

Be a Cookie Entrepreneur! Cookie Business Challenge



→ **What is the challenge?** Girl Scouts are encouraged to ask businesses to purchase a case (12 packages) or more of cookies or make a Gift of Caring donation purchase of 12 packages or more. These purchase can be at any stage of the Cookie Program. When the cookies are delivered by the Girl Scout, pictures are encouraged to be taken and shared.

→ **What does a Girl Scout earn?** If a girl sells a case or more to three (3) or more businesses, the Cookie Captain patch will be earned. This patch is not calculated through eBudde™ and will be sent separately.



→ **What does the Business receive?** Any business that purchases a case (12+ pkgs) of cookies from a GSNI Girl Scout will receive a window cling thanking them for supporting Girl Scouts of Northern Illinois and the Girl Scout Cookie Program. For any business that purchases 5 or more cases (60+ pkgs), GSNI will give additional promotion of the business by recognizing on GSNI social media, GSNI website, and at GSNI seller-bration events.

→ **How to receive patch and recognize business(es)?** For Girl Scouts to receive their patch and to ensure businesses are recognized appropriately, the Girl Scout/parent must go to = complete the [Cookie Business Challenge form](http://www.girlscoutsni.org/cookieresources) by Monday, March 18. The [form](http://www.girlscoutsni.org/cookieresources) can be found at www.girlscoutsni.org/cookieresources or [Rallyhood](http://www.girlscoutsni.org/rallyhood). The Girl Scout's name, parent contact information, troop number AND the Business name, address, contact person must be entered on the [form](http://www.girlscoutsni.org/cookieresources). Please complete the form even if a Girl Scout does not sell to 3 businesses so we can thank every business. Patches and window clings will be mailed in May.

