

GSNI Cookie Chat for Volunteers—3/6/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). In this issue:

- Girl Orders tab in eBudde
- Final Rewards submission deadline—March 13
- \$5 off Shipping cost March 5-March 10
- Adventurefuls samples at a cookie booth
- Cookie Cravers extended until March 9
- Buy 1, Win 10! promotion
- Digital Cookie orders
- Gift of Caring Opportunity
- Troop Membership or Experience Reward
- Manuals and Resources available



All recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab. Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions. As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, *it is critical* Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

Final Rewards must be submitted in eBudde by troops by deadline of Wednesday, March 13, at 11:59 p.m. See pages 18 and 19 of the [eBudde Troop Manual](#) for instructions.

Now through Sunday, March 10, customers placing a Digital Cookie shipped order for 5 packages or more will receive a \$5 discount on the shipping rate. This is like getting one package of cookies free! How can you troop or Girl Scout promote?

- Digital Cookie girl delivery orders end Monday, March 4, so this is a great alternative!
- Have a QR code of your Troop Link displayed at a booth. If you are out of a customer's favorite cookie, they can order for shipping.
- Promote the Troop Link or a Girl Scout's Digital Cookie link on social media. No worries about getting additional cookies for shipped orders!
- Reach out to current customers to place one last order to "fill the freezer" before Girl Scout Cookies are gone for another year!

Council will provide one package of Adventurefuls to offer as samples at your Cookie Booth. One package of Adventurefuls will be provided to each troop for each booth they are holding through March 10. Display [this flyer](#) with the samples to help customers discover their new favorite cookie! Cut the cookies in half or quarters for plenty of sampling opportunities! Get more Adventurefuls from a cupboard to sell.

Troops can get the package of Adventurefuls from any cupboard when picking up an order or reach out to council at cookies4you@girlscoutsni.org to make arrangements to receive a package for a cookie booth.

Cookie Cravers extended until Saturday, March 9. Girl Scouts take final orders and bring in the [Cookie Craver submission form](#) with payment and pick up cookies at council cupboards!

New promotion for customers! Buy 1, Win 10! Encourage customers at your Cookie Booth or through any other participation method to purchase a package of cookies now through the end of the program and scan the QR code on the [Buy 1, Win 10! flyer](#) to enter for a chance to win 10 packages of cookies! Ten winners council wide will be selected! GSNI will provide the cookies and contact the winners! No work on

the troop's part except to use as an incentive to encourage customers to buy or donate a package of cookies!

S'mores have been turned off for Digital Cookie girl delivery orders. If a troop is in need for S'mores for approved Digital Cookie girl delivery orders, please contact cookies4you@girlscoutsni.org if assistance is needed to get the S'mores needed. **Toffee-tastics have been turned off for Digital Cookie shipped orders.**

Troops may participate in the [Gift of Caring \(GOC\) Opportunity](#). Donate packages of cookies collected by the troop or pick-up packages from council to donate to local first responders, essential businesses, schools/teachers, service organizations, etc. Then complete the [entry form](#) by Monday, April 17 for Girl Scouts in the troop to receive the Heart charm. To pick up cookies from a council cupboard, email cookies4you@girlscoutsni.org to make an appointment March 19-22. In the email include the troop number, contact person, date/time and location requesting to pick up, how many packages of cookies requesting, and where the troop will be donating.

Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) of 375+ packages will earn a choice of Troop Reward.

- ❖ Membership renewal for 2024/2025 Girl Scout membership year for all Girl Scouts in the troop that participated in the 2024 Cookie Program. **OR**
- ❖ Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2025. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2024 Cookie Program and up to 3 trained Troop Volunteers (fees for additional trained Troop Volunteers will be reimbursed if required for ratios).

Troops opting out of rewards are not eligible to earn the Troop Reward.

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the NEW [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky