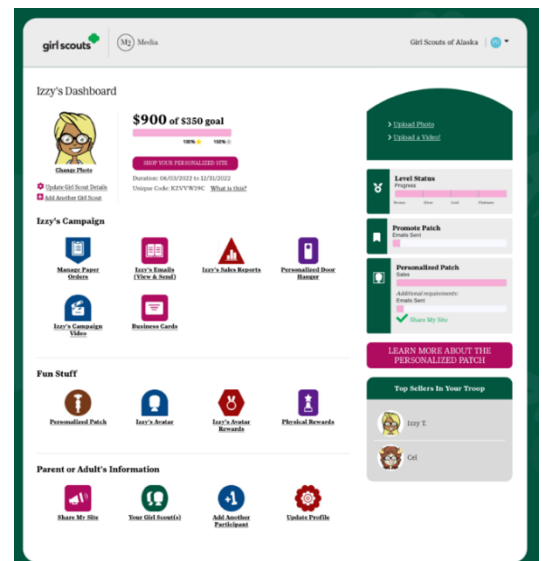


### M2OS Girl Scout Dashboard

The Girl Scout's dashboard serves as her campaign headquarters! We strongly encourage all participating Girl Scouts login with their parent and set up their M2OS account.

From M2OS, Girl Scouts and their parent(s) can:

- Create a personalized M2 Avatar
- Manage the sale online and by entering paper order card orders
- Choose rewards
- View sales stats
- Find program dates/information
- Find activities
- Print personalized business cards and door hangers
- Send customized emails
- **Share My Site** (text and social media links) invites to friends and family to support the Girl Scout's program goals. *To earn both the Personalized M2 Avatar patch and the Fall & Cookie Crossover Personalized M2 Avatar patch, at least one Share My Site is required.*



Help your Girl Scout setup her page:

- Set a goal and write what Girl Scouting means to her.
- Create a custom M2 Avatar and record a message.
- Personalize the campaign page.
- Set up a personalized patch.
- Visit the Avatar Room to earn virtual rewards.

Parents can also reference the [Family Newsletter](#) and go to [Rallyhood](#) or [www.girlscoutsni.org/fallproductprogram](http://www.girlscoutsni.org/fallproductprogram) for more information, training videos and resources

## 2026 Important Dates

|                                      |                                                                                                                                                                 |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tuesday, August 25                   | All resources available at <a href="http://www.girlscoutsni.org/fallproductprogram">www.girlscoutsni.org/fallproductprogram</a> and <a href="#">Rallyhood</a> . |
| Starting<br>Tuesday, August 25       | Product Program Office Hours<br>Every Tuesday at <a href="#">12-1 p.m.</a> and <a href="#">7-8 p.m.</a> through November 10                                     |
| Wednesday, September 16              | Fall Product Program begins.                                                                                                                                    |
| Saturday, October 24<br>@ 11:59 p.m. | Parent enters all “off-line” orders (paper order card) AND selects Girl Scout reward choices (if applicable) in M2OS.                                           |
| Tuesday, October 27                  | <ul style="list-style-type: none"><li>• Payment for in-person orders due to GSNI.</li><li>• Fall Product Program ends.</li></ul>                                |
| Thursday-Saturday,<br>November 12-14 | Product delivery                                                                                                                                                |
| Early December                       | Rewards delivered to GSNI.                                                                                                                                      |

## Juliette Girl Scouts Participation Procedures

All Girl Scouts are encouraged to participate in the Fall Product Program. The GSNI Product Program Team will act as the “Troop Fall Product Chair” for all participating Juliette Girl Scouts. Girl Scouts/parents will communicate directly with the GSNI Product Program Team for order and payment submission, product delivery, and rewards. All Juliettes will be listed with a special pseudo troop. This troop number will be used for participation in M2OS platform. If your Girl Scout is Cadette, Senior or Ambassador (6<sup>th</sup>-12<sup>th</sup> grade) and wishes to opt-out of rewards, please communicate this at the very beginning of the program and prior to any online orders.

All Girl Scouts participating in the 2026 Fall Product Program must be registered Girl Scout members for the 2026-2027 membership year (MY27). Juliettes arrange with the GSNI Product Program Team to receive program materials. Parents must complete a [Product Program Permission/Financial Responsibility Form](#).

### Pre-Sale Activities

- Discuss with your Girl Scout the benefits of participation in the Fall Product Program including the 5 Skills, financial literacy, individual rewards, and S’more Dough.
- Set a sales goal with your Girl Scout.
- Discuss types of products being sold, including items on order card and online. Choose method for selling – in-person, online or both!
- Work with your Girl Scout to set up the M2OS online platform.

### Orders Taking

- Parents of registered Girl Scouts will receive the Launch email on Tuesday, September 15.
- Money for in-person orders should be collected at the time of the order. Customers ordering online, will pay by debit/credit card when placing the order.
- Online ordering with Girl Delivery available for items on the paper order card. No shipping charges!
- Checks received from customers should be made payable to GSNI.
- By Saturday, October 24, paper order card orders need to be entered and rewards selected (if applicable) in M2OS or submitted to the GSNI Product Program Team. Full payment needs to be submitted to GSNI by Tuesday, October 27.

### Order Delivery and Rewards

- Delivery of product for order card and online girl delivery customers will be delivered November 12-14. GSNI Product Program Team will confirm arrangements for pick up at your nearest GSNI Resource Center or another arrangement.
- Product should be delivered to customers as soon as possible.
- Final rewards will be available to be picked up at the nearest GSNI Resource Center or through other arrangements in early December.
- S’more Dough earned will be mailed as a special S’more Dough card directly to the parent/primary caregiver of the Girl Scout. If the Girl Scout will also be participating as a Juliette in the 2027 Cookie Program, keep the card so it can be reloaded with S’more Dough earned from the cookie program. Juliettes do not earn troop rewards.

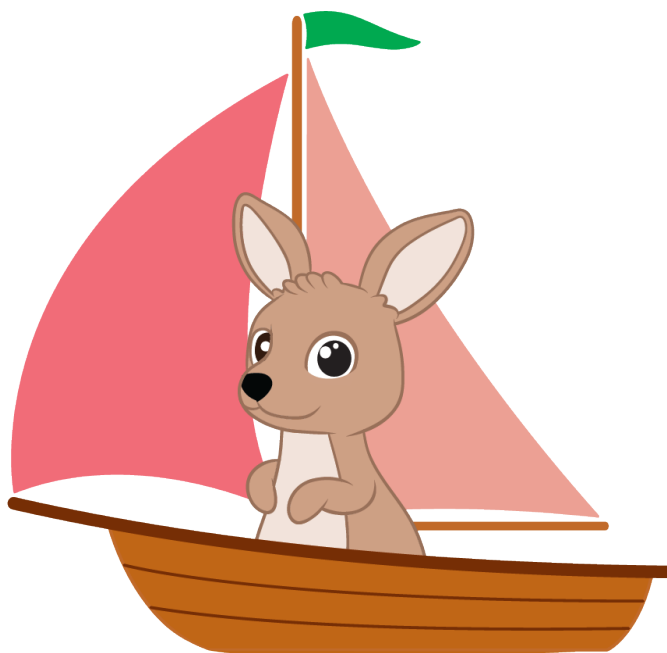
## S'more Dough

- Each participating Juliette will earn S'more Dough in place of troop proceeds. *Based on IRS guidelines, actual cash proceeds based on a dollar per dollar calculation may only be allocated to Girl Scout Troops and not an individual.*
  - Girl Scouts may apply S'more Dough to fees for GSNI programs, events, and resident camps, many service unit day/twilight camps, and Girl Scouts of the USA membership fee. The S'more Dough card may also be spent in any GSNI Council Store or the GSNI online square store.
  - **S'more Dough will have a September 15, 2027, expiration date.**
  - S'more Dough is not transferable.
  - GSUSA has provided Councils with strict guidance and clarification due to recent steps taken by the Department of the Treasury. Issued on June 27, 2011, "IRS Directive 6-27 Subject Booster Club Dues and Non-Exempt Activity." Per the IRS, "a section 501 (c) (3) organization must not be organized or operated for the benefit of private interests." On August 26, 2013, the Tax Court revoked the 501 (C) (3) statute of Capital Gymnastics Booster Club, Inc. noting in part that crediting fundraising to off-set fees was an impermissible private benefit.
  - If appropriate practices are not followed, actions could be considered a "private benefit" to the participant (impacting the tax situation of individuals) by the IRS and could also result in the organization (Girl Scouts of Northern Illinois) paying "unrelated business income tax" or losing its *tax-exempt* status altogether.

## S'More Dough Ranges

| <u>Total \$ Sales</u> | <u>Daisy-Ambassador (w/ Rewards)</u> OR | <u>Reward Opt-out Option (CAD, SR, AMB)***</u> |
|-----------------------|-----------------------------------------|------------------------------------------------|
| \$25-\$149            | \$15 S'more Dough                       | \$20 S'more Dough                              |
| \$175-\$249           | \$30 S'more Dough                       | \$35 S'more Dough                              |
| \$275-\$349           | \$50 S'more Dough                       | \$55 S'more Dough                              |
| \$375-\$449           | \$60 S'more Dough                       | \$65 S'more Dough                              |
| \$450-\$549           | \$80 S'more Dough                       | \$85 S'more Dough                              |
| \$550-\$649           | \$100 S'more Dough                      | \$110 S'more Dough                             |
| \$650-\$799           | \$115 S'more Dough                      | \$125 S'more Dough                             |
| \$800-\$999           | \$135 S'more Dough                      | \$150 S'more Dough                             |
| \$1000-\$1499         | \$150 S'more Dough                      | \$165 S'more Dough                             |
| \$1500-\$2999         | \$175 S'more Dough                      | \$190 S'more Dough                             |
| \$3000+               | \$190 S'more Dough                      | \$205 S'more Dough                             |

\*\*\*Available to Girl Scout levels CAD, SR, AMB (6<sup>th</sup>-12<sup>th</sup> grade) only. With this option, Girl Scouts only earn reward patches and no other rewards in exchange for higher amounts of S'more Dough.



## 2026 Products

### Ashdon Farms Nuts and Chocolates

The paper order card featuring nuts and chocolates will have 16 items available in a range of prices. All items listed on the order card will also be available to order online for Girl Delivery. The cost of online orders for Girl Delivery is the same as ordering on the paper order card.

New products include a Girl Scout tin with Mint Treasurers, Your Adventure Awaits—the second in the series, and a new holiday tin with Deluxe Pecan Clusters. Customers will also love the new snack items Cranberry Trail and Sweet Onion Snack Mix. In addition to the 16 items available on the order card or Girl Delivery online option, customers can find an additional 18 delicious products available for direct ship only. Girl Scouts and troops will receive credit for all online sales.



### And More! Items

Many other items are also available to meet the interests of all the Girl Scouts' customers!

- **Magazine subscriptions**—new premium titles available!
- **Candles**—returning for the second year with more fragrances and sizes!
- **Tervis® Tumblers**—wide range of designs shapes and sizes!
- **Barkbox®**—new Campfire Sing-A-Long Bundle including three toys and a treat canister. The three Barkboxes® from 2025 will also be available while supplies last.
- **Personalized Products**—increase from 26 to 36 products including color photo frames and personalized soap, candles, napkins, and calendars.

[See all products](#) with additional descriptions, details, and shipping costs.

## 2026 Patches and Rewards

- *Goal Getter patch* – NEW! Sell 12+ items to customers using Share My Site links. This can be tracked on the Girl Scout's dashboard.
- *Ready to Explore patch* – \$75 total sales in-person or online
- *Kangaroo patch* – Sell four magazine orders, Tervis® tumblers, Girl Scout themed BarkBoxes®, personalized products, and/or candles.
- *2026 patch* – \$15+ nut and chocolate items
- *Online patch* – Send 25+ emails using M2OS.
- *Care to Share patch* - Sell five donations of nuts to be sent to military troops.
- *Personalized M2 Avatar patch* – Create avatar, send 25+ emails, Share My Site using M2OS platform, AND sell \$375+ in TOTAL sales. Choose from three different patch designs!
- *2026-2027 Fall & Girl Scout Cookie Crossover Personalized M2 Avatar patch* – Create avatar, send 25+ emails, Share My Site using M2OS platform, AND—in the 2027 cookie program—send 25+ unique emails through Digital Cookie and sell 225+ packages of cookies.
- NOTE: All personalized patches take 8–12 weeks in production time.



[See all patches and rewards](#), also pictured on the paper order card.