



2025 Cookie Program

Virtual MicroTraining February 25, 2025





Welcome and Thank you!





AGENDA



- 1. Girl Orders tab Allocating cookies
 - a) Girl scout view
 - b) Digital Cookie girl delivery orders
 - c) Entering a +Order
 - d) Booth Recorder
 - e) Distributing packages from Troop Link
 - f) Cookie Craver entries
- 2. Submitting Rewards
- 3. Gift of Caring Opportunity
- 4. Schedule review Extending Cookie Program
- 5. Promotions
- 6. Questions



Trainings and Resources

Virtual MicroTrainings

All trainings will be held at 12-1 p.m. and 7-8 p.m.

Tuesday, February 25

- Girl Orders Tab
- Allocating Cookies
- Submitting Rewards
- Season extension
- Promotions

<u>Resources</u>

GSNI website

• <u>www.girlscoutsni.org/cookieresources</u>

Rallyhood – Cookie Program, GSNI

• <u>https://rallyhood.com/157732</u>

Little Brownie Bakers

<u>www.littlebrowniebakers.com</u>

Manuals

- Troop Cookie Manual
- eBudde Troop Manual
- Digital Cookie Manual

Emails sent to volunteers and parents.



Following the submission of the initial order, all assignments to Girl Scouts for additional cookies sold will be entered on the Girl Orders tab. Payments received from Girl Scouts should also be entered here for efficient record keeping.

					Show I	nactive							Rec	cord a Booth Sal	e
			Below are y v/edit a Gir												
		\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00				
Uses DOC	Girlo	GOC	Ad∨f	LmUp	Tre	D-S-D	Sam	Tags	TMint	SMr	Toff	Totalo	Total Due	Paid	Bal. Due¢
\checkmark			0 0	0	0	1	2	4	4	1	0	12	\$60.00	\$90.00	\$-30.00
\checkmark			8 21	17	19	18	57	45	70	16	14	285	\$1425.00	\$1475.00	\$-50.00
\checkmark			0 0	0	0	0	0	0	0	0	0	0	\$0.00	\$20.00	\$-20.00
\checkmark		2	1 42	28	22	64	96	79	171	39	20	582	\$2910.00	\$2930.00	\$-20.00
\checkmark	Troop Site		0 0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	\$0.00
	Girl Totals	:	29 63	45	41	83	155	128	245	56	34	879	\$ 4395.00	\$ 4 515.00	\$ -120.00
	Troop Order (Actual pkgs + GOC)	:	29 606	375	358	537	1133	924	1850	450	258	6520			
	Difference		0 -543	-330	-317	-454	-978	-796	-1605	-394	-224	-5641			

Click on a Girl Scout's name/line for more details.



Here are the details after clicking on a Girl Scout's name/line.

																*			
Car	ncel			-	+Orde	r						~				+Pay +E	DOC Payment		
			Swit	ch to (Girl:														
							~		orders				~						
					\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00					
	DOC	Commento	Inv≎	Bth≎	GOC ¢	Ad∨f≎	LmUp≬	Tre¢	D-S-D0	Sam¢	Tags¢	TMint≎	SMr¢	Toff≎	Totalo	Total Due	Paid	Bal. Due¢	
a	\checkmark	DOC DLVR 86799450			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$20.00	\$-20.00	
 a		Init. Order *Locked*			0	2	0	0	0	0	0	1	1	0	4	\$20.00	\$0.00	\$20.00	
a (~	DOC DLVR 87285656			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$30.00	\$-30.00	
a	\checkmark	DOC DLVR 89003748			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$35.00	\$-35.00	
â	\checkmark	DOC DLVR 89019032			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$50.00	\$-50.00	
â	\checkmark	DOC DLVR 89019425			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$20.00	\$-20.00	
â	\checkmark	DOC SHIP 89077974			0	0	2	2	2	3	0	3	1	2	15	\$75.00	\$75.00	\$0.00	
â	\checkmark	DOC DLVR 89057668			0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$30.00	\$-30.00	
6	1	DOC SHIP 90350184			0	0	0	0	0	2	2	0	0	0	4	\$20.00	\$20.00	\$0.00	_
	\checkmark	DOC orders after IO			0	3	1	5	5	10	2	4	1	2	33	\$165.00	\$0.00	\$165.00	
		Totals			0	5	3	7	7	15	4	8	3	4	56	\$280.00	\$280.00	\$0.00	

See eBudde Troop Manual for more detailed instructions.



Here are the package details after changing All Orders drop down to Girl Del (after IO).

C	ancel			Switch to	+Orde Girl:	er							~			+Pay	+DOC Payment	
			Isabella N.				~	Girl [Del. (after	IO)			~					
					\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00				
	DOC	Commento		lnv≎ Bth≎	GOC¢	Ad∨f≎	LmUp≎	Tre¢	D-S-D≬	Sam¢	Tage¢	TMint≎	SMr≎	Toff≎	Total♦	Total Due	Paid	Bal. Due≬
	$\langle \vee \rangle$	DOC DLVR 87285656				1	0	1	0	2	0	2	0	0	6			
â	\checkmark	DOC DLVR 89003748				1	1	2	0	2	0	0	0	1	7			
ê	\checkmark	DOC DLVR 89019032				0	0	0	4	4	0	2	0	0	10			
ê	\checkmark	DOC DLVR 89019425				0	0	1	0	1	1	0	1	0	4			
â	\checkmark	DOC DLVR 89057668				1	0	1	1	1	1	0	0	1	6			
		► Totals				3	1	5	5	10	2	4	1	2	33			

Here are the package details after changing All Orders drop down to Girl Del (after IO).



- Enter comment and cookie packages for the girl delivery order(s) and click Save.
- Click the INV little box.

DOC #999999999

Additional Sales

Totals

- Do Not enter paid amount if packages for DOC DLVR orders. Enter paid amount if money has been received for these packages.
- You will see the line added to the Girl Scout you just entered.

0

0

0

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0

0

3

0

4

0

Produ	ct			Packages		Financials			
Gift of \$ 6.00	Caring			0		Total Due		\$	48.00
	turefuls			0		Paid Bal. Due		0	48.00
Lemo \$ 6.00	n-Ups			03		Bal. Due		Ψ	40.00
Trefoi \$ 6.00	ls			04					
Do-Si \$ 6.00	-Dos			0					
Samo \$ 6.00	as			01					
Tagalo \$ 6.00	ongs			0					
Thin N \$ 6.00	lints			0					
S'mor \$ 6.00	es			0					
Toffee- \$ 6.00	tastic			0					
Total				8					
					_				
)	1	0	0	0	0	8	\$48.00	\$0.00	\$48.0
5	8	0	10	0	0	23	\$138.00	\$138.00	\$0.0
-	10					45	\$370.00	\$222.00	640.0

DOC

Booth

DOC #999999999



Using Booth Recorder on Girl Orders tab

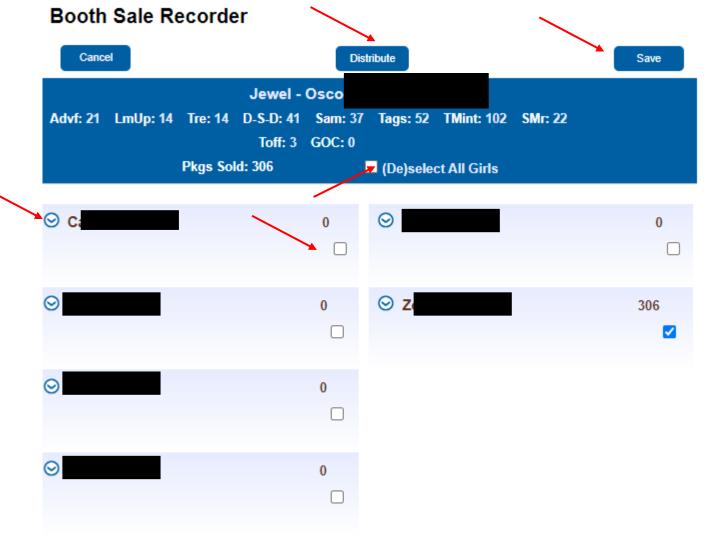
	Jewel - Osco:		
Product	Packages	Program	Package
Adventurefuls \$ 5.00	21	Gift of Caring \$ 5.00	0
Lemon-Ups	14	Total Packages Sold	306
Trefoils \$ 5.00	14	Total Sale Receipts	\$1530.00
Do-Si-Dos	41	TroopSite	Amount
Samoas \$ 5.00	37	Digital Cookie Payment (for orders processed by TroopSite; also included in Total Sale Receipts)	40
Tagalongs \$ 5.00	52	Amount is included in Total Sale Rec	eipts above
Thin Mints \$ 5.00	102		
S'mores \$ 5.00	22		
Toffee-tastic \$ 5.00	3		
Total	306		



Using Booth Recorder on Girl Orders tab

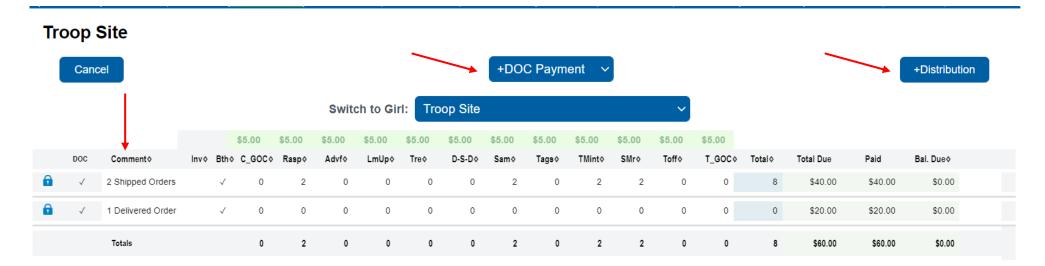
Assigning packages to Girl Scouts.

- Use the Distribute button
- Adjust manually





After each cookie booth and/or before submitting final rewards, go to the Girl Orders tab in eBudde and click on the Troop Site "Girl Scout". If there are orders, it will look similar to below.



In this example, there are 2 shipped orders and 1 girl delivered order. The +DOC Payment and +Distribution features will be used to distribute these packages to Girl Scouts.

- The +Distribution button will only be visible if there are orders that needs to be distributed.
- Orders can be distributed or edited multiple times throughout the season or all at once at the end.



To distribute the shipped orders, click on the +Distribute button.

- The total packages is listed as 8.
- The next steps are similar to Record a Booth Sale steps.
 - Click a check mark on the box to the right of a Girl Scout's name if including that Girl Scout in the package distribution.
 - Use (De)select All Girls if, want to select or deselect all Girl Scouts at one time.
 - O Use the Distribute button to have eBudde™ distribute or click on the down arrow to the left of each Girl Scouts name to manually distribute the packages.
 - $\circ~$ When completed click on Save.





Next, the payment for the girl delivered order must be balanced.

Booth Sale Recorder		· · · · · · · · · · · · · · · · · · ·	
Cancel			Go to Distribut
	Becky's Pizza Parlour:	2022-08-16 10:00am	
Product	Packages	Program	Packages
Adventurefuls \$ 5.00	8	Glft of Caring \$ 5.00	0
Lemon-Ups \$ 5.00	8	Troop GOC \$ 5.00	0
Trefoils \$ 5.00	8	Total	72
Do-Si-Dos		Received	\$ 360.00
\$ 5.00	8	TroopSite	Amount
Samoas \$ 5.00	8	Digital Cookie Payment (+DOC Payment)	20
Tagalongs \$ 5.00	8		
Thin Mints \$ 5.00	8		
S'mores \$ 5.00	8		
Toffee-tastic \$ 5.00	8		
Total	72		

Tro	Canc								~	-	+DO	C Paym	nent ~						l	+Distribution
							Swit	ch to Gii	rl: Tro	oop Site					~					
					\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00				
	DOC	Comment♦	lnv¢	Bth≎	C_GOC¢	Rasp◊	Advf≎	LmUp♦	Tre¢	D-S-D¢	Sam≬	Tags◊	TMint◊	SMr♦	Toff◊	T_GOC¢	Total≎	Total Due	Paid	Bal. Due¢
	\checkmark	2 Shipped Orders		\checkmark	0	2	0	0	0	0	2	0	2	2	0	0	8	\$40.00	\$40.00	\$0.00
â	\checkmark	1 Delivered Order		√	0	0	0	0	0	0	0	0	0	0	0	0	0	\$20.00	\$20.00	\$0.00
		Totals			0	2	0	0	0	0	2	0	2	2	0	0	8	\$60.00	\$60.00	\$0.00

Click on the +DOC Payment drop down menu and select Booth Site to post to a specific Booth Sale. This will bring you to the Booth Sale screen. Click on Record Sale on the Cookie Booth the orders were sold.

- Enter \$20 in the box labeled Digital Cookie Payment.
- Click on Go to Distribute blue button
- Distribute all packages sold at the cookie booth as appropriate and click Save.
- eBudde will create a payment record on the Troop Site on the Girl Orders tab.
- When all orders are distributed from the Troop Site, all \$ amounts on the totals line will be zero.



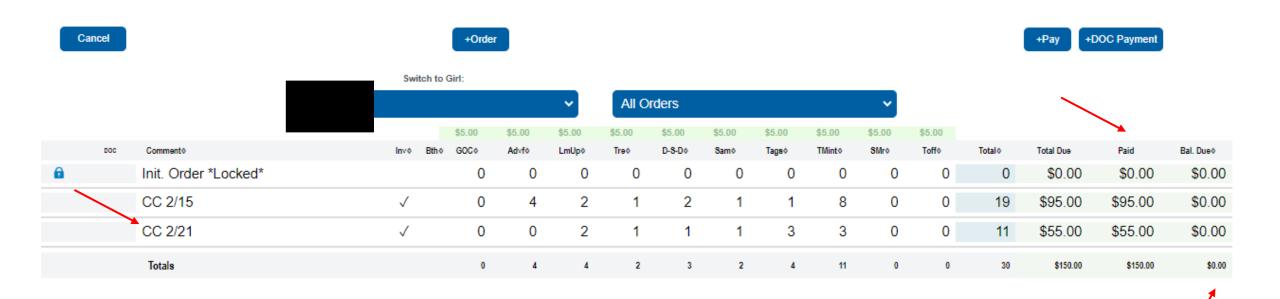
- The red box shows how the recorded orders look.
- As additional orders are received through the Troop Site, they will add to the total number of Shipped or Delivered orders. In the screen shot below, one additional shipped order and one additional delivered order has been received and the +Distribute button is available.

Tro	op S	Site																			
	Cano	cel									+DOC P	ayment	~						+Di	stribution	
							Swit	tch to Gir	l: Troo	p Site				~							
					\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00					
	DOC	Commento	Inv≎	Bth♦	C_GOC0	Rasp♦	Ad∨f≎	LmUp♦	Tre≎	D-S-D¢	Sam≬	Tags♦	TMint♦	SMr≬	Toff◊	T_GOC¢	Total♦	Total Due	Paid	Bal. Due¢	
	~	3 Shipped Orders		\checkmark	0	2	0	0	0	1	2	0	2	2	0	0	9	\$45.00	\$45.00	\$0.00	
/	4	2 Delivered Orders		\checkmark	0	0	0	0	0	0	0	0	0	0	0	0	0	\$30.00	\$30.00	\$0.00	
/	1	VBth Dist 2 Ordrs		\checkmark	0	-2	0	0	0	0	-2	0	-2	-2	0	0	-8	\$-40.00	\$-40.00	\$0.00	
	\checkmark	Pymts: Becky's Pizza Parlour, 08/16 @ 10:00am		✓	0	0	0	0	0	0	0	0	0	0	0	0	0	\$-20.00	\$-20.00	\$0.00	
		Totals			0	0	0	0	0	1	0	0	0	0	0	0	1	\$15.00	\$15.00	\$0.00	

Use the eBudde Troop Manual to review these procedures again.



Cookie Cravers entered on Girl Orders tab



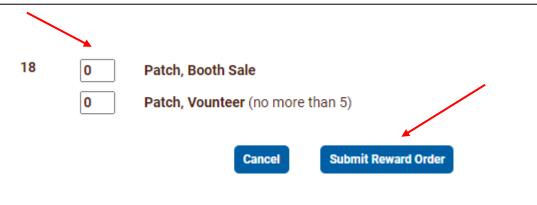


Submitting Rewards



View when click on Rewards tab (above) View when click on Fill Out (right) Scroll to bottom when on Fill Out button (below)

Deadline: Wednesday, March 26 @ 11:59 p.m.



	ER:		
Box Level	Quantity		Reward
DOC 72	0	Patch, Cookie Tech	
GOC 18	0	Patch, GOC (18 GOC pkgs)	
24	4	Patch, Theme	
60	3	Charm Patch	
	3	Charm, Own Your Magic	
100	0	Bar, 100+	
	2	Playing Card Set, DIY	
	2	Charm, Stand	
160	2	Patch, Action	
	2	Magical Marker	
200	1	Bar, 200+	
215	1	Plush, Axolotl	
	1	Patch, 2024	



Gift of Caring Opportunity

GSNI encourages troops to delivery Gift of Caring (GOC) cookies.

- Donate packages sold and collected by the troop.
- Pick up donation cookies from council.
 - By appointment, April 8-10
 - Council Cupboards only.
 - Varieties based on what is available.
 - Email <u>cookies4you@girlscoutsni.org</u> to schedule an appointment.
- Donate to First Responders, essential businesses, teachers/schools, service organizations, etc.
- Complete the entry form by Monday, April 14, for Girl Scouts in the troop to receive the Cookie Bundle charm.





Super Seller-bration Update

GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can <u>qualify with a sister</u> if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at <u>cookies4you@girlscoutsni.org</u> to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.



Extension of Cookie Program

We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.

If a troop's inventory is sold and Girl Scouts are no longer using Digital Cookie, Cookie Cravers or reaching out to customers, <u>Final Rewards may be submitted</u> at any time.



Extension of Cookie Program

- Digital Cookie will remain open through Sunday, March 23. However, the last day Digital Cookie girl delivery orders can be placed will be Sunday, March 9. The ability to take credit cards at a booth with Digital Cookie in-hand orders and for customers to place Digital Cookie shipped orders will remain available through Sunday, March 23.
- No additional council cookie booths will be added, with the possible exception of Wendy's locations. Troops may continue to reserve cookie booths themselves through March 23. These must continue to be entered into eBudde for approval. Troops may not contact Walmarts, Sam's Clubs, or Walgreens for cookie booth sites.
- <u>Cookie Cravers</u> will continue to be available to pick up from GSNI Resource Centers during regular cupboard hours through Saturday, March 8. Starting Tuesday, March 11, Cookie Cravers can be fulfilled at Resource Centers during <u>regular store hours</u>. Please note: Resource Centers will return to <u>regular Saturday hours</u> on March 15 and 22.
- After March 9, <u>council cookie cupboards</u> will be open Tuesdays and Thursdays, March 11-25, from 11 a.m.-3 p.m. and 3:30-7 p.m. Limited volunteer cupboards may be open during this extension determined by availability and inventory. Troops may place orders for additional cookies or exchanges. See page 16 of the <u>eBudde Troop Manual</u> regarding exchanges.
- Submission for Final Rewards will be extended to Wednesday, March 26. It is important that cookies are added to Girl Scouts on the Girl Order tab in eBudde for all Digital Cookie orders and any additional cookie orders after Initial Order. See pages 10-15 of the <u>eBudde Troop</u> <u>Manual</u>.
- Final Sweep of troop accounts will be changed to Wednesday, April 9. If a troop is receiving a credit due to high use of Digital Cookie, this date will change to Wednesday, April 16.
- Pick up of cookies for donation (GOC Opportunity) will be changed to April 8-10, by appointment at Resource Centers during store hours.
- Additional date changes
 - The deadline to submit names for <u>Multi-Girl Scout Family Special Rewards</u> and entries due for <u>Cookie Business Challenge</u> will be changed to Friday, March 28.
 - The deadline for NSF Check Notification to Finance Department from Troop Cookie Chairs will be changed to Friday, April 11.



Promotions

NEW Promotions for Troops and Customers

- **\$50 for 50 cases** Could your troop use a \$50 gift card for GSNI merchandise, programs, camp, and Build-a-Bear parties? We'll be giving away a \$50 gift card e-code for every 50+ case order placed February 23–March 23 at a volunteer or council cookie cupboard. That's like receiving an additional \$.08 cents in troop proceeds per package! Orders cannot be part of exchanges but must be additional cases ordered. The 50+ cases must be on a single cupboard order, but the \$50 gift card e-code can be earned for every 50 cases on a single order or from multiple 50+ cases orders. Gift card e-code will be sent to the volunteer placing the cupboard order after the cookie program ends.
- **Digital Cookie Shipping promotion** Buy Girl Scout Cookies and save! Customers who place a shipped order of 6+ packages of cookies online from GSNI Girl Scouts will receive \$6 off shipping from Friday, February 28–Sunday, March 2, only! That's like getting a free package of cookies! Don't know a Girl Scout? Visit <u>www.girlscoutsni.org/buycookies</u> to place an order or enter your zip code in <u>www.girlscoutsni.org/findcookies</u> to order online from a troop in your area!



Questions?





GSNI Product Program Team & Vendor Contacts

Anna Jarrett, Product Program Manager home base Oswego <u>ajarrett@girlscoutsni.org</u>

Debbie Karner, Senior Product Program Manager home base South Elgin <u>dkarner@girlscoutsni.org</u>

Michele Doonan, Product Program Manager home base Rockford <u>mdoonan@girlscoutsni.org</u>

Samantha LeHew, Product Program Manager home base Oswego <u>slehew@girlscoutsni.org</u>

Nicole Murphy, Director of Revenue <u>nmurphy@girlscoutsni.org</u>

GSNI Product Program Team

cookies4you@girlscoutsni.org Cookie Hotline 847-214-9295 (during regular business hours)

GSNI Customer Care

(for membership, finance-related or general questions) <u>customercare@girlscoutsni.org</u> 844-476-4463

(during regular business hours)

Little Brownie Baker Customer Service

(for cookie quality concerns) 800-962-1718

Digital Cookie Technical Support & Customer Order Support https://digitalcookie.girlscouts.org/help/customer





SEMBRACE POSSIBILITY and have an amazing 2025 Cookie Program!