

2023 Fall Product Program – Troop Information Outline

This outline is to be used when presenting to troops to encourage participation in the 2023 GSNI Fall Product Program.



Why Participate?

When you help your troop participate in the Fall Product Program, you are helping Girl Scouts gain independence and confidence, all while building social and practical life skills toward their future. Through the Fall Product Program Girl Scouts not only learn **Financial Literacy**, but through these **Five Skills** are progressively gaining an **Entrepreneurial Mindset**.

- **Base troop proceeds are 17%!** Earning this base of 17% of total sales creates valuable troop proceeds to fund troop activities early in the membership year.
- **No convenience fee for Girl Delivery online orders!** Customers can order online the same nut and candy items listed on the paper order card without paying shipping costs or any additional service fees!
- M2OS all-in-one program management software.
- Troop participation is a required element of the GSNI Honor Troop Program and required to conduct any additional money-earning activities (see page 11 of troop manual).
- Troops participating in the Fall Product Program help their Service Unit (SU) receive extra money for activities or help off-set the cost for SU events/day camps! Each service unit that meets its Fall Product Program goal will receive bonus funds of 1% of total sales for the service unit.
- Program revenue contributes to maintaining camps, programs, and properties that help your girls succeed in the Girl Scout Leadership Experience. All proceeds stay local!

Products

- Nut and chocolate items including favorites such as Deluxe Pecan Clusters, English Butter Toffee, Peanut Butter Bears and Whole Cashews. **New items include Thai Chili Mix and Cheddar Caramel Crunch.** Annual Girl Scout and Holiday tins make great gifts too! Nut and chocolate items can be ordered by customers both by paper order card in-person or online.
- A wide range of magazine subscriptions for up to 90% off newsstand prices are available.
- **NEW**—Tervis® Tumblers return and Girl Scout exclusive mini BarkBox

Participation Requirements

- Troops must complete the online mandatory troop training, to participate in the fall product program and receive troop materials. This training can be found on gsLearn. The troop manual is an important resource for questions throughout the program. Many other helpful resources can be found at www.girlscoutsni.org/fallproductprogram and [Rallyhood](#).
- All participating Girl Scouts must be registered members for the 2023-2024 membership year. A Troop must also have 3 registered and trained volunteers and meet the minimum size requirement of 5 Girl Scouts for Daisy, Brownie, Junior troops and 3 Girl Scouts for Cadette, Senior, Ambassador troops (see page 11 of troop manual).

Dates of Program

- Program Selling Dates – September 20-October 23
- Troop Size Requirements met relating to Product Program Participation – October 23
- Deadline for parents to enter in person orders and rewards into M2OS – October 21 at 11:59pm
- Deadline for troops to enter in person orders and rewards – October 23 at 11:59 p.m.
- Delivery – November 9-11 varies by SU.
- Bank Sweep – November 3

M2OS

- One software system, for Girl Scouts and troops, for order management of both online and offline orders.
- Fully mobile responsive design (i.e. works on your cell phone or tablet)!
- Girl Scouts/parents can enter offline orders directly.
- Spanish options are available throughout the site.

For Girl Scouts/parents, M2OS is not just a platform for taking online orders. We HIGHLY RECOMMEND all participating Girl Scouts login with their parent and set up their M2OS account. From M2OS, each Girl Scout can create a personalized M2 Avatar! Girl Scouts/parents can also manage the sale by entering paper order card (offline orders), choosing rewards, viewing sales stats, find important program dates/information and activities, as well as send customized emails, Share My Site (social media links), and invite friends and family to support Girl Scouts' program goals.

Troop Leaders/Product Chairs with Girl Scouts must initially login to the M2OS admin site and Girl Scout site separately, but once this is completed volunteers will be able to toggle between the two sites to access everything for the troop and Girl Scout(s). From M2OS, Troop Leaders/Product Chairs can monitor Girl Scout activity, manage orders and rewards, create your own M2 Avatar, send email messages to all Girl Scouts/parents in the troop, post messages for Girl Scouts/parents to view on their dashboard, and more!

