girl scouts of northern illinois

2027 Girl Scout Cookie Program Family Newsletter

READY TO EXPLORE

Welcome and Thank You

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can teach! Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year!

As a parent, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD! All participants in the 2027 Girl Scout Cookie Program must be registered Girl Scout members for the 2026-2027 membership year (MY27). Parents must complete the Product Program Permission/Financial Responsibility Form and submit to their Troop Cookie Chair. All 2027 Cookie Program resources are available at www.girlscoutsni.org/cookieresources and Rallyhood.

What Girl Scouts Learn!

goal setting | decision-making | money management | people skills | business ethics

Cookie Varieties

Nine varieties of cookies will be available on the Girl Scout's order card, Digital Cookie for both girl delivery and shipped orders, and in Cookie Cupboards for cookie booths. **The cost per package is $6.** Review the Cookie Ingredients and Food Allergen Guide for any ingredient concerns.

GSNI contracts with Little Brownie Bakers and only these varieties and the online exclusive cookies are to be sold by GSNI Girl Scouts or troops. This includes any cookies from the other baker with the same name (Adventurefuls, Trefoils, Thin Mints, and Exploremores).



Girl Scout Sparkables (allergen-friendly) and Patch Pals (dog cookie) will be available only through Digital Cookie shipped ordering from a Girl Scout's or troop's Digital Cookie link. **Sparkables are $6/package and Patch Pals are $9/package.** Limited quantities available. Review FAQs for more information.

2027 Important Dates

Tuesday, December 29, 2026	Digital Cookie login invites sent to all registered Girl Scouts.
Tuesday, January 5	Cookie Program Begins!
Monday, January 25	Initial Orders ends. Parents/Girl Scouts enter paper order card orders into Digital Cookie or gives copy to Troop Cookie Chair.
Thursday-Monday, February 4-8	Delivery of Initial Orders to troops. Date varies by SU.
Thursday, February 11—Saturday, March 20	Cookie Craver forms accepted at Council Cupboards ONLY.
Friday, February 12—Sunday, March 21	Cookie Booths
Monday, March 22	Notify Troop Cookie Chair of any choices for rewards.

Activities

Girl Scouts may participate in a variety of activities offered through the 2027 GSNI Cookie Program. Details on all activities can be found at www.girlscoutsni.org/cookieresources and Rallyhood.

- **Cookie Craver**—Girl Scouts collect orders; parents complete forms and picks up cookies from a participating cupboard. Girl Scouts earn a Goal Getter patch for 18+ packages sold through this activity.
- **Walk-about Challenge**—During the week of February 15-21 grab a wagon, fill it with cookies, and visit 5 houses to the left, 5 houses across the street, and 5 houses to the right and ask them to buy cookies! Take a picture and submit a form to be entered into a random drawing to win a $25 Amazon gift card.
- **NEW Sweet Success Stories**—Girl Scouts can earn credit for cookie packages towards their goal and rewards, just by sharing their story! Each week for 6 weeks, Girl Scouts may submit a short video answering a question with their story. A different question each week.

- **NEW Sweet Cookie Showdown: Cookie Bake-off**—Inspired by a Girl Scout request, GSNI is bringing back the Cookie Bake-off as the Sweet Cookie Showdown! Girl Scouts are challenged to create an original dessert using one or more Girl Scout cookie variety from GSNI's cookie line-up. Desserts will be judged on five categories. Four regional competitions will be held in March and the top three finishers in each region will compete in the finale on Sunday, April 25. Advanced registration is required.

Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers and to take online orders for cookies. Customers order and pay for cookies online and then have the option for the cookies to be shipped directly to them (shipping charges apply) or have the Girl Scout deliver the cookies or donate cookies with no additional fees.

Digital Cookie invite emails will be sent to parents from Girl Scout Cookie Program (email@email.girlscouts.org) Tuesday, December 29, with the subject "It's time to register your Girl Scout for Digital Cookie!". Once a Girl Scout's account is set up go to the Digital Cookie Mobile App can be used as a convenient sales tool!

Rewards



Sister Sales Team Rewards

To receive Sister Rewards, two or more Girl Scouts in the same family must be participating in the GSNI's 2027 Girl Scout Cookie Program. Girl Scouts must live in the same household (full or part-time). To qualify for the rewards, the online Sister Reward form must be completed by *Friday, March 26*. Sister Girl Scouts can earn three rewards together!



Sister Patch—Two Girl Scouts in the family must achieve combined total sales of 300 cookie packages.

Night at the Museum event—Two Girl Scouts in the family must achieve combined total sales of 1,000 cookie packages.

Girl Palooza Event—Two Girl Scouts in the family must achieve combined total sales of 1,200 cookie packages.

Adhere to GSNI Cookie Program dates, pricing, council boundaries, and cookies.

Program dates and pricing are specific for each Girl Scout council. It is important that Girl Scouts and families follow the program dates and pricing for GSNI. Girl Scouts may participate January 5-March 21. Cookie Booths can be held February 12-March 21. All GSNI troops must keep in-person sales, including cookie booths and door-to-door sales, within the boundaries of GSNI. Finally, only cookies from Little Brownie Bakers may be sold in-person by GSNI Girl Scouts.