

Girl Scout Sparkables and Patch Pals Digital Cookie Shipped Online Exclusive Channel FAQs

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[Reveal Video](#)

Q: How do customers purchase Patch Pals or Girl Scout Sparkables?

A: Patch Pals and Sparkables are only available to purchase as a Digital Cookie shipped order. Customers must have a Girl Scout's or a troop's Digital Cookie link to make a purchase, or they can use the [Cookie Finder](#) to connect with a Girl Scout selling near them.

Q: Will Patch Pals and Sparkables be available throughout the entire season? Why are quantities limited?

A: Each Girl Scout council was required to commit to an amount of cases each of Patch Pals and Sparkables. Using the formulas provided and sales data the current gluten-free Toffee-tastics and other new cookies, GSNI took a conservative, fiscally responsible approach to that commitment. Unlike other new cookies, both Patch Pals and Sparkables have been created for niche markets of customers. Because each council set their own inventory, some councils may still have Patch Pals and Sparkables available for customer purchases while other councils do not.

If the inventory of Patch Pals and Sparkables designated for GSNI runs out before the season ends, GSNI may be able to shift inventory from other councils that have an excess. There are no guarantees this will be an option.

Q: Are Patch Pals and Girl Scout Sparkables available at GSNI cookie cupboards?

A: No. Because Patch Pals and Sparkables are only available through Digital Cookie shipped orders, GSNI will not have any inventory available for Girl Scouts and troops to pick up from a cookie cupboard.

Q: Can troops sell Patch Pals and Girl Scout Sparkables at cookie booths?

A: No. Patch Pals and Sparkables are designed to be an online shipped exclusive opportunity only. If inventory is still available during the cookie booth phase of the program, GSNI recommends troops display a sign/flyer with a QR code for the troop link or a Girl Scout's link so customers can make a Digital Cookie shipped order purchase if interested. Sign/flyer resources will be available closer to the start of the cookie program.

We do NOT recommend troops purchase Patch Pals or Sparkables themselves to sell at a cookie booth. The troop would have to pay the shipping charges but cannot sell the packages for more than the established price of \$9 or \$6. The troop would lose money on the package because the shipping cost per package would be more than the troop proceeds the troop earns.

Q: Where do Patch Pals and Girl Scout Sparkables ship from? What is the delivery time of a Digital Cookie shipped order?

A: GSNI does not handle shipping of any of the Digital Cookie shipped orders. Girl Scouts of the USA (GSUSA) Digital Cookie has multiple distribution centers across the United States. All cookies ordered for direct ship are shipped from a center usually closest to the customer's shipping location.

Delivery time normally takes 2-15 business days to arrive. Seasonal weather events and other disruptions may occur and cause shipping delays.

Q: What are the shipping costs for Digital Cookie shipped orders?

A: Digital Cookie shipping rates will remain the same as 2026.

- Orders must be a minimum of 4 packages. Donation packages do not incur a shipping charge and are not counted a part of the 4-package minimum.
- Tier A: 4-8 packages \$11.99
- Tier B: 9-12 packages \$13.99
- For orders of 13+ packages, shipping is calculated as follows:
 - 13-21 packages of cookies: Tier B (12 packages) \$13.99 + Tier A (1-8 more packages) \$11.99 = \$25.98
 - 22-24 packages of cookies: Tier B (12 packages) \$13.99 + Tier B (9-12 more packages) \$13.99 = \$27.98
 - This pattern continues for orders of 25+ packages.
- Shipping to premium locations such as Alaska, Hawaii, Northern Mariana Islands, Guam, the US Virgin Islands, or AFO/FPO/DPO address is an additional \$5.
- Shipping is not available outside of the United States and its territories.

GSNI does not have any shipping discounts planned for the 2027 cookie season.

Q: Can customers purchase Patch Pals or Sparkables for donation?

A: Not directly. Customers may make cookie donation purchases in person or online for \$6 per package. The customer does not choose the variety of cookie being donated when making the purchase. Donation packages are shared with military veterans and troops locally and around the world. Troops can also donate packages to local first responders and essential businesses and organizations. Only cookies available at cookie cupboards will be available for troops to donate.

Q: Do Girl Scouts still receive credit for the sales of Patch Pals and Girl Scout Sparkables towards rewards and troop towards proceeds?

A: Yes. Just like all Digital Cookie shipped orders, when a customer uses a Girl Scout's Digital Cookie link she will receive credit for the sale towards her rewards. The troop also receives credit towards overall total sales of the Girl Scouts in the troop towards troop proceeds.

Q: Will Patch Pals and Sparkables be listed in eBudde?

A: Yes. If a Girl Scout receives a Digital Cookie shipped order that includes Patch Pals or Sparkables, these will be listed and included in her total sales count like any other variety of cookie purchased.

Q: Is the price of a package of Patch Pals and Girl Scout Sparkables for all Girl Scout councils? Why is the price of Patch Pals more expensive?

A: For GSNI, the cost of a package Sparkables will be \$6 like the other cookie varieties. The cost of a package of Patch Pals will be \$9. Each Girl Scout council sets their own retail price of all varieties of cookies, so customers may sometimes see different pricing across the country. The package price is determined by the cost to GSNI and other costs of operating the program. GSNI's cost of Patch Pals is higher than the other varieties of cookies, thus the higher retail package price.

Q: Will Toffee-tastics still available since Sparkables is also Gluten-Free?

A: Girl Scout councils had the choice to discontinue the sale of Toffee-tastics or remove as an option for Digital Cookie shipped orders for 2027. GSNI chose to keep Toffee-tastics available for all types of sales in-person order card, Digital Cookie girl delivery and shipped orders, and cookie booths/cookie cupboards. However, keep in mind, as always, Toffee-tastics may have limited quantities available in cookie cupboards. We recommend troops order the amount of Toffee-tastics desired for their cookie booths with their Initial Order to ensure they receive the quantities desired.

Q: Are any cookies being discontinued or retired with the launch of Girl Scout Sparkables?

A: No cookies are planned to be discontinued or retired nationally for the 2027 Girl Scout Cookie Season. Some councils may choose to offer Sparkables in place of other gluten-free options.

Q: Is there a Food Allergen Guide for Patch Pals and Girl Scout Sparkables?

A: Please see the documents linked below for food allergen information.

- [Patch Pals and Girl Scout Sparkables Food Allergen Guide](#)
- [2027 Girl Scout Cookie flyer \(Spanish\)](#)
- [2027 Girl Scout Cookie Food Allergen Guide \(Spanish\)](#)

Q: Why is Girl Scouts introducing online-exclusive products?

A: Online-exclusive products help the Girl Scout Cookie Program in ways that work for both today's Girl Scouts and today's customers.

Customers have shown strong interest in new limited time, and specialty products, especially when those products meet specific consumer needs or feel timely, unique, or exciting. Online exclusive products give Girl Scouts a more flexible way to respond to that demand while keeping the core cookie lineup strong and manageable.

The Online Channel expansion allows for Girl Scouts to have the ability to:

- Reach more customers by offering a wider variety of products, including specialty or niche options that are in high-demand, and may sell out quickly.
- Create more opportunities to introduce exciting new products; whether new flavors, forms, or packaging formats without local logistics being impacted. Some specialty products are better suited to online sales, where Girl Scouts can offer them to consumers who have a strong interest in this product, without needing to manage additional in-person inventory.
- Expand their experiences with online selling, marketing, and customer engagement that align with common retail practices.

An online exclusive channel reflects how many customers shop today: they expect a strong core assortment in person with additional options available online.

Q: Does this online exclusive channel replace traditional cookie sales?

A: No. Online-exclusive products are designed to complement traditional cookie sales and not replace them. The core cookie lineup remains the foundation of the program. Online exclusives are part of expanding the existing online channel to offer more variety and intended to expand the program, not shift focus away from traditional products that define the cookie season.

Q: Why expand beyond the traditional model?

A: The traditional model remains central, and the program can continue to evolve with how customers shop and the kinds of skills Girl Scouts need to build. Online exclusives allow Girl Scouts to do that in a way that is measured and additive way, while keeping the traditional model intact.

Girl Scout Sparkables**Q: What are Girl Scout Sparkables?**

A: Sparkables are crunchy oatmeal chocolate chip cookies dotted with colorful sprinkles and created in partnership with Partake. They are formulated to be allergy-friendly, gluten-free, nut-free, and vegan, which may help expand participation in Girl Scout Cookie Season, subject to individual dietary needs and label review.

Q: What does allergen friendly mean?

A: Sparkables are formulated to be allergy-friendly, gluten-free, nut-free, and vegan. Girl Scout Sparkables are produced in a facility designed to avoid the top 9 major food allergens and formulated without wheat, peanuts, tree nuts, eggs, milk, sesame, soy, crustacean shellfish, and fish. Review the [food allergen guide](#) for more details.

Q: Are Girl Scout Sparkables gluten-free?

A: Yes. Sparkables are certified gluten-free and made without wheat or any other source of gluten. They are produced in a dedicated gluten-free facility and Partake performs gluten rapid tests on batches of finished product.

Q: Are Girl Scout Sparkables vegan?

A: Sparkables are certified vegan and not formulated with any animal or animal-derived ingredients.

Q: Are there other ingredient certifications or specifics for Girl Scout Sparkables?

A: Yes.

- Sparkables are Non-GMO Project Verified.
- Sparkables are OU Kosher certified.
- Sparkables are not certified halal.
- Girl Scout Sparkables are not considered suitable for a Paleo or Keto diet because the cookies contain forms of organic cane sugar and carbohydrates.
- Sparkables have not been evaluated by Monash University and are not certified low FODMAP.
- Sparkables are formulated without artificial flavors or artificial colors.
- Sparkables are formulated without high-fructose corn syrup.
- Sparkables are seed oil free.
- Sparkables are not made with coconut as an ingredient. Coconut is handled in the same facility, and thorough cleaning and sanitation procedures are followed between production runs. Although coconut was removed from the FDA's list of major food allergens, customers should use their own judgment based on their individual sensitivities prior to consuming.
- Sparkables include RSPO-certified palm oil as an ingredient.
- Sparkables are produced in a facility in Idaho designed to avoid the top 9 major food allergens.
- According to Partake, no latex is used for food contact within its facility. All gloves used within the facility are nitrile and powder-free.

Patch Pals**Q: What are Patch Pals?**

A: Patch Pals were created with BARK, the company behind BarkBox, which is obsessed with making dogs happy. Together, we made a treat that dogs will love — and that you can feel proud to sell. They are a blueberry muffin flavored, grain-based recipe and made with blueberries. These delicious dog cookies are for dogs only.

Q: How did the idea of Patch Pals come about?

A: Patch Pals was inspired by you! Girl Scouts and families nationwide wrote in asking if we could make dog treats—and Girl Scouts of the USA (GSUSA) listened. Because when Girl Scouts speak up, we pay attention. Patch Pals is our girl-led answer to that curiosity, giving girls a fun, hands-on way to celebrate their furry best friends while building real skills.

Q: Why Patch Pals?

A: Over the years, thousands of Girl Scouts just have requested a dog treat to sell during the cookie season. Patch Pals has been something GSUSA has been working on for a long time, and something we know every dog person out there will be excited about.

Most of the people you sell Girl Scout Cookies to either have a dog in their family or have a special dog in their life. Dogs are part of the family, just like sisters, brothers, cousins, parents, and grandparents. Our families get to enjoy Girl Scout Cookies every year; we want to help the family dogs enjoy this program too! Many dog parents enjoy stocking up on dog snacks online, so here are ways to reach this new audience.

Q: What if a dog has allergies?

A: Patch Pals are made with ingredients very few dogs are allergic to and made specifically for dogs. Review the [food allergen guide](#) for more details.

Q: Can any dogs eat Patch Pals?

A: Dogs eating Patch Pals should be at least 5 lbs. and at least 6 months old.

Q: Where are they made?

A: Right here in the USA.