Girl Scouts of Northern Illinois 2025 Digital Cookie Manual



What is Digital Cookie?

Digital Cookie (<u>https://digitalcookie.girlscouts.org/login</u>) is a program developed by GSUSA in conjunction with Little Brownie Bakers which allows Girl Scouts to create a customized website, send emails to customers, take online orders for cookies, and so much more. Customers order and pay for cookies online and then have the option for the cookies to be shipped directly to them (shipping charges apply), have the Girl Scout deliver the cookies or donate cookies with no additional handling fees. Digital Cookie may also be referred to as DC25 or DC25 Cloud, and orders are labeled in eBudde[™] as DOC for Digital Order Card.

There is no requirement for Girl Scouts to participate in Digital Cookie. However, Digital Cookie provides the opportunity for Girl Scouts to learn more about e-commerce and running a business in today's world. The decision to participate in Digital Cookie is a Girl Scout/family decision. It is not a decision that has to be made as a whole troop. However, the Troop Cookie Chair must follow the proper steps to give credit for any packages sold by any Girl Scout in the troop utilizing Digital Cookie.

Features for Digital Cookie

- NEW PayPal and Venmo available for payment options on the Digital Cookie Mobile App for in-hand purchases.
- Girl Scouts/Parents enter Initial Order into Digital Cooke on My Cookies tab and transfers to eBudde™.
- OCR card scanning and QR code are available with Digital Cookie Mobile App!
- Gift boxes are available for shipped orders!
- Minimum order of 4 packages of cookies for shipped orders.
- No extra cost to customer for cookies ordered for Girl Delivery or Donation!
- Badges and Cookie Entrepreneur Family pin requirements viewable (level appropriate) for Girl Scouts to earn!

For even more details, Digital Cookie tip sheets and videos will be linked throughout this manual and are also available

at <u>www.girlscoutsni.org/cookieresources</u> and <u>Rallyhood</u> and on these indexes: <u>Volunteer Tip Sheet/Video Index</u> and <u>Girl Scout Tip Sheet/Video Index</u>

Troop Dashboard

Using the different tabs in Digital Cookie, the Troop Cookie Chair can view Digital Cookie orders and progress of the troop. Links: <u>Troop Dashboard tip sheet</u>, <u>Troop Dashboard video</u>

Dashboard	Orders	My Troop	My Troop Orders	Cheers	Booth Pickup
Dashboard	Digital Co	ookie landing	g page with Troop Lin	nk informa	ation, troop
	progress,	, and reports	•		
Orders	Not used	by GSNI.			
My Troop	Status of	Girl Scouts'	sites in the troop.		
My Troop	View ord	ers placed th	rough Girl Scouts in	the troop	
Orders					
Cheers	Send enc	ouraging che	eers to Girl Scouts in	the troop.	
Booth Pickup	Use Troo	p Site/Link f	or customers to pre-	order coo	kies and pickup
	from a Co	ookie Booth.			

<u>Girl Scout Dashboard</u>

Using the tabs in Digital Cookie, Girl Scouts with their parent, can manage their Cookie Business! Link: <u>Girl Scout Dashboard</u>

Home Badges	Learning Site Setup Customers Orders My Rewards My Cookies Cheers								
Home	Digital Cookie landing page with site information, progress, and announcements.								
Badges	arn Digital Cookie badges and pins.								
Learning	ames, videos, and helpful resources to help Girl Scouts through the program.								
Site Setup	Set-up and publish a Girl Scouts Digital Cookie site.								
Customers	Manage customer list and send marketing emails.								
Orders	Manage all Digital Cookie orders.								
My Rewards	View reward options and progress towards rewards.								
My Cookies	Enter Initial Order and keep track of package inventory and financials.								
Cheers	Send encouraging cheers to other troop members.								

<u>Volunteer Login</u>

- A registration email will be sent from the Girl Scout Cookies (<u>email@email.girlscouts.org</u>) on Thursday, January 2. Troop Cookie Chairs will receive this email the same day as parents. If not the parent of a Girl Scout, you will still receive an email as a volunteer.
 - Click on "Register Now" in the email.
 - Create a password for your Digital Cookie login.
 - Login to Digital Cookie. Use the email address where the registration email was received and the password just created.
- If you are also the parent of a Girl Scout, you will next watch the safety video. Please note, you cannot proceed any further until you have viewed the video.
- Read and accept the Terms and Conditions as a volunteer and also as a parent if applicable. Click Continue.
- If you are also the parent of a Girl Scout, next you will see the Girl Scout pledge. See Girl Scout Site Registration below for further instructions on registering your Girl Scout(s).
- If you have multiple roles (parent and Troop Cookie Chair), at each login you will see the role selector screen to direct you to the appropriate user. This could include parent of one or more Girl Scouts or more multiple troops listed.
 - If you have additional roles that do not show up on the drop down, please contact your SU Cookie Coordinator or a member of the Product Program Team for assistance.
- To switch between roles when logged in, simply use the menu near the top right of screen.



• Links: <u>Volunteer Login tip sheet</u>, Digital Cookie login: <u>https://digitalcookie.girlscouts.org/login</u>



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	200 4 V		76,93	N. SHERRY M.
	Select the ro	ole you would	l like to view	
	Role		Υ.	-
When	I logged in, switch betw	CONTINUE een roles using the "se	lect a role" drop down me	nu.

Girl Scout Site Registration

Girl Scouts under 13 years old

- A registration email will be sent from the Girl Scout Cookies (<u>email@email.girlscouts.org</u>) with the subject "It's time to register your Girl Scout for Digital Cookie!" on Thursday, January 2.
- Click on the pink "Register Now" button in the email.
- Create a password.
- Login to Digital Cookie. Use the email address where the registration email was received and the password just created.
- Parents watch and review the safety video with their Girl Scout. Please note, you cannot proceed any further until you have viewed the video.
- Read and accept the Terms and Conditions agreement. Click Continue.
- Parents read and review the "Girl Scout Safety Pledge" with their Girl Scout. Click Accept and Continue.
- Next you will activate your Girl Scout(s) for the Digital Cookie program. Click to activate and update their preferred name if desired. A "Girl Email" is

not entered for Girl Scouts under 13 years old as the parent is the "owner" of the site and Girl Scouts will login in partnership with their parent. For Girl Scouts 13+ years old, see below.

- After activating your Girl Scout(s), click
 "Access Site" to be taken to your Girl Scout's home page.
- Click to activate Girl Scout to participate in Digital Cookie, Shell get access to the Digital Cookie Platform where each Girl Scout can set up her cookie site and goals, manage orders and learn markening business skills.

 Glick to activate Girl Scouts
 Girl Scouts
 Date of Birth GSUSA ID Troop Preferred First Girl Email Action Address

 Active
 Nadda
 05/20/2012
 1088
 4010
 ...
- Once completed, watch your inbox for a registration confirmation email and save this email where you can find it during cookie season!
- Links: <u>Site Registration (under 13 years old) tip sheet, Site Registration video</u>, Digital Cookie login: <u>https://digitalcookie.girlscouts.org/login</u>

Girl Scouts 13+ years old

- If the parent wants their Girl Scout(s), 13+ years old, to have their own login/password, the parent has the option to register them with their own email at the activation step.
- Click the Active button next to the Girl Scout's name 13+ years old.

	Digital Cookie Registration								
Register your Girl S cookie site and goa	icout to participa als, manage order	te in Digital Cookie rs and learn marke	e. She'll get access eting business skill	to the Digital Cool s.	kie Platform where	e each Girl Scout ca	an set up her		
Girls 13 and older o	can add their owr Girl Scout	n email address. Ti Date of Birth	his allows them to GSUSA ID	manage details fo	Preferred First	Girl Email	Action		
Active	Nadda	05/20/2012	1088:	4010	Name*	Address			
	Click t	0							
	Activate								

• Enter their preferred first name, if desired. Enter an email address for that Girl Scout and Save.

	e	iirl Acco	unt	
Victoria Roy				
Preferred First Name:* (or use a nickname)	Victoria			Enter Girl
Girl Email Address: (optional)				Scout's Email Address
	Cancel	Save		

- The Girl Scout will need to check their email inbox for an email from Girl Scout Cookies (email@email.girlscouts.org).
- When received, simply click on the pink "Register Now" button to be sent to the Digital Cookie website to set-up a password.
- The Girl Scout will need to complete the same steps of setting up a password as the parent completed.
- Next, the Girl Scout will be taken to the safety video to view and then to the "Girl Scout Safety Pledge" to read, accept, and continue.
- Links: <u>Site Registration (13+ years old) tip sheet, Site Registration video,</u> Digital Cookie login: <u>https://digitalcookie.girlscouts.org/login</u>

Once these steps are complete, the Girl Scout will be taken to the home page of the site.

No Registration Email

To receive a Digital Cookie Registration email, a Girl Scout must be a registered Girl Scout for the 2024-2025 membership year with a current email address for their parent (primary caregiver). Volunteers must also be a registered Girl Scout member for the 2024-2025 membership year, completed a background check, and be assigned to volunteer role or Troop Leader or Troop Cookie Chair. Additionally, troop of the Girl Scout or Volunteer must be product ready and uploaded into eBudde[™].

- First, if not found, the check your junk/spam/promotions folders for an email from "Girl Scout Cookies" (<u>email@email.girlscouts.org</u>).
- If still not found, go to the Digital Cookie login page and click "Need help to log in" link.

girl scouts	
	Sean Antokas
	Log in to Digital Cookie
	Email
	Password
	Log in
	rugu Jasamu new Jegi M Jag II

- The next screen will be a list of steps to try to register for Digital Cookie.
- Start by clicking on Request a Registration Email, enter the email used to register your Girl Scout and Submit.
- If your email is in the system, a message letting you know that you have been sent a registration email and it will be received within 15 minutes.
- If your email is not in the system, you will receive a red message.



Help with Log In

You must click the access link in your Digital Cookie registration email to log in for the first time and

If you clicked the registration link and your email is not recognized, check if registration has started for your troop. If it's time, you'll be able to self-register. (See our tip sheets steps 4-7).

eets steps 1-3.) it can take up to 15 minutes to

Registration email

Request a registration e

Problems with email address

Check if regist

complete set up for Digital Cookie. (See our tip sho receive the email. Check your spam folder too.

- If you know your Girl Scout is a registered Girl Scout member, you can choose "check the email address that's on file for you". Select Northern Illinois council, enter your Girl Scout's first name, last name, and troop number.
- If your Girl Scout's information is still not found, a message will direct you to contact your Troop Leader or council.

- If your Girl Scout's information is found, the information will be presented to verify.
 - You can send yourself a Registration email
 - OR Update Details to make corrections. Please note, if the parent is also a volunteer and the email is being corrected, this email will need to be updated in eBudde also. Once updates are submitted, the GSNI Product Program Team will review the updates and approve or reject the updates. The Digital Cookie account will not be activated until council approves.

	Verify your Digital	Cookie Information	
	Here's the Digital Cookie o	contact information that's on file for your Girl Scout.	
	Girl Scout First Name:	Joanne	
	Girl Scout Last Name:	Smith	
	Girl Scout Troop:	12352	
	Parent First Name:	Crystal	
	Parent Last Name:	Smith	
	Parent Email:	dc_***@girlscouts.org	
Send Registration Email	Send Registration Em	aail Update Details	Update Details

Link: <u>No Registration Email tip sheet</u>

Forgot Password/Password Reset

As with most any website with a login and password, if you forget the password originally setup, click on "Forgot Password" on the login page https://digitalcookie.girlscouts.org/login and follow the steps presented.

- Enter the email address used at registration and submit.
- An email from Girl Scout Cookies (<u>email@email.girlscouts.org</u>) with the subject "Your Digital Cookie password reset request" will be sent in about 15 minutes.
- Click on the most recent receive email if multiple were requested and received.
- Open the email and click on "Reset Password".
- Enter a new password.

If the reset password email is not received, go to the login page and click on "Forgot Password" again.

- Instead of entering an email, click on "Contact Customer Support" to be taken to a customer support page.
- Select Password Reset and complete the online form for customer support.
- Link: Forgot Password/Password Reset tip sheet

<u>Unlock Account</u>

If multiple unsuccessful attempts to login to Digital Cookie have been made, the account will be locked.

- On the Digital Cookie login page <u>https://digitalcookie.girlscouts.org/login</u> choose "unlock your account" or contact "customer support".
- If unlock your account was chosen, the email address will need to be validated. On the Unlock Your Digital Cookie Account screen, enter the email address and click on Send Email.
- An email from Girl Scout Cookies (<u>email@email.girlscouts.org</u>) with the subject "Your requested pin number" will be sent in about 15 minutes.
- Enter the "Unlock Pin" from the email on the Unlock Your Digital Cookie Account screen then click Verify. This will take you back to the login screen now unlocked.
- If you continue to be unsuccessful logging in, consider resetting your password (see above).
- Link: <u>Unlock Account tip sheet</u>



Log in to Digital Cookie	
You can unlock your account or contact customer sup	por
Email	
Password	
Log in	

Need help to log in

Unlock Your Digital Cookie Account

Forgot password



My Account

Use My Account to update your email address, password, or Girl Scout information.

girl scoul	girl scouts				Shop My Account Log Out You are viewig as: Parent of Test1001 G. Troop 12394				
Нс	o <mark>me</mark> Badges	Learning	Site Setu	p Custome	rs Orders	My Rewards	My Cookies	Cheers	
After clicking on My Account, the S allow you to change your email or p			ng tab w word.	ill		My	Account		
Please note, if you a	Please note, if you are a volunteer, your email address will need to be updated in eBudde™. Also remember, updating your email address in			If you have	questions about the D	gital Cookie experience for g	irls 12 or young and girls 1	3+, click here for more	information.
Also remember, upo				Settin	s Girl Accou	nt(s)			
Digital Cookie does	NOT update v or eBudde	e in the ™							
	ror obudue	•		Manage yo Email:	r email and password dctest664-14@girls	couts.org Ch	ange email		
				Password:	********	Ch	ange password		
On the My Account					My Aco	count			
page, the Girl Account(s) tab will	lf you	have question	s about the Dig	ital Cookie experi	ence for girls 12	or younger and girls	13+ click here for	more informatio	
allow you to edit yo	ur _{Sett}	ings Girl Ad	count(s)			or younger and gins			
first name or email	Girls	13 and older ca	n add their owi	n email address. T	his allows them	to manage details fo	r their cookie site.		
Scouts 13+ years old	l). Digit	al Cookie	Girl Scout I	Date of Birth	GSUSA ID	Troop Prefe	rred First Girl	Email Act	tion

• Link: <u>My Account tip</u> <u>sheet</u>

<u>Girl Scout Site Setup</u>

Girl Scouts under 13 years old

After logging in to Digital Cookie, its time to setup your Girl Scout's site!

Registered

Alicia

Martinez

• Click on the Site Setup tab or "Set up your cookie site, get published and start getting orders" in the My Cookie Site section of the dashboard.

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9999998985

12362

Alicia

Edit

- Step 1: Set My Sales Target section.
 - Girl Scouts enter how many packages of cookies they want to sell through both online and offline sales.
 - When the information is entered, the calculator will show how much the troop will earn in troop proceeds.
 - Clicking on "Rewards" will take you to the rewards tab to see what rewards the Girl Scout might want to work towards earning.
 - Girl Scouts can enter any offline packages they have sold so their customers will see their total sales, not just their digital sales.

EP 1 SET MY SALES TARGET	REQUIRED
Your Goal Calculator Emily wants to sell 500 packages The money you earn stays local, funding am	which = about * \$125 to help her Troop and others. Save
SO FAR EMILY HAS SOLD:	*When you sell cookles, it goes to your troop budget. Together, you can accomplish big things $Emily's \ Total \ Sale \ Progress$
0 Offline Sales	Critine Sales Critine Sales
0 Online Sales	

- Step 2: My Cookie Story
 - o Girl Scouts tell their customers about a troop goal and why it's important.
 - o Girl Scouts share what they've learned or plan to learn through the Cookie Program.
 - Save their story. Edits can be made throughout the program.

	Tell your customers what you and your troop plan to do with the money you earn from selling cookies.	Tell your customers what you learned from selling cookies.	
┡	My Girl Scout Troop will be doing a service project for the food bank going ice skating camping and to a water park.	I love to ask people to buy cookies when they say yes. I like to sell cookies at a store and sell them to people.	
	Required	Required 87 characters SAVE CANCEL	

- Photo/Video Upload
 - Girl Scouts can choose to upload a photo or use a picture from the gallery.
 - $\circ~$ OR Girl Scouts can upload a video or use the "Cookie Boss" video.
 - $\circ~$ Bonus! Girl Scouts can get tips on how to make a great video.



- Step 3: Review Your Digital Cookie Page and Publish
 - Click on "See your site and publish" to see what customers will see.
 - If the button only says "See your site" required fields may be missing or no changes have been made since the last edit.
 - Review spelling and grammar.
 - Make sure the photo or video is displaying correctly.
 - Confirm the goals are accurate.
 - If anything needs to be changed, click Edit, make changes and repeat steps.
 - If all looks good, click "Approve and Publish".
 - The site is not active (or will be on January 5, if setting up in advance).
 - The site URL/link is displayed. This will not change even if updates are made.
- Links: <u>Site Setup (under 13 years old) tip</u> <u>sheet, Site Setup video, Photo/Video Upload tip sheet, Photo/Video Upload video</u>





Girl Scouts 13+ years old

Girl Scouts logged in with their own email and password, will follow the same setup steps for the Girl Scout under 13 years old until the publishing step.

Step 3: Review Your Digital Cookie Page and Publish

- When all the setup is 0 completed, the Girl Scout will click on "See your site and submit for approval".
- The Girl Scout should review the site by checking spelling, grammar, display of photo or video upload, accurate goals, etc.
- If edits are needed. 0 click on Keep Editing.
- If all looks good, the Girl Scout clicks on "Submit for Approval". This sends an email to the parent to notify site approval is needed.
- The parent clicks on the pink 0 "Review Site" button in the email.

STEP 3 REVIEW YOUR DIGITAL COOKIE PAGE AND PUBLISH REOUIRED PARENT OR GUARDIAN: Your girl's Digital Cookie page See your site and submit for approval must be published if she wants to send marketing emails or have customers order cookies online. Digital Cookie site update history



- The parent can then click "Edit" and make any changes necessary or "Approve and Publish". 0
- The site is not active (or will be on January 5, if setting up in advance). 0
- The site URL/link is displayed. This will not change even if updates are made. 0
- Links: Site Setup (13+ years old) tip sheet, Site Setup video, Photo/Video Upload tip sheet, Photo/Video Upload video

Troop Site Links

The Troop Site can help to take credit card payments at a traditional in-person cookie booth as well as other uses. Two types of links will be available to help the troop reach new customers in the local community and beyond. Troop Site will be available to setup after council completion of Initial Order on Thursday, January

23. See page 13 of the <u>eBudde[™] Troop Manual</u> for more details on how the Troop Site is displayed in eBudde and how to transfer credit of packages sold through the Troop Site to Girl Scouts in the troop.

- When the Troop Cookie Chair logs into Digital Cookie, after the setup date, click on the "Get Started" button to start the setup process.
- Select a name from the drop down of one of the volunteers from the troop to serve in the role of Troop Site Lead.
- The next time the volunteer assigned as the Troop Site Lead logs into Digital Cookie, they will see the "Set Up Your Site" button on their troop dashboard.
- The site lead will then need to activate the troop site. By clicking on the Activate button to complete the site's registration.
- After that, the Troop Site Lead will use the "Site Setup" page to work with the Girl Scouts in the troop to create their message and photo/video. It functions the same way as the Girl Scouts' Site Setup (for under 13 years old). DO NOT change the Preferred First Name when registering the Troop Site.
- During site setup, the volunteer will be asked to enter a zip • code for your troop. Enter one that is representative of the majority of the Girl Scouts in your troop.



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If you have questions about the Digital Cookie experience for girls 12 or younger and girls 13+, <u>click here</u> for more information. Settings Girl Account(s)								
Cirls 13 and older can add their own email address. This allows them to manage details for their cookie site. Digital Cookie Girl Scout Date of Sirth GSUSA ID: Troop Preferred First Girl Small Action								
Registered	kaiMzceeM rzzzra	08/18/2007	102067446	333	kaiMzceeM		Edit	
ACTIVATE	Troop333C66 1 Site	01/01/2011	TRP333C661	333				

Updated site saved on 11/05/2019 03:58 PM CST. You must resubmit these changes for approval. Site submitted for approval on 11/05/2019 03:49 PM CST.

- Once the site is published, the troop will have two links to use if they wish for the cookie season.
- From your Troop dashboard, you can access your troop site links. Click the drop down arrow to see the Troop Site QR Code.
- By clicking on the drop down arrow next to "Copy Link" you can copy the troop site links.
- This link will function the same as any Girl Scout's link with Shipping, Donation, Delivery and In Hand (on the app) as options that customers can use when enabled by your Girl Scout Council. You can turn delivery off for the troop link the same way a caregiver can turn delivery off for their Girl Scout.
- If pickup is an option in your council, this link will enable customers to select pickup orders as a delivery type.
- The Troop Ship Only Link will only allow customers to purchase Shipped and Donated orders. Once your site is set up and published and the Cookie Finder has opened, starting Friday, February 21, your Troop Ship Only link will automatically be visible to customers using the cookie finder to locate a troop nearby for purchasing shipped cookies.
- All purchases on either of your links will appear in your troop records in eBudde.
- Links: <u>Troop Site/Link Setup tip sheet</u>, <u>Troop Site/Link Setup video</u>

Digital Cookie Mobile App

After a Girl Scout's site (or the Troop Site) is setup, published and active, the Digital Cookie Mobile App is available to use. Keep in mind, the Mobile App is strictly a sales tool! Only minimal management tools are available for a Girl Scout's site. Search "Digital Cookie Mobile app" in your app store and download for free.

- Login with the same email and password used to login to Digital Cookie.
- If the user has multiple Girl Scouts or is a Troop Site Lead, select the appropriate person selling. All parents and volunteers can select the Troop Site so it can be used at multiple cookie booths at the same time.
- The home page will display the Girl Scouts progress towards goal and offer multiple options.
 - New Cookie Order—Used with a customer in front of the Girl Scout to place an order.
 - Visit My Site—Used to see the Girl Scout's QR code. This way the customer can scan and place the order using their own phone.
 - Email My Site—Used to send the Digital Cookie link to a potential that does not want to make a transaction at that moment.
 - All Orders—Used to see orders visible by delivery method and approve orders.
- Most often the Mobile app will be used to take an order from a customer.
 - Click New Cookie Order button to be directed to the order screen where the cookies the customer wants will be entered.
 - \circ $\,$ Donation packages can also be added.
 - Click Checkout.
 - \circ $\;$ Select how the customer is receiving their cookies.
 - If at a cookie booth or walk-about when handing the cookies to the customer, choose Give cookies to customer now.
 - If delivering later, as if using during Initial Order taking, select Deliver in person later. The customer also selects the option to donate cookies or cancel order if the <u>in-person order is not approved by the</u> <u>parent within 5 days</u>.
 - If shipping to the customer, select Ship cookies to customer. The amount of the shipping charges will be displayed.
 - Review order and enter customer and payment details. Address details are not entered and customer information is optional when handing cookies to the customer and using the "Give cookies to the customer now" option.



		October 11	, 2023		
,	s	digital cookie	Hello, Samai	ntha!	
		_	436 packages Sold: 14 Goa	to go! al: 450	
e	; ,	• 14	4 Sold online O	0 Sold offline 7:45PM CDT	
			+ New Cookie	Order	
:e	9	Visit	My Site	Email My Site	
			All Order	s	
5			MOST RECE	NT	
		Cookie	es in Hand	0 Total 📏	
		Approv	ve for Delivery	0 Total 📏	
	ASK	OUR CUST	OMER:		
	How	would you li	ike to get your coo	kies?	
	Give c	ookies to cu	stomer now 🕕	FREE	
	Delive What if thei	r in person la would your r order is no	ater 1 customer like to do ot approved within 5	FREE)
	С) Donate th	neir cookies		
	С) Cancel th	eir order		
	*	Subject to pare guardian appro	ent / val.		
	· · · · · · · · · · · · · · · · · · ·	Subject to pare guardian appro Delivery will oc 'ew weeks.	nt / val. cur within a		
	* ² * ¹ Ship c	Subject to pare guardian appro Delivery will oc iew weeks. wookies to cus	nt / val. cur within a stomer ①	\$12.99	
	* 2 * 1 Ship c	Subject to pare yuardian appro Delivery will oc ew weeks. wookies to cus Minimum order	nt / val. cur within a stomer ① is 4 packages.	\$12.99	
	* 2 * 1 Ship c	Subject to pare guardian appro Delivery will oc ew weeks. cookies to cus Minimum order Estimated arriv Jusiness days	nt / val. cur within a stomer () is 4 packages. al is 2-15	\$12.99	

- After completing the required info, click review or place order depending on the order type to select the payment type. The mobile app has three different payment types. *Please Note: PayPal and Venmo are only available when "Give cookies to customer now" has been selected.*
- When payment type of Credit Card, the Scan Card feature can be used instead of typing all the card details. Once all required information is completed, click Place Order.
- When the payment type of PayPal of Venmo for inhand or "Give cookies to the customer now" option is selected, **after clicking the Place Order button** a QR code will pop up on the screen. The Girl Scout/adult will turn the phone acound for the customer to scan the QR code and continue the payment process on their end. *Please Note: the PayPal and Venmo accounts are not connected directly to the Troop's account. These are Digital Cookie accounts and payment will go to council and credited to the troop when sweep payments are calculated.*



REVIEW ORDER

\$20.00



- Once the order is placed, the Girl Scout will receive an order confirmation screen and a reminder to thank the customer for the order! The customer will also receive a confirmation email for their order.
- Link: <u>Mobile App for parents tip sheet</u> and <u>video</u>, <u>Mobile App for a Cookie Booth</u> and <u>video</u>, <u>Mobile App Troop tip sheet</u> and <u>video</u>

Marketing to Customers

The Customers tab is broken into two sections. My Cookie Customers is used to manage a Girl Scout's customer list. Connect with Customers is used learn more about marketing the options for sending marketing emails.

My Cookie Customers

Girl Scouts can add individually or import customers to send marketing emails. Customers can also be kept in Digital Cookie for reference in future cookie seasons.

My Cookie Customers						
Customer List Send marketing emails, keep cu	istomer information up-to-	date, and track orde	ers.	Ŷ	Tips to get started	
Select All Send Mark	eting Email Add Cust	Add Customer More		Shi Total Orders	ow 10 Items 🗸	
Darren Waithe	Yes	11/18/2019	Open	0	0	
Eva Almiro	Yes			0	0	
James Brinson	Yes	11/18/2019	Open	0	0	

- As a returning Girl Scout, a list of previous customers may already exist. Click on a customer's name to see more details about the customer including their contact and previous order information.
 - New customers can be added manually.
 - $\circ~$ Click on the "Add Customer" button.
 - Only the First and Last name are required fields, but most importantly add the customer email so marketing emails can be sent. Recommended to complete as many fields as possible.
 - Add a nickname that the Girl Scout uses with this person, if appropriate, such as Grandma or Uncle. This way when the email is sent, the message will be addressed to the nickname instead of the customers first name.
 - \circ $\,$ When all information is added, click on the green Add Customer button on the bottom to save.
 - If this customer already exists in the customer list, the system will alert to a potential duplicate and ask what information should be maintained between the two records.
 - Off-line customers can also be added, to maintain a complete customer list.
- New customers can also be imported using a spreadsheet.
 - When in the My Cookie Customers section, click on the "More.." button for a menu then select Import Customers.
 - \circ Follow the provided instructions and spreadsheet template.
 - When the spreadsheet is prepared, "Choose File" to upload and then "Import File" to save in Digital Cookie.
- Girl Scouts can also export their customer list from Digital Cookie to a spreadsheet.
 - When in the My Cookie Customers section, click on the "More.." button for a menu then select Export Customers.
 - On the next screen, click on the Export file button and a file will be downloaded to your computer with the name DigitalCookieCustomers. You can rename and save on your computer as needed.
- If needed, customers can also be deleted. While it is recommended customers should be kept year to year, there may be reasons to delete someone.
 - Click on the box next to the customer you want to delete.
 - When in the My Cookie Customers section, click on the "More.." button for a menu then select Delete Customers.
 - A pop-up box will appear, confirming the number of customers selected and warning the deletion is permanent. Click on the Yes, button to move forward with the deletion or Cancel.

Connect with Customers

• The My Cookie Customers section is where marketing emails are sent, however before doing that it is recommended to review the Connect with Customers section to learn more about marketing to cookie customers, the different marketing emails available, and how these different emails sent at key parts of the cookie program can increase sales.



- When ready to send emails to customers, go back to your customer list.
 - Click on the box next to the customer name you want to send an email too, or click on Select All to select all your customers.
 - o Click on Send Marketing Email
 - Choose which of the three emails you want to send—Open for business, Still time to order
 cookies, or Thanks for your support—by clicking on the box by the title of the email.
 - Click Send Email at the bottom of the page.
 - On the customer list, you will see the date and title of the last email sent to that customer.



Customer List Send marketing emails, kee Select All	p customer informer up-to larketing Email Add Cus	o-date, ar ack orde	ers.	Tips to g		
Name	Email Address	Last Emailed	Email Title	Total Orders	Total I	
Darren Waithe	Yes	11/18/2019	Open	0	0	
🖌 Eva Almiro	Yes			0	0	
James Brinson	Yes	11/18/2019	Open	0	0	
Jasmin Williams	Yes			0	0	
Jasmin Winters	Yes			1	4	
Jorge Ruiz	Yes	11/18/2019	Open	0	0	
✓ Joy Johnson	Yes			0	0	
Joy Odufu	Yes			0	0	
Katja Mandivi	Yes	11/18/2019	Open	0	0	
Maricela Lopez-Perez	Yes			0	0	

Need help?

- Girl Scouts can also send their own emails an include the direct link to her site or a QR code. The URL/link and option to create a QR code can be found on the dashboard/Home page.
- Links: <u>Marketing to Customers tip sheet</u>, <u>Marketing to</u> <u>Customers video</u>.

Order Received—Shipped/Donated

When a Girl Scouts receives an order to be shipped to the customer, for donation only or combination of shipped and donation, there is nothing additional that needs to be done for that order, except to Thank the customer! However, there are some things that should be reviewed.

- Click on the Orders
- tab. Here the Girl Scout/parent can scroll to see all the completed orders that have been received including the customer name, order number, how many packages ordered, order date, order type and if the customer is in the Customer List.
- Click on the customer's name to see additional

details on the customer and order.

- If the customer, who placed an order of any type, is not in the Girl Scout's customer list, click on the box in front of the customer's name and click on "Add to Customer List".
- Link: Order Received: Shipped/Donated tip sheet

Order Received—In-person/Girl Delivery

When a Girl Scouts receives an order for in-person or girl delivery there are **steps required by the parent within 5 days of the order**. Please note, in-person delivery and girl delivery are the same thing. When a Girl Scout receives a Girl Delivery order, the parent will receive an email approximately 4 a.m. the next day from <u>email@email.girlscouts.org</u> with the subject "Action required: you have an in-person delivery request!". An email will NOT be sent if the parent takes action with the order prior to 11:59 p.m. of the date the order was placed.

- Click on the pink Log In Now button in the email or go directly to Digital Cookie to login.
- Click on the Orders tab.
- Scroll to the section "X Orders to approve for delivery in person" where all new orders pending approval will be listed including the number of days remaining to take action.
- If approval is not completed before the deadline of 5 days after the order is placed, the order will automatically revert to the customer's second choice



which will be donate packages or cancel order.

- Before approving, consider if the customer known, can you delivery to the customer's location, does the troop have the inventory or able to get the inventory for the order, etc.
- Click on the customer's name for more details on the order. Orders can be approved or declined when viewing this screen or do in bulk on the order list screen.
- Once ready to approve, click on the box by the order number and click Approve Order. Multiple orders can be approved at the same time. A pop-up box will appear to confirm. Click Approve Order to finalize or Cancel if need to review again.

Digital Cookie Online Orders

3 Completed Digital Cookie Online Orders

		Paid by	Order #	Cookie pkgs	Order Date	i Order Type	In Customer Lis
V	View	Nina Smith	00112249	10	6/26/2023	Shipped	
	View	Jasmin Winter	00112247	7	6/26/2023	In Person	V
	View	Jane-Anne Cathcart	00112245	5	6/26/2023	Shipped	V

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- Follow the same procedure but click Decline Order if unable to fulfill the order. The declined order will revert to the customer's second choice Donate packages or Cancel Order.
- Once the parent approves or declines an order, it CANNOT be REVERSED! An email will be sent to the customer with the results of the pending order. If approved or declined and their second choice is donate packages, the customer's credit card will then be charged.
- After an order is approved, it moves to the "X Orders to deliver" section of the Orders tab.
- After the cookies have been delivered to the customers in this section, click on the box in front of the order number or Select all and click on Order Delivered.
- After marked as delivered, the order will move to the "X Completed Digital Cookie Online Orders" section. This is where a customer can be

2 Orders to deliver Click on a name to mark when the cookies were delivered. (i)						
	Select all	Order Deliver	ed Export Orde	rs	Show 5 Items \checkmark	
	Order #	Cookie Pkgs	Deliver to	Delivery Address	Order Date	
	05073376	4	Jasmin Winter	PO Box 2347, New York, NY	11/18/2019	
	05073568	6	Jane-Anne Cathca	art 135 Main St, Hancock, MA	12/02/2019	

added to the Customer list as described in the Order Received—Shipped/Donated section on page 12.

How are cookies received for In-person/Girl Delivery orders?

- For In-person/Girl Delivery orders received and parent approved during Initial Order, these packages will be received with the troop's delivery January 30-February 3 (varies by service unit).
 - If an order was received and approved close to the Initial Order deadline, an Initial Order column on the "X Orders to deliver" section (not shown on graphic above) will be checked on the order line if included with the Initial Order.
- For In-person/Girl Delivery orders received and parent AFTER Initial Order there are several options.
 - If the Girl Scout has been given extra unsold inventory from the troop, the cookies should be pulled from this inventory.
 - More likely, the Girl Scout will need to get the packages from the Troop Cookie Chair.
 - The Troop Cookie Chair does NOT receive notification when a Girl Scout in the troop receives and parent approves a new Girl Delivery order.
 - o The Troop Cookie Chair should establish a procedure of how they would like to receive information regarding new Girl Delivery orders. The Troop Cookie Chair has multiple sources to find the details of Girl Delivery orders after Initial Order including provided by the parent. The packages for these orders must also be entered into eBudde for the Girl Scout to receive credit towards rewards and for financials to be listed correctly. See page 12 of the eBudde™ Troop Manual for procedure details.
- Links: <u>Order Received: In-person/Girl Delivery tip sheet</u>, <u>Order Received: In-person/Girl Delivery video</u>

My Cookies: Initial Order

There are multiple functions and sections on the My Cookies tab. One section is "Enter Your Offline Initial Order". These are cookies ordered on the paper order card.

- Enter the total packages from the Girl Scout's paper order card. Do NOT include packages from any type of Digital Cookie order.
- Deadline date to complete will be displayed.
- The order can be saved and updated as many times as needed prior to the deadline and prior to submitting. *Do NOT submit until fully completed. Once the initial order is submitted it cannot be edited and the parent must contact the Troop Cookie Chair.*
- Once completed and by the deadline, click on "Submit to Troop Volunteer".
- Link: <u>My Cookies: Initial Order tip sheet</u> and <u>video</u>



My Cookies: Delivery Settings

The Delivery Settings section of the My Cookies tab allows a parent to turn off the Girl Delivery option for their Girl Scouts Digital Cookie orders or turn off varieties of cookies.

- Girl Scouts/parents will have the option to turn off Girl Delivery option for customers after Initial Order. This means customers will only have the option to place Digital Cookie orders for shipping or donation.
- Click on "Inactive" and "Update delivery settings". Girl Delivery can be changed back to Active if needed during the dates of the Cookie Program.
- If the Girl Scout's or troop's inventory of a certain variety is no longer available and unable to replenish, the Girl Scout/parent can turn off a certain variety/varieties of cookie(s) after Initial Order. This means customers will not have the option to order that variety of cookie(s) turned off when placing a Girl Delivery order.



- Click the toggle by the cookie variety from "On" to "Off" and "Update delivery settings". These can be changed and updated throughout the remainder of the Cookie Program.
- Links: My Cookies: Delivery Settings tip sheet, My Cookies: Delivery Settings video

My Cookies: Inventory

The Inventory section of the My Cookies tab manages sold and unsold inventory a Girl Scout may have in their possession, tracks order progress on delivering/selling offline orders, and/or confirm the Girl Scouts record of cookies received agrees with what the Troop Cookie Chair has distributed to the Girl Scout.

Please note, the total number of packages shown could include cookie booth and/or troop sales. This total may not be the same as the number of cookies the Girl Scout/parent is directly financially responsible.

 Girl Scouts/parents should enter all offline (paper order card) orders after these cookies are delivered and payment received.

Alicia's Cookies					
Go to Delivery Settings				View enter	ed Initial Inventory
Alicia's Packages: 22 This number reflects all packa the data on your progress bar	2 ges currently cro	edited to your Girl Scout by the troo	p cookie volu	unteers. This number may no	ot be the same as
lsa	abel's (Cookies Invento	ory (P	ackages) o	
Girls should enter the cookies t	they sold/delive	red to customers that were not paid	for in digital	cookie.	Ļ
My Offline Sales					0▼
Need help? View Tutorials			+		
Current Inventory	49▼	Pending Delivery/To Approve	0 🔻	Inventory Needed	49▼

- Click on the down arrow and a screen will open up to enter the cookies. Update each variety of cookie as needed and click on Save Updates. A pop-up box will ask for confirmation to update. This can be changed throughout the Cookie Program, but be sure to add to the numbers already entered, don't just enter the updates.
- There are three other parts to the Inventory Section of the My Cookie tab.

- Click the down arrow of Current Inventory.
 - Click on the down arrow next to any variety of cookies for received and delivered details.
 - In this example, 4 packages of Thin Mints were received for Initial Orders. None of these packages have been marked as offline orders, Digital Cookie in-hand orders when the packages were ordered on the mobile app and given to the customer at the time of the order, or delivered, so the Girl Scout should have 4 packages of Thin Mints in her possession.
- Click the down arrow of Pending Delivery/To Approve.
 - The number listed for each variety of cookie will include packages needed for Girl Delivery orders that have been approved and Girl Delivery orders that have not been approved.



- Click on the down arrow of Inventory Needed.
 - The number listed for each variety of cookie will indicate the packages that need to be received from the Troop Cookie Chair to fulfill Girl Delivery orders Pending Delivery and/or Approval.
 - The numbers in the Inventory Needed section will not match the Pending Delivery/To Approve section if the Girl Scout has unsold packages in her inventory.
- Links: My Cookies: <u>Inventory by Variety</u> <u>tip sheet</u>, <u>My Cookies: Inventory by</u> <u>Variety video</u>

<u>My Cookies: Financials</u>

Using the "at a glance" view of the Financials section of the My Cookies tab is a great way to see the overall amounts paid and due. There are 4 parts to this section.

Inventory Needed	9▲
Variety	Available
Thin Mints®	5 🔺
Current Inventory Pending	5 10
TOTAL NEEDED	5
Trefoils®	2▼
Samoas®	0▼
Do-si-dos®	0▼
Tagalongs®	0▼
Toffee-tastic [®]	0▼
Girl Scout S'mores®	0▼
Lemon-Ups [®]	0▼
Adventurefuls®	2▼



Cecilia's Financials o

	Reflects cookies and payments entered by the tr	08/09/23 12:00 AM CDT		
	Initial Cookies (Order Card)	90▼	Payments	\$0.00▼
2	Additional Cookies Received	0.	Total Balance Due	\$480.00▼

Each part can be expanded for more details. Please note, the accuracy of this section is also based on the Troop Cookie Chair being up to date on entering all cookies distributed to the Girl Scout in eBudde[™] and marking appropriately.

- Initial Cookie (Order Card)—This number includes the number of packages received or receiving credit on a Girl Scouts order card for Initial Order. The number does include donation packages from the paper order card, which are not physically received, but does NOT include packages received for Girl Delivery orders.
- Additional Cookies Received—This number reflects additional packages distributed to the Girl Scout after Initial Order that the Troop Cookie Chair has entered in eBudde[™] and marked as Inventory.
- Payments—This number reflects online payments for Girl Delivery, donation and In-hand orders as well as payments for offline orders that have been submitted to the troop and the Troop Cookie Chair has applied in eBudde.
- Total Balance Due—This number reflects the total amount due to the troop for Initial Order and any additional cookies received.
- Links: <u>My Cookies: Financials tip sheet, My Cookies: Financials video</u>

<u>My Rewards</u>

On the My Rewards tab, Girl Scouts can see what rewards are available, see progress towards reaching their goal, and select a reward when

reaching a level with a choice.

- Girl Scouts can see additional details on each package level by clicking on the down arrow.
- As Girl Scouts reaches a reward level, they will see a message on their My Rewards tab with congratulations for reaching a reward level.
- The data for amount of packages sold is dependent on the Troop Cookie Chair being up to date on entering all cookies distributed to the Girl Scout in eBudde[™] and marking appropriately.
- When Girl Scouts reach a reward level with a choice, they can select their choice.
- Only rewards through the 800-1049 package level are displayed in Digital Cookie.

ick to Dashboard	Need he
Isabel's Rewards	
47 Packages Sold / Goal: 250 () You have 203 packages to reach your next reward level. You can select rewards until 3/31/2022 Reward options may change based on final sales and troop reconciling. Your Troop may opt out of rewards, so please check with your troop volunteer for more details.	
75+ Packages	
150+ Packages	
200+ Packages	🍁 🔒 🔻
350+ Packages	
Digital Cookie Rewards	41 Digital Packages Sold
100+ Packages	

Girls work with their family to earn the Cookie Entreprene Family pin to strengthen skills and partner with her family.

Adults look for the 😽 throughout for special ways you can

Purpose: By completing these steps and earning the pin, girls will learn the key skills to cookie success with support from their family.

As you complete the steps in any order to earn this award, mark the box to show your progress.

Steps to complete "Entrepreneur Pin"

STEP 1 Go for the goal

STEP 2 Find more customers

STEP 3 Be a money master

STEP 4 Make your pitch

STEP 5 Think like a Girl Scout

help!

Links: My Rewards tip sheet, My Rewards video

NEW! Girls who completed the Year 1 pin last year can earn the Year 2 pin for their age level. If your family didn't get a chance to earn the pin last year, you can still earn the Year 1 pin this year.

Girls will work with their families to earn the Cookie Entrepreneur Family pin to strengthen skills as they compl the requirements in Year 1 and Year 2. Adults, look for the

Purpose: By completing these steps and earning the pin, girls will learn the key skills to cookie success with support form

As you complete the steps in any order to earn this award, mark the box to show your progress.

Send This Cheer

throughout for special ways you can help!

Steps to complete "Entrepreneur Pin"

STEP 1 Go for the goal

STEP 2 Find more customers

STEP 3 Be a money master

STEP 5 Think like a Girl Scout

STEP 4 Make your pitch

their family.

Entrepreneur Pins and Badges

The Badges tab will display entrepreneurship pins and badges for the Girl Scout's level.

- For badges, Girl Scouts can read an overview of the requirements.
 - Mark steps as completed during the Cookie Program or earlier.
 - A completed badge will display in color on the Girl Scout's Home page.
- For the Cookie Entrepreneur Family Pins, Gilr Scouts can click on the instructions for each step.
 - Click on the link to complete the activity in Digital Cookie.
 - Once compelted the Girl Socuts should click the box next to each step.
 - When the last step in completed and checked, a popup box will appear asking to confirm the Girl Scout completed the last step.
 - The completed pin will now display in color on the Girl Scout's Home page.
- Link: Entrepreneur Pins and Badges tip sheet

<u>Cheers</u>



Girl Scouts can send cheers to other Girl Scouts in the troop or receive cheers from a troop member, Troop Cookie Cheer or even a customer.

- On the home page, Girl Scouts can see if they received a Cheer or can Send a Cheer. Troop Cookie Chairs can send a Cheer from the Home p
 - Troop Cookie Chairs can send a Cheer from the Home page or the Cheer tab.
- In the Cheer module, Girl Scouts and Volunteers can see the progress of other troop members towards their goal and pick a cheer to send.
- Link: <u>Cheer tip sheet</u>, <u>Troop Cheer tip sheet</u>

