

## GSNI Cookie Chat for Parents—3/11/2024 FINAL

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#).

In this issue:

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- Reward choices
- Cookies distributed to customers
- 2023 Cookie Dough & 2022 Cashew Cash expires April 1
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- Resources available



**Thank you for your support of your Girl Scout and the 2024 Cookie Program!**

**If your Girl Scout reached 650+ package level, reward choices are necessary.** Please be sure your Troop Cookie Chair knows your Girl Scout's choice before their submission deadline of Wednesday, March 13 @ 11:59 p.m.

**Cookies for all in-person and Digital Cookie girl delivery orders should be distributed by now.** Please be sure your Girl Scout has received all the cookies needed to fulfill customer orders and distributed these to customers.

Did your Girl Scout earn Cookie Dough from the 2023 Cookie Program or Cashew Cash from the 2022 Fall Product Program? **These e-codes expire April 1, 2024.** [Visit a GSNI Resource Center](#) to spend these rewards! E-codes can also be used at the [GSNI Build-A-Bear](#) located at the South Elgin Resource Center.

**Girl Scouts can earn two Build-A-Bear rewards through the Cookie Program.** Learn more about what [Furry Friends](#) will be available and what is included at the Build-A-Bear reward event on April 20 at South Elgin Resource Center. Troops can also plan a Build-A-Bear party with their troop proceeds and Girl Scouts will be able to use their Cookie Dough towards a furry friend and accessories!

**Approximately mid-April, all rewards received from Little Brownie Bakers will be shipped to the Service Unit Cookie Coordinator who will then sort and distribute to troops.** Reminder, Cookie Dough e-codes are emailed directly to parents. *(Please note: Cookie Dough is not cumulative. Only the amount at the reward level reached is earned.)* The Shoe That Grows patch will be mailed directly to the Girl Scout. Rewards at levels 1050 packages and above will be distributed to Girl Scouts directly at Seller-bration events or by special arrangements. Invitations to Build-A-Bear event, Seller-bration events and Disney/Universal trips will be emailed directly to parents. Other activity rewards will be mailed directly to troop (GOC Opportunity) or Girl Scout (Cookie Business Challenge, Sister patches). Cookie & Fall Product Crossover patch will be mailed directly to Girl Scouts earning from M2 (fall product vendor) in June/July.

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) by Monday, March 18, to receive any of these rewards.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood!](#) Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food](#)

[Allergen guide](#). Or just have some fun [coloring Lucy the Axolotl](#) and send a picture of your Girl Scout with her artwork to [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org)!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, and Becky