Girl Scouts of Northern Illinois (GSNI)
2027 Girl Scout Cookie Program
Troop Cookie Chair Manual

Welcome to the 2027 Girl Scout Cookie Program!

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can! Individually and as a troop, Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year!

As a Troop Cookie Chair, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD! You get to see firsthand how participants grow, learn, and become who they want to be. We give you the resources you need to guide Girl Scouts in discovering hidden talents, uncovering new strengths, and developing the entrepreneurial mindset that will serve them far beyond cookie season.

Where to Find What You Need to Know!

Title	Page
Welcome	1
Where to Find What You Need to Know!	1
How Does the Cookie Crumble?	1
GSNI Product Program Team and Vendor Contacts	2
Is Your Troop Product Ready?	2
Troop Cookie Chair	2
Cookie Program Schedule	3-4
Girl Scout Cookie Program Participation Methods	4
Cookie Varieties	5
Gift of Caring (GOC)/Donation Packages	5
The 5 Essential Skills—What Girl Scouts Learn!	5
Troop Cookie Chair Checklist	5-7
Cookie Booths	7-10
Cookie Cupboards	10
Service Unit Goals and Bonuses	11
Troop Proceeds	11
Girl Scout Rewards	11-13
Cookie Program Activities & Workshops	13-15
eBudde	15
Digital Cookie	15-16
Guidelines and Policies	17-19

girl scouts of northern illinois



How Does the Cookie Crumble?

For every package of cookies, approximately 28% covers the cost of operating the Cookie Program which includes the cost of the cookies, online selling fees, marketing, etc. Approximately 26% is spent on troop proceeds, Girl Scout rewards, service unit bonuses, and events. The remaining 46% provides GSNI with 72% of its annual operating revenue budget to invest in programs, camps/facilities, and support of troops and service units.



GSNI Product Program Team and Vendor Contacts

cookies4you@girlscoutsni.org	847-214-9295 (during regular business hours)
Michele Doonan Product Program Coordinator	Samantha LeHew Product Program Coordinator
Debbie Karner, Director of Product Program	
Nicole Murphy, Chief Experience Officer	
GSNI Cookie Program Rally https://rallyhood.com/157732	Girl Scouts of Northern Illinois www.girlscoutsni.org/cookieresources
GSNI Customer Care (for membership, finance-related or general questions) customercare@girlscoutsni.org OR 844-476-4463	
Little Brownie Bakers https://www.littlebrowniebakers.com/	Little Brownie Bakers Customer Service (for cookie quality concerns) 800-962-1718
eBudde https://cookieportal.littlebrownie.com/	
Digital Cookie https://digitalcookie.girlscouts.org/login	Digital Cookie Technical Support & Customer Order Support https://digitalcookie.girlscouts.org/help/customer

Is Your Troop Product Ready?

- There must be two (2) registered troop leaders with current background checks on file with GSNI.
- Troop leaders must complete all required trainings including the 415 GSUSA Child Abuse and Neglect Prevention Training.
- The troop must have a current bank account, and an ACH Agreement that has been submitted to GSNI.
- Returning troops must have submitted financial documents to GSNI for the previous membership year (MY26).
- The troop must meet the Troop Minimum Size Requirement (to earn troop proceeds).

Protect the Troop

All troops need to have the parent/guardian of each Girl Scout complete the Product Program Permission/Financial Responsibility Form (Spanish). This form is critical to have on file so GSNI can assist with pursuing parent debt if necessary. If this form was completed by parent/guardian for the 2026 Fall Product Program and a copy was kept, a new form does not need to be completed.

Troop Cookie Chair

The Troop Cookie Chair organizes and oversees the Girl Scout Cookie Program for the troop, in coordination with the troop leaders(s) while taking into account any Girl Scout-led decisions. The Troop Cookie Chair receives support from the Service Unit Cookie Coordinator and GSNI's Product Program Team.

The Troop Cookie Chair should be comfortable with keeping accurate inventory and financial records, using program software, and communicating with Girl Scouts and parents in the troop to effectively organize and implement the program.

The Troop Cookie Chair must complete the 415 2027 Troop Cookie Training in gsLearn to receive the troops program materials. Review the full Troop Cookie Chair position description for more details.

2027 Cookie Program Schedule

December 2026		
Tuesdays	1, 8, 15, & 29	Virtual Office Hours hosted from 12-1 p.m. and 7-8 p.m. The Product Program Team is available for any Cookie Program questions.
Friday	4	The Greatest Cookie Carnival on Earth @ Loveland Community House, Dixon & McHenry Township, Johnsburg, 6:30-8:30 p.m.
Saturday	5	The Greatest Cookie Carnival on Earth @ South Elgin RC & Rockford RC, 3-5 p.m.
Tuesday	29	• eBudde login welcome emails sent to registered volunteers (Troop Cookie Chairs and troop leaders); login link expires in 48 hours. • Digital Cookie login Invite emails sent to registered Troop Cookie Chairs, troop leaders, and parents of registered Girl Scouts in product ready troops. • Troop Cookie Booth site requests entry in eBudde for approval begins.

January		
Saturday & Sunday	2 & 3	Special Virtual Office Hours hosted from 3-5 p.m. for any program questions and help with eBudde or Digital Cookie.
Tuesday	5	Cookie Program begins!
Every Tuesday	5	Virtual Office Hours hosted from 12-1 p.m. and 7-8 p.m. The Product Program Team is available for any Cookie Program questions continuing through March 23.
Tuesday	12	Digital Cookie Troop Links go live on Cookie Finder.
Wednesday-Sunday	20-24	Council Cookie Booth first round sign-up through eBudde begins at 6 a.m. Wednesday through 11:59 p.m. Sunday.
Saturday & Sunday	23 & 24	Virtual Office Hours hosted from 3-5 p.m. for any program questions and Initial Order submission.
Monday	25	Council Cookie Booth second round sign-up through eBudde begins at 6 a.m.
Monday	25	Last Day of Initial Orders • Troops must meet the minimum troop size requirement to receive troop proceeds. • Girl Scout/Parent enters paper order card orders into Digital Cookie on the Inventory & Financials tab by 11:59 p.m. or turns paper order card into Troop Cookie Chair.
Tuesday	26	• Troop Cookie Chair enters/reviews Girl Scout orders in eBudde and submits Troop Initial Order (IO). Troop Cookie Chair locked out of eBudde at 11:59 p.m. for Initial Order SUBMIT. • New troop deadline to enter banking information into eBudde. Returning troop deadline to review uploaded banking information in eBudde. • Deadline to opt-out of rewards. Available only to Cadette, Senior, and Ambassador levels. • Troop Cookie Chair locked out of Setting Tab in eBudde after 11:59 p.m.
Tuesday-Thursday	26-28	Pause in transfer of online orders from Digital Cookie to eBudde. Tuesday through approximately 5 p.m. on Thursday.
Saturday-Sunday	30-31	Troop Delivery Time sign-up begins at 8 a.m. Saturday through 11:59 p.m. on Sunday in eBudde for service units using this scheduling method.

February		
Monday	1	Troops start placing Cookie Cupboard orders.
Thursday-Monday	4-8	Delivery of cookies to troops by service unit (date varies by service unit).
Thursday	11	Cookie Cupboards open. See cupboard list in Rallyhood for times and locations.
Thursday-Saturday	11-Mar. 20	Cookie Craver submission form will be accepted at Resource Center Council Cookie Cupboards and McHenry volunteer cupboard during cupboard hours.

Friday	12	Cookie Booths begin.
Monday-Thursday	15-21	Walk-about Challenge. Entry deadline Wednesday, February 24.
Friday-Sunday	19-21	National Girl Scout Cookie Weekend.

March

Tuesday	16	Girl Delivery option in Digital Cookie ends at 11:59 p.m.
Saturday & Sunday	20 & 21	Virtual Office Hours 3-5 p.m. for assistance with Initial Order and Reward Submission.
Saturday	20	Council Cookie Cupboards close. Volunteer cupboards may close on Sunday, March 21 or earlier dependent on inventory. **For final transactions, Council Cupboards will be open Tuesday, March 23.**
Sunday	21	Cookie Program ends.
Tuesday	23	• Troop Cookie Chair SUBMITS Final Rewards by 11:59 p.m. • All Parent Delinquency forms are due to GSNI's Finance Department from Troop Cookie Chairs.
Friday	26	Deadline to submit names for Sister Rewards
Monday	29	Deadline to complete GOC Opportunity Form to request Gift of Caring (donation) package pick-up and/or patches. Please note: new form and process.
Tuesday	30	Recommended deadline for depositing all cookie funds into troop account.

April-June

Tuesday	April 6	Final bank sweep of troop accounts, balance of total amount due. **No extensions.**
Tuesday-Thursday	April 6-8	Gift of Caring cookies may be picked up from Council Cupboards and McHenry volunteer cupboard by appointment to donate to local organizations.
Friday	April 9	All NSF (non-sufficient funds) check notifications due to GSNI's Finance Department from Troop Cookie Chairs.
Tuesday	April 20	Troop Proceeds Credits deposited in troop accounts for troops owed proceeds.
Approx.	End of April	Service Unit Cookie Coordinator receives rewards for distribution to troops.
Saturday	April 17	Night at the Museum reward event, Burpee Museum, Rockford, 5-8 p.m.
Friday-Saturday	April 30-May 1	Glow & Glamp overnight reward event Girl Scouts in troops opting-out of rewards, MABC, 7 p.m.-9 a.m.
Friday	May 7	Build-A-Bear reward activity, South Elgin RC & Rockford RC, 6-7:30 p.m.
Friday	May 14	Build-A-Bear reward activity, MaryAnn Beebe Center, Harvard & Plum Creek Club, Dixon, 6-7:30 p.m.
Saturday	May 22	Top 10 Entrepreneurs reward event, Funway, Batavia, 11 a.m.-3 p.m.
Saturday	June 6	Girl Palooza reward event, Camp McCormick, 1-4 p.m.



Girl Scout Cookie Program Participation Methods

- Digital Cookie
- Door-to-Door
- Phone
- Social Media
- Email
- Cookie Craver
- Walk-about
- Cookie Booths
- Gift of Caring
- Parent Workplace

Cookie Varieties

Nine varieties of cookies will be available on the Girl Scout's order card, Digital Cookie for both girl delivery and shipped orders, and in Cookie Cupboards for cookie booths. **The cost per package is $6.** Review the Cookie Ingredients and Food Allergen Guide for any ingredient concerns.

GSNI contracts with Little Brownie Bakers and only these varieties and the online exclusive cookies are to be sold by GSNI Girl Scouts or troops. This includes any cookies from the other baker with the same name (Adventurefuls, Trefoils, Thin Mints, and Exploremores).



Girl Scout Sparkables (allergen-friendly and gluten free) and Patch Pals (dog cookie) will be available only through Digital Cookie shipped ordering from a Girl Scout's or troop's Digital Cookie link. **Sparkables are $6/package and Patch Pals are $9/package.** Limited quantities available. Review FAQs for more information.



Gift of Caring (GOC)/Donation Packages

Girl Scouts may collect donations or "sell" packages of cookies to be donated to military troops through local military organizations, local first responders, essential workers, and other local organizations. Girl Scouts can earn the Gift of Caring patch for 25+ packages donated and listed in the GOC column in eBudde. Review Gift of Caring for more details.

The 5 Essential Skills—What Girl Scouts Learn!

When Girl Scouts participate in the Girl Scout Cookie Program, the largest girl-led entrepreneurial program in the world, they learn these 5 Essential Skills. Review the 5 Essential Skills Guide to build these skill opportunities into the troop's cookie season.



- **Goal Setting**—Girl Scouts learn how to set goals and create a plan to reach them.
- **Decision Making**—Girl Scouts learn to make decisions on their own and as a team.
- **Money Management**—Girl Scouts learn to create a budget and handle money.
- **People Skills**—Girl Scouts find their voice and build confidence through customer interactions.
- **Business Ethics**—Girl Scouts learn to act ethically, both in business and in life.

In tandem with the Girl Scout Cookie Program, Girl Scouts at all levels can earn Entrepreneurship Badges and the Cookie Entrepreneur Family Pin

Troop Cookie Chair Checklist

Review Troop Cookie Chair Checklist for more details.

Prior to Program Start	
	Troop must complete Product Ready requirements.
	Register as a Girl Scout member with the role of Troop Cookie Chair and/or troop leader for MY27 (membership year 2026-2027).
	Complete Troop Cookie Training online at gsLearn. This must be completed to receive troop program materials.
	Login to eBudde and Digital Cookie to confirm all registered Girl Scouts in the troop are listed. Volunteers will receive invite emails (separate emails for each platform) on *Tuesday, December 29.*
	Review program resources on Rallyhood and GSNI website.
	At a troop meeting, discuss the benefits of participation, cookie varieties, Gift of Caring/donation packages, selling methods, a troop goal, and 5 Essential Skills for entrepreneurial mindset. Distribute the program materials to Girl Scouts.
	Collect the Product Program Permission/Financial Responsibility form from each parent/guardian.

Initial Order Stage	
	Encourage Girl Scouts to meet goals. Assist Girl Scouts and parents with questions.
	Setup Digital Cookie Troop Link.
	Reserve Council Cookie Booths in eBudde. Reserve Troop Cookie Booths directly with retail locations and enter into eBudde for approval.
Initial Order Submit	
	Each Girl Scout/parent enters paper order card orders into Digital Cookie on the Inventory & Financials tab or turns in copy of the paper order card to the Troop Cookie Chair by *Monday, January 25 @ 11:59p.m.*
	Login to eBudde. If a Girl Scout in the troop is not listed, contact GSNI Product Team for assistance getting them added to eBudde.
	Review/enter all order information on Init. Order tab in eBudde. Save as you are entering, but do not submit for the troop until orders for all Girl Scouts are complete.
	Enter/confirm the troop banking information on Settings tab in eBudde.
	If eligible (Cadette, Senior, and Ambassador levels) and agreed upon by all Girl Scouts in the troop, opt-out of rewards on Settings tab to receive additional troop proceeds by Tuesday, January 26.
	SUBMIT Initial Order and Rewards by *Tuesday, January 26 @ 11:59 p.m.*
	Troop users locked out of Settings tab after Tuesday, January 26.
Initial Order Delivery	
	Initial Order will be delivered in full cases, so the troop will receive more cookies than the exact order of packages needed to fulfill Girl Scout orders. The troop is financially responsible for these packages.
	Select a delivery time slot in eBudde for service units that are using this sign-up method.
	Pick-up Initial Order delivery. Your Service Unit Cookie Coordinator will provide specific instructions for the service unit delivery station.
	Using the quick pick or bubble sheet, receipt booklet, or eBudde report, make two copies of each Girl Scout's order in the troop. NEW e-receipts also available to confirm pickup of order via text message.
	Sort cookie packages by each Girl Scouts total orders.
	Arrange a time for Girl Scouts/parents to pick up orders. Count the order together. Troop Cookie Chair and parent sign both copies of the receipt. The troop keeps one, and the parent receives one.
Payment Collection	
	Girl Scouts collect payment from paper order card orders at time of delivery. All Digital Cookie orders are paid for at the time of the order online.
	Collect money from Girl Scouts/parents and deposit into the troop bank account. GSNI recommends collecting and depositing regularly throughout the program. Don't wait until the end.
	Using eBudde Girl Orders tab, record payments received from each Girl Scout.
Cookie Booths and Other Selling Opportunities	
	Encourage Girl Scouts to continue selling individually with order card, Digital Cookie, walk-about or Cookie Cravers.
	Work as a troop to design cookie booths and participate in Bling Your Booth.
	Prepare for holding cookie booths.
Cookie Package Allocation	
	Give Girl Scouts credit for all cookie packages sold!
	Enter all cookie packages given to Girl Scouts after Initial Order on the Girl Orders tab in eBudde. These could be for additional Digital Cookie girl delivery, in-person orders, walk-about sales, etc.
	Distribute all packages sold at cookie booths to Girl Scouts in eBudde using Booth Recorder.
Final Rewards Submission and Distribution	
	Confirm all cookie packages have been allocated to Girl Scouts in the troop. If all cookie packages were sold, on the Girl Orders tab in eBudde, the Total should be 0 (zero) on the Unallocated Inventory line (previously labeled Difference) at the bottom of the page.
	On the Rewards tab in eBudde, review Girl Scout rewards and select choices where applicable.

	Order Cookie Booth patches, if desired, for Girl Scouts who participated in a cookie booth. Order Volunteer patches (max. five). There is no additional cost for these patches but they must be ordered to receive.
	Submit Final Rewards by the deadline of *Tuesday, March 23 at 11:59 p.m.*
	Distribute Rewards to Girl Scouts and celebrate individual and troop achievements! Rewards will be shipped to Service Unit Cookie Coordinators in late April.
	Do not distribute rewards to a Girl Scout if any payment is due.
Finalize Program	
	Collect any payments due from Girl Scouts/parents and deposit in troop bank account.
	Notify GSNI's Finance Department if any NSF notifications are received from your bank and the troop/Girl Scout has not been able to re-coop these funds. *Deadline is Friday, April 9*.
	Complete Parent Delinquency online form for any payments due from Girl Scouts. *Deadline is Tuesday, March 23.*
	Share all financial records (deposits and council bank sweeps) with troop leader(s).
	Contact your Service Unit Cookie Coordinator or email cookies4you@girlscoutsni.org with any comments, suggestions, or ideas for next year.

Cookie Booths



Cookie booths are a fast and easy way for Girl Scouts to sell cookies to customers. Participation in cookie booths is strongly encouraged, but optional for troops and Girl Scouts. Individual Girl Scouts striving for high goals, may participate in a cookie booth individually with a parent.

The GSNI Cookie Booth Guide is filled with many more details and resources for running a successful cookie booth including a Cookie Booth Inventory Sheet.

Bling Your Booth—Weekly Cookie Booth Themes

Troop and Girl Scouts are encouraged to decorate their cookie booth using this year's *Ready to Explore* cookie season theme. Troops will be selected weekly. Submit pictures and stories for a chance to be selected to win a Cookie Fun Bundle.



- February 12-18
- February 19-25
- February 26-March 4
- March 5-11
- March 12-18
- March 19-21

Troops must enter *by Thursday, the last day of each week*. Troop winners will be selected the following Monday. For the last week, please enter by *Monday, March 22,* and the selection will be completed on Tuesday, March 23.

Blue Ribbon Booth

The Blue Ribbon Booth program will return for the 2027 Girl Scout Cookie Program as GSNI staff and board members visit cookie booths. This is a great time for Girl Scouts to share what their favorite cookies are, what are their individual and troop goals, how the troop will be using their proceeds, favorite cookie stories, and more! Reminder, Girl Scouts should be wearing their uniform vest or sash. Staff and board members visiting the booths will also distribute a NEW Blue Ribbon Booth fun patch to the Girl Scouts present at the cookie booth.





Styles of Cookie Booths

Traditional Cookie Booth
Cookie Stand
Drive-Thru Cookie Booth
Digital Cookie Troop Link
Virtual Cookie Booths



Troop Booth vs. Council Booth

Troop Booth

Troop Booth sites are defined as retail locations that are **not** listed as a Council Booth site. Some examples of Troop Booth sites are restaurants, banks, churches, community events or other local retail locations. Cookie Stands and Drive-Thru Booths should also be entered into eBudde for approval as a Troop Booth site. Businesses with a no solicitation policy include, but are not limited to, CVS, ALDI, Costco, The Fresh Market, Home Depot, Meijer, Butera, Woodman's, and Target.

- Booth locations must be within the boundaries of GSNI's service area. Inappropriate* locations include, but are not limited to, liquor stores, gambling facilities, dispensaries, tattoo parlor, bars, etc.
- Obtain permission from the retailer, property owner or business manager first before requesting approval in eBudde.
- All Troop Booth requests must be entered into eBudde on the Booth Sales tab. Click on Add/Edit a Troop Booth and +Add.
  - Troop Booth requests may be entered into eBudde starting *Tuesday, December 29.*
  - We do **not** recommend contacting retail locations prior the holiday season when retailers are very busy and may not have 2027 calendars ready for reservations.
  - While there are no restrictions to Troop Booth reservations, be considerate of other troops that may want to also utilize a location.
  - Entry of complete address information is required, including exact street number and street name along with the city and zip code.
  - Requests are approved on a first-come, first-served basis. Therefore, if two troops request the same time and location, approval will go to the troop that entered their request first.
- Complete the requested information for your business location.
  - If entering a Cookie Stand site at a residential location, enter Cookie Stand as the name of the business.
- Your request will be reviewed and either approved or denied. Reasons a site may be denied include, but are not limited to, deemed inappropriate*, reserved by another troop, complete address not provided, a Council Booth site, monopolizing a site, or a safety concern.

Council Booth

Council booth sites are defined as a retail location with multiple opportunities which are secured and entered into eBudde by council. These sites will include, but are not limited to, Walmart, Sam's Club, Blain's Farm & Fleet, and other high-traffic locations such as local food chains. Volunteers **may not** contact these locations on their own to avoid conflicting communication with the store managers. All Council Booth sites are listed in eBudde under the Booth Sales tab. Keep watching eBudde for new sites and schedules. Please remove your site reservation if your troop is no longer going to attend.

First round sign-up for Council Booth sites

- *Wednesday, January 20 (6 a.m.)—Sunday, January 24 (11:59 p.m.).*
- Troops may only sign-up for three sites. **NEW two of the sites may be the same retailer.**

Second round sign-up for Council Booth sites

- *Monday, January 25 (6 a.m.)—Sunday, March 21.*
- Troops may sign-up for a maximum of 15 sites at the same retailer. No limits on total number of sites.

Booth Site Waitlist in eBudde—Troops will have the opportunity to be notified if a scheduled specific booth site date/time becomes available due to a troop cancellation.



*Inappropriate is defined as an establishment that Girl Scouts themselves cannot legally patronize.

Planning and Guidelines for a Cookie Booth

- Cookie booths can be held *February 12-March 21*. Change for 2027, both Troop Booths and Council Booths are available for all six weeks.
- Decide as a troop on how many cookie booths would be preferred, along with dates, and specific locations.
- Sign-up for Council Booth sites through eBudde.
- Arrange Troop Booth sites.
- Order additional cookies through eBudde, as needed, from a Cookie Cupboard.
- Plan your cookie booth at a troop meeting.
  - Create posters and decorations to Bling Your Booth.
  - Create a donation box for customers to purchase donation packages. Money collected from a customer not interested in purchasing a package of cookies for themselves **must** go towards donation packages and may not be "pocketed" by the troop.
  - Have a money box or apron and bring a start-up bank for change.
  - Set-up your Digital Cookie Troop Link to accept credit card payments.
  - Have a QR code sign(s) with Digital Cookie Troop Link for customers to purchase Patch Pals and/or Sparkables.
- Schedule Girl Scouts and parents for each booth. If multiple Girl Scouts, two adults must be present and whenever possible one should be a trained Troop Volunteer. No more than three Girl Scouts are recommended at a booth at one time.
- Practice with Girl Scouts how to approach and talk to customers, respond to customers with recommendations, and offer alternate buying options.
- Girl Scouts should always be gracious and remember their manners when talking to potential customers. Always say please and thank you—even to those who decide not to purchase cookies.
- Day of Cookie Booth
  - Record the cookie inventory and start-up bank being brought to the booth.
  - Bring your own table, chair(s), and sign(s), etc.
  - Upon arrival at location, check-in with the store manager for any final instructions.
  - Set-up booth. If following another troop, be considerate of their shift while setting up.
  - Be considerate of all customers (booth and retail location) and follow all instructions of the retail location. We want Girl Scouts to have a positive impact and be welcomed back in the future.
  - Girl Scouts should visibly wear sash/vest/tunic to identify as Girl Scouts. Dress for the weather. Most retail locations do NOT allow the booth to be set-up inside.
  - Clean your cookie booth area of all litter, papers, water bottles, case boxes, etc. before you leave. A Girl Scout always leaves a place cleaner than how it was found!
- Immediately after Cookie Booth
  - Take inventory of remaining cookies and count money.
  - Deposit money into troop bank account as soon as possible.
  - Give package credit to Girl Scouts participating at the booth in eBudde using Booth Recorder in eBudde.

Represent Girl Scouts in a Positive Manner!

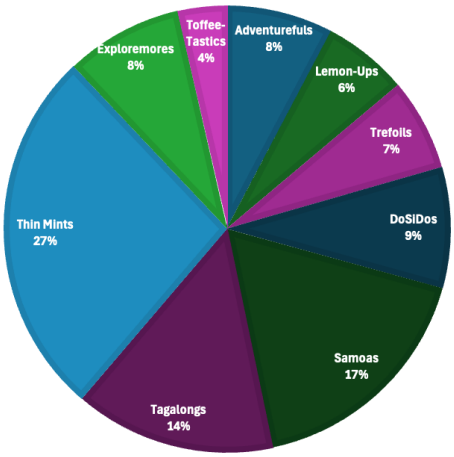
If you arrive at a booth site and there is another troop there, act appropriately.

- Have a professional, adult conversation with an adult from the other troop. Mistakes happen.
- Take the conversation away from the Girl Scouts and away from the retail location door and retail/prospective cookie customers.
- Constructively identify if there is confusion of date, time, or location on the part of one of the troops or if there is a double-booking. In the case of a double-booking, work together towards a fair solution such as sharing the site (especially if there are multiple entrance doors at the location), split the time that has been double-booked, etc.

How Many Cookies to Order for a Cookie Booth?

A challenging part for troops holding a cookie booth is estimating the number and variety of cookie packages to bring to a booth. There is no perfect formula for ordering cookies as location, weather, week of booth, saturation, etc. all factor into how many cookies may be sold at a booth.

On average, troops sell 30-40 packages of cookies per hour. So, for the typical three-hour cookie booth, approximately 90-120 packages may be sold.



Cookie Cupboards

Troops may order additional cookies after Initial Order for cookie booths, walk-about selling, and Digital Cookie Girl Delivery orders received after Initial Order, etc. Volunteer and council staffed cupboards are available throughout the GSNI's service area. See your Service Unit Cookie Coordinator, Rallyhood, or eBudde Reports tab for complete list of all cupboard locations and hours.

Volunteer cupboards may close on Sunday, March 21, or earlier dependent on inventory. Early closings may be necessary to manage inventory across the council and centralize to other cupboards.

Resource Center Council Cupboards

Cupboard orders can be placed in eBudde starting *Monday, February 1.* Council Cupboards Open *February 11-March 20* and *Tuesday, March 23*.			
Oswego Resource Center 3425 Orchard Road, Oswego	**Rockford Resource Center** 1886 Daimler Road, Rockford	**South Elgin Resource Center** 353 Randall Road, South Elgin (next to Jewel at Stearns and Randall Roads)	
Thursdays 11 a.m.-3 p.m. & 3:30-7 p.m.	Fridays 9 a.m.-12:30 p.m. & 1-5 p.m.	**NEW HOURS** Saturdays 10 a.m.-3 p.m.	Sunday-Wednesday CLOSED

How to Place an Order

- GSNI recommends placing orders by Monday for the upcoming weekend. Orders are filled at each cupboard in sequence received.
- Use the Transaction tab in eBudde to place an order.
- Please pick-up orders at the scheduled appointment time!
- Cookies **cannot** be returned.
- Payment for cookies received through the cupboard will be collected through the Final Bank Sweep with the exception of Cookie Cravers.

How to Exchange Cookies at a Cupboard

- Cookies may be exchanged (individual packages or cases, no minimums) for another variety.
- When entering a cupboard exchange order in eBudde, place your order for the cookies you would like to receive/pick-up the same as you would for any other order. In the Contact Info box, above your name, type RETURNING with the variety and number of cookie packages returning. The quantity of packages returning must equal the number of packages in the order placed.
- Damaged packages may be brought to any cupboard for replacement of the same cookie variety.

Troop to Troop Transfers in eBudde are another way to obtain cookies when just a few packages are needed and gives credit to the appropriate Girl Scout and troop. Use the Cookie Exch tab to see what troops within your service unit have available or list cookie packages your troop has available to exchange.

Service Unit Goals and Bonuses

Service units that reach their council-set goals and also have a minimum of 85% of the troops in the service unit (as listed in eBudde) participating, will receive 6¢ per case as a bonus. Those exceeding their council-set goal by 5% or more will receive 12¢ per case. Bonuses will be issued at the end of the season. Ask your Service Unit Cookie Coordinator for additional details on how your troop can help meet the service unit's goal.

Troop Proceeds

Troop Proceeds	$.95 per cookie package
Reward Opt-out Option (available to Cadette, Senior, and Ambassador troops only) • Girl Scouts, as a troop, make a decision to opt-out of receiving rewards* other than patches. • Selection to opt-out must be completed by Tuesday, January 26, on the Settings tab in eBudde.	Additional $.10 per cookie package
Fall Product Program Participation Incentive • If a troop reached $225 PGA (per Girl Scout average of Girl Scouts selling) for 2026 Fall Product Program. • **And** troop achieves 225 cookie package PGA (per Girl Scout average of Girl Scouts selling) for 2027 Cookie Program.	Additional $.05 per cookie package
NEW Second Tier Troop Proceeds • Troop achieves 400+ cookie package PGA (per Girl Scout average of Girl Scouts selling)	Additional $.05 per cookie package

*If a troop opts-out of rewards, Girl Scouts do not receive an invitation to reward events listed on the order card including Night at the Museum and Girl Palooza.

Girl Scout Rewards

For GSNI's Girl Scout Cookie Rewards, the Product Program Team continued to get Girl Scouts feedback through surveys and discussions for reward ideas. An Initial Order t-shirt reward, experiences, "build your own" rewards, wearables and choices to meet multiple interests were highly requested and the focus for 2027. Each year, the GSNI Product Program Team will continue to survey and listen to Girl Scouts to re-evaluate rewards offered. All Girl Scouts will receive rewards based on the number of cookie packages sold as entered and assigned in eBudde.

Opt-Out of Rewards

Girl Scout troops at Cadette, Senior, and Ambassador levels have the option to opt-out of rewards and the troop will receive an additional 10¢ per package in troop proceeds. For troops choosing to opt-out of rewards Girl Scouts will receive patches only and will not receive an invitation (individually or as a sister) to reward events listed on the order card including Night at the Museum and Girl Palooza. If a Girl Scout in a troop that opts-out achieves the top 10 or top 25 entrepreneurs, they will still receive those rewards. A multi-level troop which includes Girl Scouts at the Daisy, Brownie, or Junior levels may not opt-out of rewards. Troops must choose the opt-out option in eBudde on the Settings tab by Tuesday, January 26.

NEW Glow & Glamp event

This special overnight event (Friday, April 30-Saturday, May 1) at GSNI's Mary Ann Beebe Center Activity Center is only available for Girl Scouts in troops that opt-out of rewards and Juliette Girl Scouts opting out of rewards. The Girl Scout must achieve 800 packages of cookie sold. The troop (or the Juliette Girl Scout) must opt-out of rewards by the deadline Tuesday, January 26, for Girl Scouts to be eligible for the reward. Girl Scouts qualifying for this special reward event, will be contacted directly after the program has ended, it will not be listed in eBudde or Digital Cookie. If a Girl Scout earned the reward but is unable to attend the event, there is no substitute reward.



Final Rewards

- Bar Level Patches—These patches are not shown on the order card, but will be awarded at the 100+, 200+, etc. package levels through 1,000+. Only the highest-level patch will be awarded.
- All rewards are cumulative through the 800-999 package level. Starting at the 1,000-1,499 package level, rewards are **non-cumulative**, meaning only the highest reward level reached is received.

Girl Scouts of Northern Illinois

2027 Cookie Program Rewards

My Personal Goal: _____ NUMBER OF PACKAGES

Rewards are cumulative through the 800-999 level. Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.
Transportation not included to any reward event, trip, or activity.

Patches Earn them all!

Goal Getter Patch
18+ packages sold through Cookie Craver

Gift of Caring Patch
25+ donation packages in eBudde GOC column

Booth Patch
One booth and ordered by troop

Initial Order Reward

Based on packages sold by January 25, 2027



200+ Initial Order packages
Girl Scout Memories T-Shirt

Top Entrepreneurs



Top 25 Cookie Program Entrepreneurs
Cookie Entrepreneur T-shirt

FUNway
Family! Friends! Fun!

Top 10 Cookie Program Entrepreneurs
Invitation to Funway Batavia (Saturday, May 22) for Girl Scout and an adult chaperone



18-49 packages
Ready to Explore Theme Patch



50-99 packages
Bunny Carabiner



100-149 packages
Lemon-Ups Notebook



150-199 packages
Mini Plush Bunny



200-299 packages
Bunny Plush





300-399 packages
Bunny Hat *AND* **Action Patch**



400-499 packages
Sling Bag *AND* **Bag Charm**



500-599 packages
Duffle *AND* **Micro Duffle**



OR



600-799 packages
CHOICE: Night at the Museum (Burpee Museum, Rockford on Saturday, April 17, 5-8 p.m. for Girl Scout and adult chaperone)
OR **Build Your Own Self-Care Bundle** (Amazon voucher for pre-selected list)



OR



800-999 packages
CHOICE: Girl Palooza - Explore. Create. Celebrate! (Camp McCormick on Saturday, June 5, 1-4 p.m.)
OR **Build-A-Bear** (Choose a bear and a matching t-shirt for you and your furry friend)
See FAQs and Rallyhood for dates

Rewards shown at 1000-2500+ packages are non-cumulative



OR



1000-1499 packages
CHOICE: Girl Scout Membership for MY28 *OR* **Girl Scout Uniform**
OR **Makers Dream** - Everything you need for Baking, Sewing, and Creating! (Amazon voucher for pre-selected list)

SixFlags HURRICANE HARBOR ROCKFORD
RAGING WAVES WATERPARK
MT. OLYMPUS WATER & THEME PARK RESORT



OR

1500-1999 packages
CHOICE: Tickets to Water Park (Mt Olympus, Wisconsin Dells, Hurricane Harbor, Rockford, or Raging Waves, Yorkville for Girl Scout and adult chaperone)
OR **Give a Shoe, Get a Shoe** - Customized Converse Shoes & Shoe That Grows (Donate a pair of shoes to a child in Kenya, Girl Scout receives a patch)



OR



lululemon

2000-2499 packages
CHOICE: Your Summer, Your Way! Enjoy one session of GSNI Resident Camp of Your Choice
OR **Playground – Active Play System**
OR **Lululemon Shopping Spree**

NAVY PIER

OR



2500+ packages
CHOICE: A fun-filled day, on your own schedule, at Navy Pier (for a Girl Scout and adult chaperone)
OR **Apple iPad Air**

Fall & Cookie Crossover Patch

All Girl Scouts who met the requirements during the GSNI's 2026 Fall Product Program, may earn this crossover patch by sending 25+ unique emails to customers through Digital Cookie and achieving 225+ total packages of cookies during the 2027 Girl Scout Cookie Program.





Your Hop-portunity to WIN!

All Girl Scouts who sell 50+ packages of cookies as Digital Cookie shipped orders will be entered into a random drawing to win Sally the giant lop-eared bunny! Winner will be announced by Friday, April 2.

Sister Rewards



To receive Sister Rewards, two or more Girl Scouts in the same family must be participating in the GSNI's 2027 Girl Scout Cookie Program. Girl Scouts must live in the same household (full or part-time). To qualify for the rewards, the online Sister Reward form must be completed by *Friday, March 26*. Sister Girl Scouts can earn three rewards together! Review Sister Rewards for more details.

Sister Patch—Two Girl Scouts in the family must achieve combined total sales of 300 cookie packages.
Night at the Museum event—Two Girl Scouts in the family must achieve combined total sales of 1,000 cookie packages.
Girl Palooza Event—Two Girl Scouts in the family must achieve combined total sales of 1,200 cookie packages.

Cookie Program Activities

Activities are available to both troops and individual Girl Scouts.

Gift of Caring Opportunity



GSNI encourages troops to deliver Gift of Caring (GOC)/donation cookies.

- Make arrangements and deliver to local organizations such as first responders, military organizations, service organizations, food pantries, essential businesses, teachers, or another local organization.
- Donate cookie packages set aside by the troop or request to pick up cookie packages that were purchased by customers for donation from council resource center cupboard or McHenry volunteer cupboard.
  - NEW this year, one convenient form to request cookies, schedule an appointment and request patches. *The deadline to complete the form is Monday, March 29.*
  - Packages may be requested from cupboards and picked up by appointment Tuesday-Thursday, April 6-8.
  - The maximum amount of cookie packages a troop may request will be based on the number of donation package sold by the troop and listed in the GOC column in eBudde. For troops interested in additional packages, the Product Program Team will work with troops individually based on availability to assist with special partnerships.
- Take photos of Girl Scouts delivering cookies and share by emailing to cookies4you@girlscoutsni.org.
- Patches will be distributed to troops when picking up cookies or mailed in April for those donating from troop inventory.

Cookie Craver



To receive cookies for additional customer orders, parents or Troop Cookie Chairs/leaders may bring in a Cookie Craver submission form to a GSNI Resource Center Council Cupboard or designated volunteer cupboards *Thursday, February 11-Saturday, March 20.* Review Cookie Cravers for more details and forms.

- Girl Scouts collect additional cookie orders from customers. For order card orders, payment is collected at the time of the customer's order.
- **NEW** this year, parents can fulfill Digital Cookie girl delivery orders received after initial order through Cookie Cravers. Please be prepared with order details (order number and cookies needed) to include on the submission form.
- Complete the Cookie Craver submission form and bring full payment for orders not taken through Digital Cookie to a participating cupboard.
- Girl Scouts with a Cookie Craver submission form of 18+ packages will receive the Goal Getter Patch!
- The Cupboard Manager will enter eBudde transactions to give credit to the Girl Scout towards rewards and the troop credit towards proceeds. Cookie Craver orders **cannot** be entered into eBudde in advance like a typical cupboard order or the troop will be double charged.

Walk-about Challenge



What is a 5 by 5 by 5 Walk-about Challenge? During the week of February 15-21 grab a wagon, fill it with cookies, and visit 5 houses to the left, 5 houses across the street, and 5 houses to the right and ask them to buy cookies! Take a picture during your walk-about and submit a form to be entered into a random drawing to win a $25 Amazon gift card. Four Girl Scouts (1/region) will win!



NEW Sweet Success Stories

Girl Scouts can earn credit for cookie packages towards their goal and rewards, just by sharing their story! Each week for 6 weeks, Girl Scouts may submit a short video (maximum 1 minute) answering a question with their story. A different question will be provided each week.

Eight Girl Scouts (2 per region) will be randomly selected each week to receive equal credit from cookie packages sold at GSNI Resource Centers. Package credit will be applied to the Girl Scout in eBudde by the Product Program Team. Review Sweet Success Stories for more details.

Cookies on the Go: Mobile Cookie Van

The Mobile Cookie Van will be returning in February and March throughout the council for Cookie Cravers, small cupboard orders, and more! The schedule of locations, hours and opportunities will be announced in early January.



Girl Scout Cookie Program Workshops

The Greatest Cookie Carnival on Earth



Step right up, kick-off the cookie season, and discover the magic of entrepreneurship! Welcome to The Greatest Cookie Carnival on Earth! Every great carnival performer has special talents—and every Girl Scout entrepreneur has five essential skills. Travel through the carnival midway and master the five skills of the Girl Scout Cookie Program to become a Cookie Carnival Champion!

Two dates, four locations! Free and fun for all to enjoy! No advanced registration needed.

My Cookie Business Creative Lab



Get ready to take your cookie business to the next level at My Cookie Business Creative Lab! These hands-on workshops are designed to help Girl Scouts prepare for a successful cookie season while showing off their creativity. GSNI will provide all the materials needed as participants create colorful and personalized marketing tools to help promote their cookie business and connect with customers.

During the workshop, each Girl Scout will design a custom cookie poster, create a fun cookie-themed lanyard, and make 10 business cards and 10 thank you cards to share with customers. Participants will also create a QR code sign to make ordering easy and a goal chart to track their cookie business success throughout the season. Walk away with everything you need to build confidence, stay organized, and shine as a cookie entrepreneur!

Two dates (December and January), four locations offered. Fee is $25/Girl Scout, advanced registration required.

Cookie Boss Academy

Cookie Boss Academy is a hands-on program that builds real-world skills for Girl Scouts from Daisy through Ambassador. Through age-appropriate Girl Scout Cookie Program challenges, Girl Scouts build confidence and real-world skills in customer service, goal setting, teamwork, marketing, budgeting, saving, leadership, and financial decision-making. From opening their first Cookie Shoppe to preparing for careers and financial independence, Girl Scouts will discover that cookie program skills are skills for life! Each Girl Scout will earn a Cookie Business Badge and Cookie Entrepreneur Family Pin for the level.

Multiple dates and locations in January. Fee is $15/Girl Scout, advanced registration required.

Sweet Cookie Showdown: Cookie Bake-off



Inspired by a Girl Scout request, GSNI is bringing back the Cookie Bake-off as the Sweet Cookie Showdown! Girl Scouts are challenged to create an original dessert using one or more Girl Scout cookie variety from GSNI's cookie line-up. Desserts will be judged on five categories: Originality, Use of Cookies, Presentation/Outside Appearance, Inside Appearance (color, texture), and Taste.

Four regional competitions will be held throughout the council in March and the top three finishers in each region will compete in the finale on Sunday, April 25, at Rockford Resource Center from 1-3 p.m. Fee is $10/Girl Scout, advanced registration is required.

eBudde

eBudde is the operation management system used by volunteers to facilitate the cookie program for their troop. Many updates have been made for the 2027 season. For more details and instructions regarding eBudde, see Quick Tip Sheets and volunteer training videos at www.girlscoutsni.org/cookieresources and Rallyhood.

NEW Electronic Receipting (e-Receipts)

Electronic Receipting (e-Receipts) is being piloted for the 2026-27 season. GSNI is participating in the pilot so troop users can issue digital receipts via text message from the Girl Orders tab in eBudde for cookies distributed and payments received to/from the parent of the Girl Scout. This option reduces paperwork and simplifies recordkeeping for councils, troops, and caregivers. e-Receipts can also be used on the Transactions tab for troop-to-troop transfers. Review the Electronic receipting (e-Receipts) Quick Sheet and video for instructions.

eBudde app

Once a volunteer logs into eBudde on the desktop, the eBudde app can be used—putting all the functionality of eBudde at a user's fingertips!

Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers, and take online orders for cookies. Customers order and pay for cookies online. They have the option for the cookies to be shipped directly to them (shipping charges apply), have the Girl Scout deliver the cookies, or donate cookies.

There is no requirement for Girl Scouts to participate in Digital Cookie. However, Digital Cookie provides the opportunity for Girl Scouts to learn more about e-commerce and running a business in today's world. The decision to participate in Digital Cookie is a Girl Scout/family decision. It is not a decision that has to be made as a whole troop. However, the Troop Cookie Chair must follow the proper steps to give credit for any packages sold by any Girl Scout in the troop utilizing Digital Cookie.

For more instructions and details regarding Digital Cookie,
see and Digital Cookie tip sheets and videos
at www.girlscoutsni.org/cookieresources and Rallyhood.
Volunteer Training Material Index (all tip sheets and videos)
Girl Scout/Parent Training Material Index (all tip sheets and videos)

Troop Cookie Chair in Digital Cookie

Digital Cookie has been updated and refreshed including being "mobile forward" making it easy for users to navigate the site on their mobile device. Using Digital Cookie, the Troop Cookie Chair can view Digital Cookie orders for Girl Scouts, troop progress, and manage the Troop Link.

How Do Troop Cookie Chairs/Leaders Get Started?

- A welcome registration email will be sent from the Girl Scout Cookie Program (email@email.girlscouts.org) on *Tuesday, December 29, 2026*.
- Troop Cookie Chairs will receive this email the same day as parents. If not the parent of a Girl Scout, you will still receive an email as a volunteer.
- Once registered, if you have multiple roles (parent and Troop Cookie Chair), at your next login you will see a screen where you select the role for which you want to login. This could include parent of multiple Girl Scouts and/or multiple troops listed.
- Review Volunteer Login tip sheet for more information.



For both troop users and Girl Scouts/parents, the primary purpose of the Digital Cookie Mobile App is as a sales tool.

After the Troop Link is set up, volunteers can use the app to take orders at cookie booths using the Troop Link. Orders can also be approved/declined on the app, but users must login to the full Digital Cookie for other functions. Review the Mobile App volunteer tip sheet or video for more information.

After a Girl Scouts site is set up and parent approved—working with their parents—they can take cookie orders from customers using the Digital Cookie Mobile App. Review the Mobile App parent tip sheet or video for more information.

Girl Scouts in Digital Cookie

With the assistance of their parent(s), Girl Scouts can manage their cookie business using the tabs in Digital Cookie.

How Do Girl Scouts Get Started?

Girl Scouts 12 years and younger

- A welcome registration email will be sent from the Girl Scout Cookies (email@email.girlscouts.org) with the subject on *Tuesday, December 29, 2026*.
- Due to the Girl Scout's age, the parent is the "owner" of the site.
- Click on the "Register Now" button in the email.
- Review the Site Registration—Girl Scout under 13 years old tip sheet for additional instructions.

Girl Scouts 13 years and older

- If parents want their older Girl Scout(s) to have their own login/password, parents have the option to register them with their own email.
- Review the Site Registration—Girl Scouts 13 years and over tip sheet for additional instructions.

Guidelines and Policies

Social and General Media Posting Policies

Posting to any allowed social or general media may **only** be done during GSNI's Girl Scout Cookie Program sales dates listed below.

Posts Allowed

- Information regarding in-person, online and booth sales may be posted *January 5-March 21, 2027*.
- Posting to personal social media sites is permitted. Be cognizant of settings (private vs. public).
- Posting to **local** public social media sites (approved membership or public) with Girl Scout or Troop Digital Cookie Link for online direct ship orders and public pick-up of Girl Delivery orders is permitted. We remind parents and troop volunteers to be safety conscious and cautious providing a Digital Cookie Link to unknown customers. **Always** meet in a public location for distribution of Girl Delivery orders from unknown customers.
- Posting to **local** public social media sites (approved membership or public) for the promotion of cookie booths, cookie stands, or to take traditional orders is allowed. **Always** meet in a public location for distribution of orders from unknown customers.
- Creation of a special social media site with a Girl Scout or Troop Digital Cookie Link is allowed. It should include the sales goal of the Girl Scout or troop and how the troop plans to use troop proceeds.

Posts Not Allowed

- Posting to national sites such as, but not limited to, eBay, Craigslist, Amazon, Facebook Marketplace, YouTube, Shopify, etc. is **not** permitted.
- **No** paid advertising of any kind on social media or general media is allowed.

GSNI reminds everyone that the Girl Scout Cookie Program is a Girl Scout-led program and Girl Scouts should be involved as much as safely possible in social media and online sales. We also recommend parents use caution when posting to **any** social media site. The safety of Girl Scouts and their families is first and foremost. Parents should use their best judgement when approving in-person delivery orders versus shipped-only orders, to customers they don't know. A Girl Scout should always be accompanied by an adult when delivering cookies. Abuse or misuse of a Girl Scout's Digital Cookie site may result in GSNI inactivating the site.

Adhere to GSNI Cookie Program Dates, Pricing, Boundaries, and Cookies.

Girl Scout Cookie Program dates and pricing are specific for each Girl Scout council. It is important that GSNI troops, Girl Scouts, and families follow the program dates and pricing set for GSNI.

All GSNI troops must keep in-person participation within the boundaries of GSNI's service area. No booth sites or door-to-door participation method may occur outside of GSNI's boundaries. If you see a troop participating within GSNI boundaries which you suspect is not from GSNI, **do not** confront the troop or engage in a conflict. Make note of the date, time, location, and troop number (if possible) and report the information to your Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org. GSNI will follow up with the appropriate council.

Finally, only cookies offered by GSNI's contracted baker, Little Brownie Bakers may be sold in-person. No other cookies are to be sold by GSNI Girl Scouts or troops in-person and all packages must be sold for $6 per package. This includes any cookies from the other baker with the same name (Adventurefuls, Trefoils, Thin Mints and Exploremores). Sparkables and Patch Pals are to be sold through Digital Cookie shipped orders only.

Troop Penalties

All programs have requirements, expectations, and rules for participants. The cookie program is no different. It is important that troops and Girl Scouts have equal opportunities to participate in the Girl Scout Cookie Program and gain important life and entrepreneurial skills. GSNI would hope parents, Girl Scouts, troop leaders, Troop Cookie Chairs, etc. would all act appropriately, but unfortunately this does not always happen. If GSNI confirms a report that a troop or a Girl Scout within a troop has broken any rules or requirements of the program, including but not limited to, early selling, selling at higher pricing, selling outside of GSNI's boundaries, posting to restricted social media sites, or selling rewards, GSNI may enforce penalties. Troops may incur penalties through a reduction in troop proceeds. This is not something GSNI wants to do, but because of prior incidents, it is unfortunately something that may need to be enforced.

The Troop Cookie Chair or troop leader is expected to explain the requirements of the cookie program to Girl Scouts and their parents, along with the explanation that if even one Girl Scout in the troop breaks the rules, the entire troop may be penalized.

Reports of inappropriate selling activities will be accepted and investigated by GSNI's Product Program Team. Girl Scouts, parents, troop leaders, and Troop Cookie Chairs should not confront the troop, be argumentative, or engage in a conflict. Reports should include specific information such as date, time, location, troop number and/or name when possible.

Troop Minimum Size Requirement for Product Programs

To ensure GSNI abides by IRS guidelines revolving around product sales, these troop size guidelines as they pertain to Product Program troop proceeds (fall product and cookies), have been created. It is important we comply with IRS guidelines so as not to endanger the not-for-profit status of GSNI, GSUSA and Girl Scout councils nationwide. This policy has been in effect since September 2016.

Troop Level	Minimum Size
Daisy, Brownie, Junior	5 Girl Scouts (from multiple families) + 2 unrelated leaders (1 must be female)
Cadette, Senior, Ambassador	3 Girl Scouts (from multiple families) + 2 unrelated leaders (1 must be female)

For the 2027Girl Scout Cookie Program, the minimum must be met by *Monday, January 25*.

What happens if your troop size does not meet the minimum?

- This does not mean your troop is no longer a troop!
- Your troop will be treated as a group of individual Girl Scouts for the purpose of troop proceeds.
- Girl Scout rewards will still be earned.
- During troop bank sweep, the entire cost of product sold will be swept from the troop account. No troop proceeds will be awarded.
- S'more Dough will be given to participating Girl Scouts instead of troop proceeds.
- Notes on S'more Dough:
  - S'more Dough distribution will be distributed as S'more Dough card, and function similar to a gift card to be used at GSNI stores and for GSNI programs and events.
  - The amount of S'more Dough a participant earns is based on ranges of product sold.

Requirements for Additional Money Earning Activities

While Girl Scouts/troops are encouraged to participate in GSNI's product programs as their primary money-earning activities, Girl Scouts/troops are also able to earn money through activities outside of Product Programs. However, to apply for **any** additional money-earning activities, **the troop must participate at the minimum levels listed below in both the Fall Product and Girl Scout Cookie Programs**. *Please note that additional money-earning activities are not permitted during September 15-October 31 and January 1-March 31, to preserve the integrity of the Fall Product and Girl Scout Cookie Programs.*

Fall Product Program	Girl Scout Cookie Program
Minimum 25% of registered Girl Scouts participate	Minimum 50% of registered Girl Scouts participate
Minimum $250 total troop sales	Minimum 240 packages total troop sales

Individually Registered Girl Scouts (Juliette) Requirements

- Be in good financial standing with GSNI.
- Have parent/guardian permission.
- Participate in both the Fall Product and Girl Scout Cookie Programs at the minimum levels listed below.

Fall Product Program	Girl Scout Cookie Program
Minimum $25 total sales	Minimum 24 packages total sales

Bronze, Silver, and Gold Award Requirements

- A Girl Scout interested in additional money-earning activities as part of earning their Bronze or Silver Awards must follow all the troop guidelines listed above for approval. *Bronze and Silver Awards are earned as a troop or small group within the troop.*
- A Girl Scout earning a Gold Award, must follow and meet the guidelines of a Juliette to receive approval for an additional money-earning activity. *Gold Awards are earned as an individual.*

