

## GSNI Cookie Chat for Volunteers—3/12/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a [customercare@girlscoutsni.org](mailto:customercare@girlscoutsni.org). ¡Gracias!

- Gift of Caring Opportunity
- Extension of 2025 Cookie Program
- Walmart and Wendy's council cookie booth sites available
- Digital Cookie girl delivery orders ends March 9
- Girl Orders tab in eBudde
- \$50 for 50 cases
- Include a donation box at your cookie booth
- Troop Experience Reward
- Super Seller-bration update
- Manuals and Resources available



**Troops can request to pick up Gift of Caring donation cookies** now, to donate to local first responders, service organizations, military organizations, food pantries, essential businesses, etc. Send an email to [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) and include troop #, number of cases requesting, which GSNI Resource Center for pick up, date (between April 8-10, during [regular store hours](#)) & approximate time, and where cookies are being donated. Also, remember to complete the [Gift of Caring Opportunity entry form](#) for Girl Scouts in the troop to receive the Cookie Bundle Charm.

**Extension of 2025 Cookie Program**—We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. **Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.** If a troop's inventory is sold and Girl Scouts are no longer using Digital Cookie, Cookie Cravers or reaching out to customers, [Final Rewards may be submitted](#) at any time. **Review the [updated schedule](#) and [list of updated changes and deadlines](#) related to the extension.**

For troops still selling at cookie booths, GSNI was able to secure a few Walmarts and Wendy's as well as added slots at the South Elgin and Lake Zurich Resource Centers. Sign up for these council sites through eBudde. Girl Scouts can also continue do [Cookie Cravers](#) through March 22 and Digital Cookie shipped orders.

**Now that Digital Cookie girl delivery orders are done, please review each Girl Scout on the Girl Orders tab** in your troop and confirm that all cookies for orders after Initial Order have been given to the Girl Scout to deliver to her customers AND the packages for these orders have been entered into eBudde. **The Girl Scout will not receive credit for packages on these orders towards rewards if not entered into eBudde.** Also, confirm all packages sold have been allocated to Girl Scouts to count towards their rewards. See pages 10-15 of [eBudde Troop Manual](#) for additional instructions.

🔥 **Our Girl Scout entrepreneurs are doing amazing! OVER 1,060,000 packages have been sold!** 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted

at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and it will be updated weekly. Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

**\$50 for 50 cases**—Could your troop use a \$50 gift card for GSNI merchandise, programs, camp, and Build-a-Bear parties? We'll be giving away a \$50 gift card e-code for every 50+ case order placed February 23–March 23 at a volunteer or council cookie cupboard. That's like receiving an additional \$.08 cents in troop proceeds per package! Orders cannot be part of exchanges but must be additional cases ordered. The 50+ cases must be on a single cupboard order, but the \$50 gift card e-code can be earned for every 50 cases on a single order or from multiple 50+ cases orders. Gift card e-code will be sent to the volunteer placing the cupboard order after the cookie program ends.

**Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) of 375+ packages will earn the Troop Experience Reward.** Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers. Troops opting out of rewards are not eligible to earn the Troop Reward.

**Super Seller-bration Update**—GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can [qualify with a sister](#) if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.

**GSNI has many resources available to assist parents and volunteers through the Cookie Program.** Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, Samantha and Nicole