GSNI Cookie Chat for Parents—2/8/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our <u>website</u> and <u>Rallyhood</u>. In this issue:

- Patches, Charms and Rewards
- Walk-about cookie sales
- Cookie Cravers
- Delivery to customers in a timely manner
- Update Troop Cookie Chair on new orders
- Digital Cookie parent notification emails not automatically sending
- Build-A-Bear rewards
- Sister Patch Multi-Girl Scout Family Rewards
- Girl Scout Game Changer
- Resources available



Did you know your Girl Scout can earn as many as 12 patches and 4 charms through the Cookie Program in addition to all the fabulous rewards? Review the order card or <u>Family Newsletter</u> as well as <u>Cookie Business Challenge</u>, <u>Fall & Cookie Crossover patch</u>, and <u>Gift of Caring Opportunity</u> to see all rewards, patches and charms that can be earned by your Girl Scout!

The snow is melted and the sidewalks are clear! Now is the time for **Walk-about cookie sales**. Go out with your Girl Scout with a wagon full of cookies and hit the streets, safely of course! Going door-to-door with cookies in hand is a one stop shop, no having to go back and deliver orders. Use the in-hand delivery option on the Digital Cookie Mobile app, to make purchasing with a credit card quick and easy!

<u>Cookie Cravers</u> are a great way for Girl Scouts with their parents to continue taking orders without assistance needed from the Troop Cookie Chair. Use the <u>Cookie Craver order card</u> to take additional orders, then bring in a <u>Cookie Craver submission form</u> to a <u>council cupboard</u> to pick up the cookies needed for those orders. Payment is due at the time of picking up the cookies. Then council takes care of giving the Girl Scout and troop credit! Digital Cookie orders cannot be submitted through Cookie Cravers.

Now that Initial Order cookies are received, **please work with your Girl Scout to sort and distribute to customers in a timely manner.** Remember to include a thank you note and consider adding your Girl Scout's QR code so customers can place a refill order!

Keep in communication with your Troop Cookie Chair/Leader for any new Digital Cookie girl delivery orders received and approved. Packages for these orders must be received from the troop inventory and the troop may need to get additional cookies from a cookie cupboard to fulfill orders.

Please check Digital Cookie every couple days for new orders to approve. We recently learned that the parent notification emails for new Digital Cookie girl delivery orders are not being sent. Reminder, parents have 5 days to approve a new Digital Cookie girl delivery order or the order will change to the customer's second choice which is usually cancel.

Have you visited GSNI's own Build-A-Bear store located in the South Elgin Resource Center? **Girl Scouts** can earn two <u>Build-A-Bear rewards</u> through the Cookie Program. Troops can also plan a Build-A-Bear party with their troop proceeds!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our <u>Multi-Girl Scout Family Rewards</u> opportunities including a **Sister Patch**! Parents must enter the sisters on the <u>entry form</u> to receive any of these rewards.

Do you know a GSNI Girl Scout redefining everything you thought you knew about the Cookie Program? This year, GSNI is accepting nominations for innovative, creative, and courageous Girl Scouts who demonstrate original thinking, embrace new ideas, lead with compassion, and model true entrepreneurship through the Girl Scout Cookie Program. If this applies to a Girl Scout in your life, now's the time to nominate your **Girl Scout Game Changer** using this form. GSNI staff will review all nominations and make selections. Girl Scouts will receive a special charm and may be featured on GSNI's social media channels throughout the cookie program from January 5–March 10, 2024.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or Rallyhood! Some examples are the Family Newsletter, Door Hanger, Dookie descriptions and Nutrition Labels, and Cookie Ingredient and Food Allergen guide. Or just have some fun cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies Lucy the Axolotl and send a picture of your Girl Scout with her artwork to <a href="maily cookies Lucy the Axolotly the Axolotly the

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team, Anna, Michele, Debbie, and Becky