



# Become a true cookie boss in four easy steps!

## Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

### 1. Register for Digital Cookie®

Create your **Digital Cookie** Password  
for email address: parentsemail@domain.com

When you create your password, a confirmation email will be sent.

**Password**

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, #, or \$

**Confirm password**

**SUBMIT**

Look for the Digital Cookie registration email in your inbox to register. If you can't find it, contact your council.

### 2. Set Up Your Site

**Cookie Page Setup**

1 Sales target 2 My Cookie Story 3 Published

**STEP 1 SET MY SALES TARGET REQUIRED**

**Your Goal Calculator**

ToniLisa wants to sell  boxes which = about  to help her Troop and others. **Save**

The money you earn helps everyone in your troop reach your troop goal. [Find out more.](#)

\*When you set cookies it goes to your troop budget.

**SO FAR TONILISA HAS SOLD:**

9999 Offline Sales  
538 Online Sales  
**10537** Total boxes sold

ToniLisa's Total Sale Progress

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

### 3. Invite Customers

**Connect with Customers**

Running a business means knowing how to keep your customers up-to-date with information! This timeline shows you when your customers will receive an automatic email from the **Digital Cookie** system — like when their cookies are shipped — and when you can send a message of your own. Click on a circle to see the emails your customers are getting.

**EMAILS YOU CAN SEND TO CUSTOMERS**

**My Cookie Season Timeline**

START —> END

1. **Open for Business!** (Email: "Open for Business!")

2. **There's still time to order cookies!** (Email: "There's still time to order cookies!")

3. **My cookie season is over. Thank you!** (Email: "My cookie season is over. Thank you!")

**EMAILS SENT AUTOMATICALLY**

Order Placed —> Order Shipped —> In-Person Delivery

\*Check with your troop leader to see if your council offers in-person delivery.

★ Your Digital Cookie site is published so you can send emails. [Help with Digital Cookie emails.](#)

Use the emails in Digital Cookie to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

### 4. Track Your Goal

**Total Online Sales**

Customers who ordered: 6  
Orders placed: 6  
Packages sold: 32  
Gift boxes: 2

**Online Sales by Cookie**

- lemon-ups® (18.5%)
- trefoils® (18.5%)
- do-si-dos® (7.4%)
- samoas® (29.7%)
- thin mints® (11.1%)
- girl scout s'mores® (7.4%)
- raspberry rally™ (7.4%)

**Marketing Emails**

14 marketing emails sent to 10 customers

Send a Marketing Email

Open For Business	10
Still time to order	4
Email my site (mobile)	0
Thank You * Ask your Troop leader if this counts for rewards	3
Shipping Promotion	0

**Online Sales by Delivery**

Picked Up	0%	0 Pkgs
Donated	16%	5 Pkgs
Shipped	78%	25 Pkgs
Deliver in Person	6%	2 Pkgs
Cookies in Hand	0%	0 Pkgs
<b>Total</b>	<b>100%</b>	<b>32 Pkgs</b>

Use your Digital Cookie platform to track sales and inventory and check progress towards your goal.

80% 16:25



Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



