

GSNI Cookie Chat for Parents—3/7/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#).

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- 2023 Cookie Dough & 2022 Cashew Cash expires April 1
- \$5 off Shipping cost March 5-March 10
- Cookie Cravers extended until March 9
- Buy 1, Win 10! promotion
- Build-A-Bear rewards
- Fall & Cookies Crossover Personalized patch.
- Sister Patch – Multi-Girl Scout Family Rewards, entry deadline Monday, March 18
- Resources available



Did your Girl Scout earn Cookie Dough from the 2023 Cookie Program or Cashew Cash from the 2022 Fall Product Program? **These e-codes expire April 1, 2024.** [Visit a GSNI Resource Center](#) to spend these rewards! E-codes can also be used at the [GSNI Build-A-Bear](#) located at the South Elgin Resource Center.

Now through Sunday, March 10, customers placing a Digital Cookie shipped order for 5 packages or more will receive a \$5 discount on the shipping rate. This is like getting one package of cookies free! How can you troop or Girl Scout promote?

- Digital Cookie girl delivery orders end Monday, March 4, so this is a great alternative!
- Have a QR code of your Troop Link displayed at a booth. If you are out of a customer's favorite cookie, they can order for shipping.
- Promote the Troop Link or a Girl Scout's Digital Cookie link on social media. No worries about getting additional cookies for shipped orders!
- Reach out to current customers to place one last order to "fill the freezer" before Girl Scout Cookies are gone for another year!

Cookie Cravers are a great way for Girl Scouts with their parents to continue taking orders without assistance needed from the Troop Cookie Chair. **Deadline extended to Saturday, March 9.** Use the [Cookie Craver order card](#) to take additional orders, then bring in a [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the cookies needed for those orders. Payment is due at the time of picking up the cookies. Then council takes care of giving the Girl Scout and troop credit! Digital Cookie orders cannot be submitted through Cookie Cravers. S'mores may not be available for Cookie Cravers.

Encourage your customers to make another purchase to fill their freezer or pantry before Girl Scout Cookies are gone for another year! **New promotion for customers! Buy 1, Win 10!** Encourage customers at your Cookie Booth, Walk-about, or Cookie Cravers or through any other participation method to purchase a package of cookies now through the end of the program and scan the QR code on the [Buy 1, Win 10! flyer](#) to enter for a chance to win 10 packages of cookies! Ten winners council wide will be selected! GSNI will provide the cookies and contact the winners! No work on the troop's part except to use as an incentive to encourage customers to buy or donate a package of cookies!

Girl Scouts can earn two Build-A-Bear rewards through the Cookie Program. Learn more about what [Furry Friends](#) will be available and what is included at the Build-A-Bear reward event on April 20 at South Elgin Resource Center. Troops can also plan a Build-A-Bear party with their troop proceeds and Girl Scouts will be able to use their Cookie Dough towards a furry friend and accessories!

If during the Fall Product Program your Girl Scout created an Avatar, sent 18+ emails through M2OS, and completed the "Share My Site", she has qualified to earn the **Fall & Cookies Crossover Personalized**

patch. To earn the patch, sell 225+ packages of cookies and sent 18+ unique emails through Digital Cookie.

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) by Monday, March 18, to receive any of these rewards.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food Allergen guide](#). Or just have some fun [coloring Lucy the Axolotl](#) and send a picture of your Girl Scout with her artwork to cookies4you@girlscoutsni.org!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky