GSNI Cookie Chat for Parents—1/11/2024

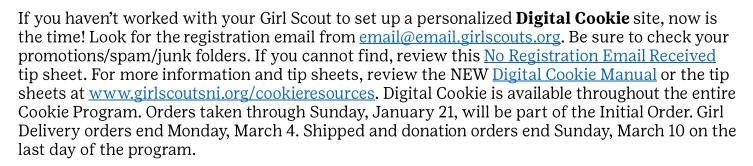
GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our <u>website</u> and <u>Rallyhood</u>. In this issue:

- Virtual Cookie Kick-off
- Digital Cookie
- Digital Cookie Mobile App
- Sister Patch Multi-Girl Scout Family Rewards
- Girl Scout Game Changer
- Resources available

The **GSNI Virtual Cookie Kick-off** premiered last

Saturday. If you missed it, no worries! It's still available to

view by going to GSNI's YouTube channel <u>@GSNorthernIL</u>. Before viewing, <u>download the Magic Card</u> to complete while following along then bring the completed Magic Card to a Resource Center by March 9, 2024, for a special gift (while supplies last). The <u>2024 Cookie Rally patches</u> are going quick, but some are still available to purchase for \$3 each.



Once a Girl Scout's Digital Cookie site is published, use the <u>Digital Cookie Mobile app</u> for easy order taking! A <u>OR code</u> is also available on the app that Girl Scouts can use for many purposes to promote her Cookie Business!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our <u>Multi-Girl Scout Family Rewards</u> opportunities including a **Sister Patch!** Parents must enter the sisters on the <u>entry form</u> to receive any of these rewards.

Do you know a GSNI Girl Scout redefining everything you thought you knew about the Cookie Program? This year, GSNI is accepting nominations for innovative, creative, and courageous Girl Scouts who demonstrate original thinking, embrace new ideas, lead with compassion, and model true entrepreneurship through the Girl Scout Cookie Program. If this applies to a Girl Scout in your life, now's the time to nominate your **Girl Scout Game Changer** using this form. GSNI staff will review all nominations and make selections. Girl Scouts will receive a special charm and may be featured on GSNI's social media channels throughout the cookie program from January 5–March 10, 2024.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or Rallyhood!! Some examples are the Family Newsletter, Door Hanger, Donation Receipt, Cookie descriptions and Nutrition Labels, and Cookie Ingredient and Food Allergen guide. Or just have some fun coloring Lucy the Axolotl and send a picture of your Girl Scout with her artwork to cookies4you@girlscoutsni.org!



For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team, Anna, Michele, Debbie, and Becky