Special Alert Cookie Chat—3/4/2024

Breaking news for the last week of the Cookie Program! Cookie Chats will also be posted on our <u>website</u> and <u>Rallyhood</u>. In this issue:

- \$5 off Shipping cost March 5-March 10
- Adventurefuls samples at a cookie booth
- Cookie Cravers extended until March 9
- Reminder—Buy 1, Win 10! promotion

Starting Tuesday, March 5 through Sunday, March 10, customers placing a Digital Cookie shipped order for 5 packages or more will receive a \$5 discount on the shipping rate. This is like getting one package of cookies free! How can you troop or Girl Scout promote?

- Digital Cookie girl delivery orders end Monday, March 4, so this is a great alternative!
- Have a QR code of your Troop Link displayed at a booth. If you are out of a customer's favorite cookie, they can order for shipping.
- Promote the Troop Link or a Girl Scout's Digital Cookie link on social media. No worries about getting additional cookies for shipped orders!
- Reach out to current customers to place one last order to "fill the freezer" before Girl Scout Cookies are gone for another year!

Council will provide one package of Adventurefuls to offer as samples at your Cookie Booth. One package of Adventurefuls will be provided to each troop for each booth they are holding through March 10. Display this flyer with the samples to help customers discover their new favorite cookie! Cut the cookies in half or quarters for plenty of sampling opportunities! Get more Adventurefuls from a cupboard to sell.

Troops can get the package of Adventurefuls from any cupboard when picking up an order or reach out to council at cookies4you@girlscoutsni.org to make arrangements to receive a package for a cookie booth.

<u>Cookie Cravers</u> **extended until Saturday, March 9.** Girl Scouts take final orders and bring in the <u>Cookie Craver submission form</u> with payment and pick up cookies at council cupboards!

New promotion for customers! Buy 1, Win 10! Encourage customers at your Cookie Booth or through any other participation method to purchase a package of cookies now through the end of the program and scan the QR code on the **Buy 1, Win 10! flyer** to enter for a chance to win 10 packages of cookies! Ten winners council wide will be selected! GSNI will provide the cookies and contact the winners! No work on the troop's part except to use as an incentive to encourage customers to buy or donate a package of cookies!

For assistance throughout the Girl Scout Cookie Program, reach out to your Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team, Anna, Michele, Debbie, and Becky

