

GSNI 2024 Fall Product Program

Girl Scout Patches and Rewards

Care to Share/Donation



For customers not interested in purchasing any of the products offered but still want to support their Girl Scout, donation opportunities are available!

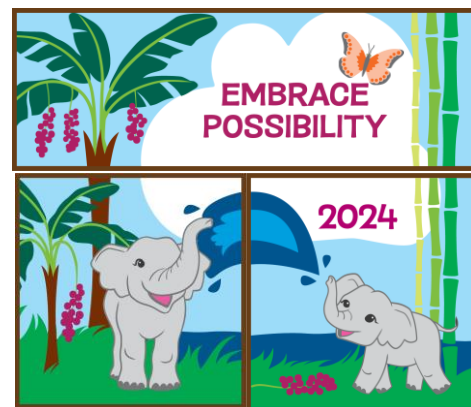
- Customers may make a \$7 donation for nuts to be sent to military troops. All Girl Scouts who receive at least four (4) nut donations will earn the *Care to Share* patch. This donation purchase is the **ONLY** way to earn the Care to Share patch.
- These donations may be purchased from the online Nut and Chocolate Store or on the paper order card. *Please note, purchasing the \$20 donation on the online magazine store does NOT apply toward earning the Care to Share patch.*

Patches

- *Embrace Possibility* – Sell fifteen (15) or more nut/chocolate items in-person or online.
- *Elephant* – Sell three (3) magazine orders, Tervis® tumblers, Girl Scout exclusive BarkBoxes and/or personalized products.
- *2024* – Send 18+ emails using M2OS platform.



- *Personalized M2 Avatar patch* – Create avatar, send 18+ emails and Share My Site using M2OS platform **AND** sell \$375+ in TOTAL sales. If earned, this patch will be mailed directly to the Girl Scout from M2 Media Group vendor. Two different designs to choose from!



- *2024-2025 Fall & Girl Scout Cookie Crossover Personalized M2 Avatar patch* – Create avatar, send 18+ emails and Share My Site using M2OS platform during the 2024 Fall Product Program **AND** send 18+ unique emails through Digital Cookie and sell 225+ packages of cookies during the 2025 Cookie Program. If earned, this patch will be mailed directly to the Girl Scout from M2 Media Group vendor after the 2025 Cookie Program ends. **NOTE:** Personalized patches take 8-12 weeks in production time.



Rewards

- All rewards are pictured on the order card.
- Rewards will be earned for total dollar sales at the following levels and are cumulative.
 - \$150 – LED Scrunchie
 - \$250 – Embrace Possibility Heart Necklace and Goal Getter Patch
 - \$350 – Small Elephant Plush
 - \$400 – Elephant Charm **AND** Charm Bracelet
 - \$450 – **CHOICE** of Tassel Keychain **OR** \$10 Cashew Cash
 - \$550 – Nail Polish Kit
 - \$650 – Large Elephant Plush
 - \$800 – Embrace Possibility T-shirt
 - \$1,000 – Coloring Pillowcase
 - \$1,500 – **CHOICE** of Portable Outdoor Mat and Wristlet **OR** \$50 Cashew Cash
 - \$3000 – **CHOICE** of JBL PartyBox On-The-Go Portable Party Speaker **OR** Build-A-Bear Party^
- Cashew Cash works similar to Cookie Dough. All Cashew Cash earned during the 2024 Fall Product Program will expire April 1, 2026. Cashew Cash e-codes will be emailed directly to the email address associated with the parent/primary caregiver listed with the Girl Scout's membership.



^Party for up to 10 people at GSNI Build-A-Bear in South Elgin (includes one furry friend, one clothing item and Cub Condo/box per person, some restrictions apply).



The Top 10 Fall Product Program Entrepreneurs will be invited with a chaperone to a Broadway production of **Frozen** at Paramount Theater in Aurora, IL for a 1:00 p.m. show on Sunday, November 17, 2024 (date and time are tentative).

Troop Proceeds and Rewards

- Troops receive a minimum of 17% in proceeds from the total sales of nuts & chocolates, magazines, Tervis® tumblers, Girl Scout exclusive BarkBoxes, and personalized products.
 - Some troops may receive a credit in proceeds (where council owes the troop money instead of needing to do a bank sweep) due to online orders. This credit will be deposited directly into the troop account or if this amount is under \$20, the troop will be issued a GSNI e-code.
 - **NEW** Troops that sell a total of \$2500 during Fall Product Program and a 200+ package PGA (Per Girl Scout Average of Girl Scouts selling) during the 2025 Cookie Program, will receive an additional \$.05 per package of cookies in troop proceeds.
- Troop Fall Product Chair(s) can create their own M2 Avatar and receive their own personalized patch with TOTAL troop sales of \$2,000+ **AND** queue launch emails to Girl Scouts using *Parent Adult Email Campaign (PAEC)* under *Campaign Setup* on the troop dashboard in M2OS.
- Girl Scout Reward “Opt-Out” Option (Cadettes, Seniors, Ambassadors)—Troops receive a base of 19% in proceeds from total sales of nuts & chocolates, magazines, Tervis® tumblers, Girl Scout exclusive BarkBoxes, and personalized products. Girl Scouts will receive patches only, with no additional rewards.

Service Unit Goal Rewards

Each service unit that meets its Fall Product Program goal will receive bonus funds of 1% of the service unit’s total sales. Ask your Service Unit Fall Product Program Coordinator for additional details on the service unit’s goal.

