

## GSNI Cookie Chat—1/5/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents and volunteers with their journey through the 2024 Cookie Program. The emails will also be posted on our [website](#) and [Rallyhood](#).

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Welcome to the [2024 GSNI Cookie Program](#)! The Girl Scout Cookie Program offers a wide variety of options for your Girl Scout to learn skills for the future in a way no other experience can teach! Girl Scouts will use their imagination to customize their cookie experience and plan an exciting Girl Scout year! As a parent and volunteers, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD!

The 2024 GSNI Cookie Program **begins TODAY, Friday, January 5, 2024**. Girl Scouts can use any or all of the many program participation methods listed below to reach customers! All packages of cookies are to be sold for \$5 each.

The **GSNI Virtual Cookie Kick-off** premieres on Saturday, January 6, 2024, at 10:30 a.m. No registration required. To view, go to GSNI's YouTube channel [@GSNorthernIL](#). Before viewing, [download the Magic Card](#) to complete while following along. After the event, bring the completed Magic Card to a Resource Center by March 9, 2024, for a special gift (while supplies last). The [2024 Cookie Rally patch](#) is available to purchase for \$3 each and will be mailed after the event.

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the NEW [Digital Cookie Manual](#) for assistance navigating this system.

### Cookie Program Participation Methods

With their parent's permission, our Girl Scout entrepreneurs have a wide variety of participation methods available to fit their personality and to challenge themselves to meet their goals!

- **Digital Cookie**—Digital Cookie link/URL can be used in combination with any of the selling methods below.
- **Door-to-Door**—Take cookie orders using the paper cookie order card or Digital Cookie Mobile App. Leave a [Door Hanger](#) when people are not home.
- **By Phone**—Call or text customers personally.
- **Social Media**—Post messages on approved social media sites following all social media policies.
- **Email**—Send emails to ask for support with a purchase taken on the traditional order card and/or provide your Digital Cookie link/URL
- **Cookie Booth**—Sign-up or arrange for one or more cookie booth sites with a troop.
- **Cookie Stand**—Hold a “lemonade stand” style booth at a Girl Scout's house.



- **Gift of Caring**—Promote purchase of cookies for donation for those who do not want cookies for themselves and provide a [donation receipt](#).
- **Parent/Family Workplaces**—Design flyers or [order station](#) to post with an order card or [Digital Cookie QR code](#) at the workplace or go to the workplace afterschool or on a day off from school to take orders in person. Please follow all workplace policies.
- **Businesses**—Contact business owners to make a cookie purchase. Enter the [Cookie Business Challenge](#).

**Virtual Cookie Booth**—Use a Girl Scout or Troop Digital Cookie link to promote pre-orders with a planned date/time in a public location for customers to pick-up their orders.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator, or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, and Becky