

## Welcome and Thank You

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can teach! Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year! As a parent, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD! All participants in the 2025 Cookie Program must be registered Girl Scout members for the 2024-2025 membership year. Parents must complete the [Product Program Permission/Financial Responsibility Form](#) and turn in to the Troop Cookie Chair. All 2025 Cookie Program resources are available at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and [Rallyhood](#).

### What Girl Scouts Learn!



goal setting



decision-making



money management



people skills



business ethics

## All cookie varieties \$6/package

All nine cookie varieties are to be sold at \$6/package, including Gift of Caring donations and specialty cookies.

### Traditional Cookies

- Adventurefuls •Lemon-Ups •Trefoils
- Do-si-dos •Samoas
- Tagalongs •Thin Mints



### Specialty Cookies

- Toffee-tastic (Gluten Free)
- S'mores-*final season* (natural flavors and organic ingredients)

## 2025 Important Dates

Thursday, January 2	Digital Cookie login invites sent to all registered Girl Scouts.
Friday, January 3	Cookie Program Begins!
Sunday, January 19	Initial Orders ends. Parents/Girl Scouts enter paper order card orders into Digital Cookie or gives copy to Troop Cookie Chair.
Thursday, January 30-Monday, February 3	Delivery of Initial Orders to troops. Date varies by SU.
Thursday, February 6—Saturday, March 8	Cookie Craver forms accepted at Council Cupboards ONLY.
Friday, February 7—Sunday, March 9	Cookie Booths
Monday, March 10	Notify Troop Cookie Chair of any choices for rewards.
Sunday, May 4	Build-A-Bear reward event @ South Elgin Resource Center
Saturday, June 7	Super Seller-bration at Camp McCormick (all ages)

## Cookie Program Participation Methods

Girl Scouts must have parent permission before participating in the Cookie Program.

- **Digital Cookie**—Digital Cookie link/URL can be used in combination with any participation methods.
- **Door-to-Door**—Take cookie orders using the cookie order card or Digital Cookie Mobile App.
- **By Phone**—Call or text customers personally.
- **Social Media**—Post messages on approved social media sites following all social media policies.
- **Email**—Send emails to customers through Digital Cookie or adding Digital Cookie URL to own email.
- **Cookie Craver**—After Initial Order, use order card and pick-up cookies from Council Cupboard.
- **Walk-about**—After troop receives cookies, go door-to-door with cookies in-hand.
- **Cookie Booth**—Sign-up or arrange for one or more cookie booth sites.
- **Cookie Stand**—Hold a “lemonade stand” style booth as a Girl Scout’s house.
- **Gift of Caring**—Promote purchase of cookies for donation.
- **Parent Workplace**—Design flyers to post with an order card or Digital Cookie QR code at the workplace or go to the workplace to take orders in-person. Please follow all workplace policies.
- **Businesses**—Contact business owners to make a cookie purchase. See Cookie Business Challenge.

# Activities

Girl Scouts may participate in a variety of activities offered through the 2025 GSNI Cookie Program. Details on all activities can be found at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and [Rallyhood](http://Rallyhood).

- **Cookie Craver**—Girl Scouts collect orders; parents complete forms and pick-up cookies from a council cupboard. Participants earn Goal Getter patch for 18+ packages sold through this activity.
- **Cookie Business Challenge**—Girl Scouts visit or contact businesses and ask them to purchase or donate a case or more of cookies. Sell to 3+ businesses and earn a patch. Businesses are rewarded too!

# Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers and to take online orders for cookies. Customers order and pay for cookies online and then have the option for the cookies to be shipped directly to them (shipping charges apply) or have the Girl Scout deliver the cookies or donate cookies with no additional fees.

- Girl Scouts/Parents enter Initial Order into Digital Cookie and transfers to eBudde™.
- OCR card scanning and QR code available with Digital Cookie Mobile App.
- Digital Cookie Mobile App sales tool. Girl Scouts must be registered in Digital Cookie to use mobile app.

Digital Cookie registration/login information will be sent in an email to parents from Girl Scout Cookie Program ([email@email.girlscouts.org](mailto:email@girlscouts.org)) Thursday, January 2, with the subject “It’s time to register your Girl Scout for Digital Cookie!”. Once a Girl Scout’s account is set up go to <https://digitalcookie.girlscouts.org/login>.



# Rewards

Cookie Dough earned will be awarded via e-code and sent by email to the parent email listed with the Girl Scout’s membership. Only the highest Cookie Dough earned is awarded. Rewards at the 1050 pkg. level and above will be distributed at Super Seller-bration or individually.

# Sister Sales Team patch

- Two Girl Scouts in the same family have a unique opportunity to earn a “Sister Sales Team” patch by selling a total of 300 packages of cookies (one Girl Scout must sell a minimum of 135 packages).
- Parent or Troop Cookie Chair MUST complete the entry form by Monday, March 17. The form is located at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood](http://Rallyhood).
- Other Multiple-Girl Scout Family special rewards available at 600 package level.



## Girl Scouts of Northern Illinois 2025 Cookie Program Rewards

My Personal Goal:

Multiple Girl Scouts selling? Contact us at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) for criteria to earn a unique Sister Patch and reward opportunities at 600 package level! Rewards are cumulative (except for Cookie Dough) through the 800-1049 package level.

### Patches - Earn them all!

**Super Seller Patch**  
600+ packages (received at Seller-bration)

**Cookie Techie Patch**  
100+ packages sold through Digital Cookie

**Goal Getter Patch**  
18+ packages sold through Cookie Craver

**Booth Sales Patch**  
1 booth and ordered by troop

**Gift of Caring Patch**  
18+ packages in eBudde GOC column

### Troop Experience

375+ packages Troop final per Girl Scout average

Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers (less for additional trained Troop Volunteers will be reimbursed if required for ratios).

Rewards at 1050-3500+ levels are not cumulative

24-49 packages  
**Theme Patch**

50-99 packages  
**Charm Patch AND Embrace Possibility Charm**

100-149 packages  
**Cooling Headband AND Butterfly Charm**

150-199 packages  
**Decal Set AND Action Patch**

200-299 packages  
**"Mái Lán" the Panda AND 2025 Year Bar Patch**

300-399 packages  
**Happy Bamboo Plush AND Panda Sandwich Shaper**

400-499 packages  
**Panda Pouch & \$20 Cookie Dough**

500-599 packages  
**Bento Box AND Cookies Charm & \$25 Cookie Dough**

600-799 packages  
**Super Seller-bration at Camp McCormick (June 7, 2025) OR \$20 GSNI Bucks & \$30 Cookie Dough**

800-1049 packages  
**CHOICE: Do-Si-Dos Duffie Bag AND Shoe That Grows - donate a pair of shoes to a child in Kenya (Girl Scout receives a patch) OR Build-A-Bear event at South Elgin Resource Center (May 4, 2025) & \$35 Cookie Dough**

1050-1399 packages  
**CHOICE: Panda Hoodie (one size fits all) AND Classic Clog Crocs OR Fujifilm Instax Film Camera & \$40 Cookie Dough**

1400-1799 packages  
**CHOICE: Customizable Nike Air Force 1 Shoes OR Bluetooth Stereo Turntable/Record Player & \$50 Cookie Dough**

1800-2599 packages  
**CHOICE: SuperMix Studio (choice of item(s)) OR DJ Mini 2 SE Drone & \$60 Cookie Dough**

2600-3499 packages  
**CHOICE: MacBook Air OR Build-A-Bear party for up to 12 people at South Illinois Resource Center & \$75 Cookie Dough**

3500+ packages  
**CHOICE: 4-night Trip to Walt Disney World OR Universal Resort for Girl Scout and one chaperone (includes hotel, airfare, and park passes) & \$100 Cookie Dough**

# Adhere to GSNI Cookie Program dates, pricing, council boundaries, and cookies.

Program dates and pricing are specific for each Girl Scout council. It is important that Girl Scouts and families follow the program dates and pricing for GSNI. Girl Scouts may participate January 3-March 9. Cookie Booth can be held February 7-March 9. All GSNI troops must keep in-person sales, including cookie booths and door-to-door sales, within the boundaries of GSNI. Finally, only cookies from Little Brownie Bakers may be sold by GSNI Girl Scouts.