

Emails sent to volunteers and parents.











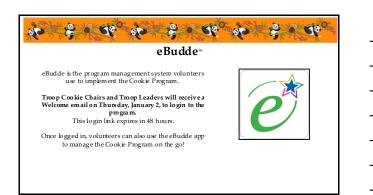
60 3 4 00 60 3 4	de és à de
How do troops and Girl	Scouts participate?
A Troop must be Product Ready to participate in the Cookie Program.	It's
All participants must be a registered Girl Scout member for the 2024/2025 membership year (MY25).	Girl Scout Cookie™ Time!
The Girl Scout's parent(s) must complete the <u>Product Program Permission Financial</u> <u>Responsibility Form</u> .	













	· de de de de se se de
	Stages of the Cookie Program
1.	Pre-program Preparations
2.	Initi al Order
3.	Delivery
4.	Distribution of Initial Orders and payment collection
5.	Cookie Booths and other opportunities
6.	Cookie pack age allocation and final rewards submission
7.	Finalize program and

Celebrate success of Girl Scout Entrepreneurs!





Coo kie Booths available for 5 weeks! Friday, February 7-S unday, March 9

Only Troop Booths can be held Friday, February 7-Thursday, February 13.

## Two ways for Troops to reserve a Cookie Booth.

Council Booths—booth sites secured by council. Troops may sign up for these in two

 $\label{thm:condition} Troop\ Booths-booth\ sites\ secured\ by\ the\ troop\ and\ entered\ into\ eBudde\ for\ approval\ by\ council.$ 



क्षेत्र हैं । एवं क्षेत्र हैं ।	TO DE S		
Cookie Cupboards			
Troops may order additional cookies after Initial Order from a Cookie Cupboard.	Resource Center Council Cupboards		
Cupboard orders may be pla œd starting Monday Ja nuary 27 .	South Flgin, Rockford and Oswego Thursday 11 a.m3 p.m330-7 p.m. Friday 9 a.m1230 p.m1-5 p.m.		
Cupboards open	Saturday 9 a.m12 noon		

ke Zurich (Cookie Craver CNIIY) Monday—CLOSED Tuesday & Thursday 11 am.-3 p.m. &3:30-7 p.m. Wednesday & Friday 9 am.-12:30 p.m. &1-5 p.m. Saturday 9 am.-12 noon

Troop Proceeds		
roops earn proceeds based on the number of packages	sold by Girl Scouts in the troop	
Troop Proceeds	\$.95 per cookie package	
Re ward Opt-out Option (available to CAD, SR, AMB troops only)  Girl Scouts, as a troop, make a decision to opt-out of receiving rewards other than patches and charms.	Additional \$.10 per c cokie pac kage	
NEW Fall Product Program Participation Incentive  Trop reached \$2,00 total sales for 2024 Fall Product Program.  AND trop achieves 2000 cookie package PGA (per Grl Scout avenge of Girl Scouts selling) for 2025 Cookie Program.	Additional \$.05 per cookie package	
NEW BONUS Troop Proceeds for All Troops*  As a council, we match 2024 Cookie Program total sales of 1.25 million cockie packages.	Additional \$.05 per cookie package	









## Other Program Guidelines

Social and General Media Policies — Most postings to local social media are allowed. However, posting to national sites, such as eBay, Craigslist, Faæbook Marketplaæ, etc. is not permitted. No paid advertising of any kind is permitted.

Troop Size Requirement for Product Program — To receive troop proceeds, Daisy/Brownie/Junior troops must have at least 5 Girl Scouts registered to the troop and Cadette/Senior/Ambassador troops must have at least 3 Girl Scouts registered to the troop.

Requirement for Additional Money Earning Activities — Troops must participate in both the Fall Product and Cookie Programs at minimum levels to apply to conduct additional money earning activities.

Troop Penalties — Troops are subject to a possible loss of troop proceeds if things like program dates, package price, selling outside or council boundaries, etc. are not followed.



## GSNI Product Program Team & Vendor Contacts

Anna Jarrett, Product Program Manager home base Oswego ajamett@girlscoutsni.org

Deb bie Karner, Senior Product Program Manager home base South Elgin

Michele Doonan, Product Program Manager home base Rockford

Samantha LeHew, Product Program Manager

Nicole Murp hy, Director of Revenue

GSNI Product Program Team

Cookie Hotline 847-214-9295 (during regular busines s hours)

(for membership, finance-related or general questions)
austomernam@priscoutsmi.org
844476-4446
(during regular business shours)

Little Brown ie Baker Customer Service (for cookie quality concerns) 800-962-1718

Digital Cookie
Technical Support & Customer Order Support

66 \$ 406 66 \$ 406 66 \$ 4060 Thank you! ≥EMBRACE POSSIBILITY and have an amazing 2025 Cookie Program!