



2026 Girl Scout Fall Product Program Family Newsletter



Girl Scouts of Northern Illinois (GSNI) works with Ashdon Farms and M2 Media Group to provide a customizable experience for Girl Scouts! Girl Scouts will have the opportunity to earn individual rewards, troop proceeds, and support the council. All participants must be registered Girl Scout members for the 2026-2027 membership year (MY27).

When you support your Girl Scout's participation in the Fall Product Program, you are helping to teach independence and confidence, all while building social and practical life skills towards the future. Through the Fall Product Program Girl Scouts not only learn **Financial Literacy**, but through these **Five Skills** are progressively gaining an **Entrepreneurial Mindset**.



goal setting



decision-making



money management



people skills



business ethics

Why Participate?

- **NEW** Sweet Onion Snack Mix and Cranberry Trail and the return of Raisins Covered in a Chocolate Coating and Dulce de Leche Owls.
- Earn the Fall & Girl Scout Cookie Crossover Personalized M2 Avatar patch!
- Win Sydney the XXL plush kangaroo!
- Fall Product makes great holiday gifts!
- 2027 Girl Scout Cookie Program troop proceeds incentive.
- All proceeds stay local! Program revenue contributes to maintaining camps, programs and properties that help your Girl Scout succeed in Girl Scouting.

Is your troop not participating? Reach out to cookies4you@girlscoutsni.org and we will assist to help your Girl Scout participate individually!

Do Fall Product Program YOUR WAY! – Online, In-Person or BOTH!

ONLINE—Selling online is easy! Girl Scouts create an online platform to market the products to family and friends near and far.

- Magazine subscriptions, Tervis® Tumblers, Girl Scout exclusive BarkBoxes, personalized products, and candles available for online ordering and direct shipping only.
- Thirty (30) nut and chocolate items are available through the online Nut & Chocolate Store!
- Nut and chocolate products ordered online can be shipped directly to customers (shipping charges do apply). Girl Delivery is available for online ordering of the 16 items on the paper order card. Local customers place orders online and Girl Scouts deliver the product in-person offering the convenience of online orders without the cost of shipping.
- Girl Scouts can “Share My Site” via Text or social media from the M2OS Dashboard.

IN-PERSON

- Nuts, chocolates, and donations may be ordered directly from a Girl Scout via a paper order card. Payment by cash or check (payable to the troop) is collected from the customer at the time of placing the order.

Important Dates



- **Tuesday, September 15**—Early access when Troop Fall Product Chair queues the Parent Adult Email Campaign (PAEC) email
- **Wednesday, September 16**—Fall Product Program begins (including online and in-person sales)
- **Saturday, October 24**—In-person sales on paper order card ends and Parent order entry deadline and payment due to Troop Fall Product Chair
- **Tuesday, October 27**—Last day for online girl delivery and all types shipped orders. Fall Product Program ends.
- **November 12-14** (varies by service unit)—Service Unit delivery of product

M2OS is the ALL-IN-ONE Fall Product Program software.

For Girl Scouts/parents, M2OS is not just a platform for taking online orders, it's your Girl Scout's campaign headquarters!

- **We HIGHLY RECOMMEND all participating Girl Scouts login with their parents and set up their M2OS account.** From M2OS, each Girl Scout can create a M2 Avatar!
- Girl Scouts/parents can also manage the sale by entering paper order card (offline) orders, choosing rewards, viewing sales stats, finding important program dates/information and activities, as well as sending customized emails, Share My Site (text or social media links), and inviting friends and family to support the Girl Scout's program goals.



How do Girls Scouts/parents get started?

Launch email queued by the Troop Fall Product Chair will be sent **one day early** to parents of all registered Girl Scouts in the troop on Tuesday, September 15. Otherwise, parents of registered Girl Scouts will be sent a launch email on Wednesday, September 16. If a launch email is not found, parents can use the QR code at right, go to www.gsnutsandmags.com/gsni to get started.



- Parents will enter zip code for council verification, enter participant information and secure password, select/enter troop number, edit participant nickname if desired.
- Parents should assist their Girl Scout with the setup of the page.
 - Enter a goal and what Girl Scouting means.
 - Create a personalized M2 Avatar and record a message.
 - Personalize the campaign.
 - Promote the campaign through emails and Share My Site.
 - Print business cards and door hangers from a the M2OS Dashboard.
 - Prepare to earn the personalized patch by entering the Girl Scout's name (or nickname or initials), choose the background and provide a mailing address.
 - Visit the Avatar Room to earn virtual rewards.
- **Need Help?** Contact the Product Program team at cookies4you@girlscoutsni.org and go to www.girlscoutsni.org/fallproductprogram or Rallyhood <https://rallyhood.com/157733> for more information, training videos and resources including product and reward details.

Patches and Rewards

All Rewards are listed on the paper order card and online.

- *Goal Getter patch** – NEW Sell 12+ items from customers using Share My Site links. This can be tracked on the Girl Scout's dashboard.
- *Ready to Explore patch* – \$75 total sales in-person or online.
- *Kangaroo patch* – Sell four magazine orders, Tervis® tumblers, Girl Scout themed BarkBoxes, personalized products, and/or candles.
- *2026 patch* – 15+ nut and candy items.
- *Online patch* – Send 25+ emails using M2OS.
- *Care to Share patch* – Sell five donations of nuts to be sent to military troops.
- *Personalized M2 Avatar patch* – Create avatar, send 25+ emails and Share My Site using M2OS platform AND sell \$375+ in TOTAL sales. Three different designs to choose from!



- *2026-2027 Fall & Girl Scout Cookie Crossover Personalized M2 Avatar patch* – Create avatar, send 25+ emails and Share My Site using M2OS platform AND in the 2027 Cookie Program send 25+ unique emails through Digital Cookie and sell 225+ packages of cookies.

NOTE: All personalized patches take 8-12 weeks in production time.

*Earn the **Goal Getter patch** and be entered in a drawing to win Sydney—the XXL Kangaroo Plush!

