

## GSNI Cookie Chat for Volunteers—2/28/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). In this issue:

- Buy 1, Win 10! NEW customer promotion
- Include a donation box at your cookie booth
- S'mores turned off for Digital Cookie girl delivery orders
- Gift of Caring Opportunity
- Girl Orders tab in eBudde
- Troop Membership or Experience Reward
- Final Rewards submission deadline—March 13
- Cookie Cupboard orders
- Manuals and Resources available



**New promotion for customers! Buy 1, Win 10!** Encourage customers at your Cookie Booth or through any other participation method to purchase a package of cookies now through the end of the program and scan the QR code on the [Buy 1, Win 10! flyer](#) to enter for a chance to win 10 packages of cookies! Ten winners council wide will be selected! GSNI will provide the cookies and contact the winners! No work on the troop's part except to use as an incentive to encourage customers to buy or donate a package of cookies!

Not all customers want to buy cookies, but they do want to support Girl Scouts! **Don't forget to put out a donation box at your cookie booths** and post [this flyer](#) to let customers know they can purchase a box of cookies for donation! If your troop is taking donation packages to a specific organization, share this with your customers. For packages received at council, these are donated to military organizations for care packages and local veterans.

**S'mores have been turned off for Digital Cookie girl delivery orders.** If a troop is in need for S'mores for approved Digital Cookie girl delivery orders, please contact [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) if assistance is needed to get the S'mores needed. Also reach out to troops in the service unit to see if any troops have some and can do a troop-to-troop transfer. **Reminder, last day for customers to place Digital Cookie girl delivery orders is Monday, March 4.**

**Troops may participate in the Gift of Caring (GOC) Opportunity.** Donate packages of cookies collected by the troop or pick-up packages from council to donate to local first responders, essential businesses, schools/teachers, service organizations, etc. Then complete the [entry form](#) by Monday, April 17 for Girl Scouts in the troop to receive the Heart charm. To pick up cookies from a council cupboard, email [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) to make an appointment March 19-22. In the email include the troop number, contact person, date/time and location requesting to pick up, how many packages of cookies requesting, and where the troop will be donating.

**All recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab.** Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions. As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, *it is critical* Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

**Troops reaching a final PGA** (per Girl Scout average of Girl Scouts selling) **of 375+ packages will earn a choice of Troop Reward.**

- ❖ Membership renewal for 2024/2025 Girl Scout membership year for all Girl Scouts in the troop that participated in the 2024 Cookie Program. **OR**

❖ Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2025. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2024 Cookie Program and up to 3 trained Troop Volunteers (fees for additional trained Troop Volunteers will be reimbursed if required for ratios). Troops opting out of rewards are not eligible to earn the Troop Reward.

**Final Rewards must be submitted in eBudde by troops by deadline of Wednesday, March 13, at 11:59 p.m.** See pages 18 and 19 of the [eBudde Troop Manual](#) for instructions.

**GSNI recommends placing cookie cupboard orders by Sunday or Monday each week for pick up before the weekend to help ensure cookies are available at the desired cupboard.** A cookie cupboard is where troops can receive more cookies for additional Girl Scout orders and cookie booths. Review [Cookie Cupboards, Guidelines and Policies](#) for a list of all [council](#) and volunteer cookie cupboards along with eBudde instructions on how to place an order and cupboard guidelines. This list is NOT posted on the website but is available on [Rallyhood](#) in the Files section.

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the NEW [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, and Becky