

## Welcome and Thank You

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can teach! Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year! As a parent, you are facilitating these experiences in support of the largest Girl Scout-led entrepreneurial program in the WORLD! All participants in the 2024 Cookie Program must be registered Girl Scout members for the 2023-2024 membership year. Parents must complete a Product Program Permission/Financial Responsibility Form and turn in to the Troop Cookie Chair. All 2024 Cookie Program resources are available at [www.girlscoutsnl.org/cookieresources](http://www.girlscoutsnl.org/cookieresources) and [Rallyhood](#).

## What Girl Scouts Learn!



goal setting



decision-making



money management



people skills



business ethics

## All cookie varieties \$5/package

All nine cookie varieties are to be sold at \$5/package, including Gift of Caring donations and specialty cookies.

### Traditional Cookies

- Adventurefuls •Lemon-Ups •Trefoils
- Do-si-dos •Samoas
- Tagalongs •Thin Mints



Specialty Cookies •Toffee-tastic (Gluten Free) •S'mores (natural flavors and organic ingredients)

## 2024 Important Dates

Wednesday, January 3	Digital Cookie login invites sent for all registered Girl Scouts.
Friday, January 5	Cookie Program Begins!
Saturday, January 6	Virtual Cookie Kick-off premiers @ 10:30 a.m. on YouTube
Friday, February 9—Sunday, March 10	Cookie Booths
Thursday, February 8—Saturday, March 2	Cookie Craver forms accepted at Council Cupboards ONLY.
Monday, March 11	Notify Troop Cookie Chair of any choices for rewards.
Saturday, April 20	Build-A-Bear reward event @ South Elgin Resource Center
Saturday, May 18	High Adventure Seller-bration at MABC for CAD/SR/AMB
Saturday, June 1	Super Seller-bration at Camp McCormick for DA/BR/JR

## Cookie Program Participation Methods

Girl Scouts must have parent permission before participating in the Cookie Program.

- **Digital Cookie**—Digital Cookie link/URL can be used in combination with any participation methods.
- **Door-to-Door**—Take cookie orders using the cookie order card or Digital Cookie Mobile App.
- **By Phone**—Call or text customers personally.
- **Social Media**—Post messages on approved social media sites following all social media policies.
- **Email**—Send emails to customers through Digital Cookie or adding Digital Cookie URL to own email.
- **Cookie Craver**—After Initial Order, use order card and pick-up cookies from Council Cupboard.
- **Walk-about**—After troop receives cookies, go door-to-door with cookies in-hand.
- **Cookie Booth**—Sign-up or arrange for one or more cookie booth sites.
- **Cookie Stand**—Hold a “lemonade stand” style booth as a Girl Scout’s house.
- **Gift of Caring**—Promote purchase of cookies for donation.
- **Parent Workplace**—Design flyers to post with an order card or Digital Cookie QR code at the workplace or go to the workplace to take orders in-person. Please follow all workplace policies.
- **Businesses**—Contact business owners to make a cookie purchase. See Cookie Business Challenge.

## Activities

Girl Scouts may participate in a variety of activities offered through the 2024 GSNI Cookie Program. Details on all activities can be found at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and [Rallyhood](http://Rallyhood).

- **Cookie Craver**—Girl Scouts collect orders; parents complete forms and pick-up cookies from a council cupboard. Participants earn Goal Getter patch for 18+ packages sold through this activity.
- **Cookie Business Challenge**—Girl Scouts visit or contact businesses and ask them to purchase or donate a case or more cookies. Sell to 3+ businesses and earn a patch. Businesses are rewarded too!

## Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers and to take online orders for cookies. Customers order and pay for cookies online and then have the option for the cookies to be shipped directly to them (shipping charges apply) or have the Girl Scout deliver the cookies or donate cookies with no additional fees.

- **NEW** Girl Scouts/Parents enter Initial Order into Digital Cookie and transfers to eBudde™.
- OCR card scanning and QR code available with Digital Cookie Mobile App.
- Digital Cookie Mobile App sales tool. Girl Scouts must be registered in Digital Cookie to use mobile app.

Digital Cookie registration/login information will be sent in an email to parents from Girl Scout Cookie Program (email@email.girlscouts.org) Wednesday, January 3, with the subject “Register for the Digital Cookie Platform today”. Once a Girl Scout’s account is set up go to <https://digitalcookie.girlscouts.org/login>.

## Rewards

Cookie Dough earned will be awarded via e-code and sent by email to the parent email listed with the Girl Scout’s membership. Only the highest Cookie Dough earned is awarded. Rewards at the 1050 pkg. level and above will be distributed at Seller-bration events or individually.

### Girl Scouts of Northern Illinois 2024 Cookie Program Rewards

My Personal Goal:

Multiple daughters selling? Contact us at [atcookies4you@girlscoutsni.org](mailto:atcookies4you@girlscoutsni.org) for criteria to earn a special Sister Patch and reward opportunities at 500 and 3500 package levels. Rewards are cumulative (except Cookie Dough) through the 850-1049 package level.

<b>Patch Rockers - Earn them all!</b>	<b>Troop Experience</b> 375+ packages Troop final per Girl Scout average
Super Patch 500+ packages (received at Seller-bration)	Cookie Techie Patch 72+ packages sold through Digital Cookie
Goal Getter Patch 18+ packages sold through Cookie Craver	Booth Sale Patch 1 booth and ordered by troop
Gift of Caring Patch 18+ packages in eBudde GOC column	

**Rewards at 1050-3500+ levels are not cumulative**

24-59 packages Theme Patch	60-99 packages Charm Patch AND Own Your Magic Charm	100-159 packages DIY Playing Cards AND Stand Charm	160-214 packages Action Patch AND Magical Marler	215-299 packages Lucy the Axolotl AND 2024 Year Bar Patch	300-399 packages Axolotl Socks AND \$15 Cookie Dough	400-499 packages Lottie the Mini Axolotl AND \$20 Cookie Dough
500-649 packages DA/BR/IR Super Seller-bration at Camp McCormick (June 1, 2024) OR GAD/SR/AMB High Adventure Seller-bration at Mary Ann Beebe Center (May 18, 2024) AND Collapsible Camp Cup AND \$25 Cookie Dough	650-849 packages CHOICE: Gassybody Bag AND Baseball Cap OR The Shoe That Grows - donate a pair of shoes to a child in Kenya (Girl Scout receives a patch) AND \$30 Cookie Dough	850-1049 packages CHOICE: Weekender Tote, Puffy Camp Blanket AND Axolotl Pillow OR Build-A-Bear event at South High Resource Center (April 20, 2024) AND \$35 Cookie Dough	1050-1399 packages CHOICE: Friendship Tree House LEGO set OR Karaoke Machine AND \$40 Cookie Dough	1400-1799 packages CHOICE: Customizable Nike Air Force 1 shoes OR Wireless Mini/Pocket Projector with Foldable Screen AND \$50 Cookie Dough	1800-2599 packages CHOICE: Microsoft Xbox Series S OR Chd & Unique, 1-year subscription box AND \$60 Cookie Dough	2600-3499 packages CHOICE: Surface Pro Tablet with Type Cover OR Build-A-Bear party for up to 12 people at South High Resource Center AND \$75 Cookie Dough
3500+ packages CHOICE: 4-night Trip to Walt Disney World OR Universal Resort for Girl Scout and one chaperone (includes hotel, airfare, and park passes) AND \$100 Cookie Dough						

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.



### Sister Sales Team patch

Two Girl Scouts in the same family have a unique opportunity to earn a “Sister Sales Team” patch by selling a total of 300 packages of cookies (one Girl Scout must sell a minimum of 135 packages).

- Parent or Troop Cookie Chair MUST complete the entry form by Monday, March 18. The form is located at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or Rallyhood.
- Other Multiple-Girl Scout Family special rewards available at 500 package and 3500 package levels.



## Adhere to GSNI Cookie Program dates, pricing, council boundaries, and cookies.

Program dates and pricing are specific for each Girl Scout council. It is important that Girl Scouts and families follow the program dates and pricing for GSNI. Girl Scouts may participate January 5-March 10. Cookie Booth can be held February 9-March 10. All GSNI troops must keep in-person sales, including cookie booths and door-to-door sales, within the boundaries of GSNI. Finally, only cookies from Little Brownie Bakers may be sold by GSNI Girl Scouts.