

MARKETING

Supplies:

- wooden craft sticks
- tape or glue
- scissors
- template
- backdrop (i.e., a solid-colored blanket, blank wall or even a green screen)



DIGITAL COOKIE® PHOTO BOOTH

Say, 'cookies!' Set up a booth for teens to take photos and videos for their business pages on Digital Cookie.

Provide photo props featuring Girl Scout Cookies®, goals or marketing messages. Girls can even make DIY props out of empty cookie packages!

Top Tip

Before they enter the booth, ask them to write down their top online marketing strategies. Then turn the tips into a word cloud and share back with girls after the rally.

Go virtual:

Ask a Girl Scouts® Cookie Captain to lead a session on how to optimize their Digital Cookie sites and how to use social media to market to customers.

Photo props promote the new cookie!

PHOTO PROP TEMPLATE (PG 1 OF 6)



PHOTO PROP TEMPLATE (PG 2 OF 6)



PHOTO PROP TEMPLATE (PG 3 OF 6)



PHOTO PROP TEMPLATE (PG 4 OF 6)



PHOTO PROP TEMPLATE (PG 5 OF 6)



PHOTO PROP TEMPLATE (PG 6 OF 6)

