

## GSNI Cookie Chat for Parents—2/29/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#).

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- Fill the Freezer! NEW Buy 1, Win 10! customer promotion
- Digital Cookie girl delivery orders ends March 4
- Fall & Cookie Crossover Personalized patch
- Build-A-Bear rewards
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- Donation purchases
- Sister Patch – Multi-Girl Scout Family Rewards, entry deadline Monday, March 18
- Resources available



Encourage your customers to make another purchase to fill their freezer or pantry before Girl Scout Cookies are gone for another year! **New promotion for customers! Buy 1, Win 10!** Encourage customers at your Cookie Booth, Walk-about, or Cookie Cravers or through any other participation method to purchase a package of cookies now through the end of the program and scan the QR code on the [Buy 1, Win 10! flyer](#) to enter for a chance to win 10 packages of cookies! Ten winners council wide will be selected! GSNI will provide the cookies and contact the winners! No work on the troop's part except to use as an incentive to encourage customers to buy or donate a package of cookies!

**Last Chance for Digital Cookie girl delivery!** *Last day for customers to place Digital Cookie girl delivery orders is Monday, March 4.* S'mores have been turned off for Digital Cookie girl delivery orders. If a troop is in need of S'mores for a Girl Scout's approved Digital Cookie girl delivery order, please contact [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) if assistance is needed to get the S'mores needed. Also reach out to troops in the service unit to see if any troops have some and can do a troop-to-troop transfer.

**Did your Girl Scout complete the Fall Product requirements for the [Fall & Cookie Crossover patch](#)?** Remember to sell 225+ packages of cookies and send 18+ unique emails through Digital Cookie to earn this personalized patch!

**Girl Scouts can earn two [Build-A-Bear rewards](#) through the Cookie Program.** Learn more about what [Furry Friends](#) will be available and what is included at the Build-A-Bear reward event on April 20 at South Elgin Resource Center. Troops can also plan a Build-A-Bear party with their troop proceeds and Girl Scouts will be able to use their Cookie Dough towards a furry friend and accessories!

**[Cookie Cravers](#) are a great way for Girl Scouts with their parents to continue taking orders** without assistance needed from the Troop Cookie Chair. **Final date to submit Cookie Cravers is Saturday, March 2.** Use the [Cookie Craver order card](#) to take additional orders, then bring in a [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the cookies needed for those orders. Payment is due at the time of picking up the cookies. Then council takes care of giving the Girl Scout and troop credit! Digital Cookie orders cannot be submitted through Cookie Cravers. S'mores may not be available for Cookie Cravers.

Not all customers want to buy cookies, but they do want to support Girl Scouts! **Customers can purchase cookies for donation through Cookie Cravers or during Walk-about!** Use [this flyer](#) to let customers know about this opportunity! A troop can donate packages to a specific organization, or packages received at council are donated to military organizations for care packages and local veterans.

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) by Monday, March 18, to receive any of these rewards.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood!](#) Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food Allergen guide](#). Or just have some fun [coloring Lucy the Axolotl](#) and send a picture of your Girl Scout with her artwork to [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org)!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, and Becky