

GSNI Cookie Chat for Parents—1/25/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#).

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Please check Digital Cookie every couple days for new orders to approve. We have just learned that within the last couple of days the parent notification emails for new Digital Cookie girl delivery orders are not always being sent. Reminder, parents have 5 days to approve a new Digital Cookie girl delivery order or the order will change to the customer's second choice which is usually cancel.

Cookie Program is not over! While Initial Order is done, the Cookie Program does not end until March 10, so there is still plenty of time for your Girl Scout to achieve a goal and more! In addition to Cookie Booths, Girl Scouts can continue to use Digital Cookie, [Cookie Cravers](#), walk around the neighborhood with cookies in hand, [Cookie Business Challenge](#), etc.

[Cookie Cravers](#) are a great way for Girl Scouts with their parents to continue taking orders without assistance needed from the Troop Cookie Chair. Use the Cookie Craver order card to take additional orders, then bring in a [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the cookies needed for those orders. Payment is due at the time of picking up the cookies. Then council takes care of giving the Girl Scout and troop credit! Digital Cookie orders cannot be submitted through Cookie Cravers.

Have you visited GSNI's own Build-A-Bear store located in the South Elgin Resource Center? **Girl Scouts can earn two [Build-A-Bear rewards](#) through the Cookie Program.** Troops can also plan a Build-A-Bear party with their troop proceeds!

Girl Scouts can expand their customer base by participating in the [Cookie Business Challenge](#). If Girl Scouts sell at least one case (12 packages) of cookies to three different businesses, they earn the Cookie Captain patch! Businesses also receive a thank you letter and window cling. Parents must complete sales details on the [entry form](#) by deadline of Monday, March 18.

Girl Scouts who participated in the 2023 Fall Product Program, used the Share My Site feature, and sent 18+ customer emails through the M2OS platform, qualified to earn **the [Fall & Cookie Crossover Personalized patch!](#)** To earn the patch, Girl Scouts must also send 18+ unique emails through Digital Cookie DC24 and sell 225+ packages of cookies during the 2024 Cookie Program!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards.

Do you know a GSNI Girl Scout redefining everything you thought you knew about the Cookie Program? This year, GSNI is accepting nominations for innovative, creative, and courageous Girl Scouts who demonstrate original thinking, embrace new ideas, lead with compassion, and model true entrepreneurship through the Girl Scout Cookie Program. If this applies to a Girl Scout in your life, now's

the time to [nominate](#) your **Girl Scout Game Changer** using [this form](#). GSNI staff will review all nominations and make selections. Girl Scouts will receive a special charm and may be featured on GSNI's social media channels throughout the cookie program from January 5–March 10, 2024.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food Allergen guide](#). Or just have some fun [coloring Lucy the Axolotl](#) and send a picture of your Girl Scout with her artwork to cookies4you@girlscoutsni.org!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky