

Exciting News:
Wendy's
Thin Mints
inspired Frosty
and Cookie Booths



GSNI is excited to announce a new partnership with Wendy's restaurants. **A special Thin Mints inspired Frosty will debut National Girl Scout Cookie Weekend on February 21.** With this partnership, Wendy's will be offering Cookie Booth opportunities.

GSNI has 32 Wendy's locations within council boundaries that are inviting cookie booths! The GSNI Product Program team has scheduled council booths at these locations for February 22-March 9. Most locations will be available for cookie booths Tuesdays, Wednesdays, Saturdays and Sundays. Locations and schedules will be visible in eBudde by Wednesday, January 29. A special sign up in eBudde will be available starting Monday, February 3 at 6 a.m. for Wendy's locations. Other new retail locations will also be available to sign up for council booths on this date.

Please Note: Per nonprofit requirements and GSUSA policies, Girl Scout members (youth and adults) cannot promote the sale of Thin Mints inspired Frosty at their cookie booths or in conjunction with promotion of the cookie booth. For example, do not say, "Try the new Wendy's Thin Mints inspired Frosty and buy cookies at our cookie booth!". Girl Scouts are certainly permitted to buy and taste the Frosty and promote their booth at Wendy's locations, but photographs of members holding/eating the Frosty cannot be shared on GSUSA, council, or volunteer social media and external communication materials.