

GSNI Cookie Chat for Volunteers—2/26/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

- Extension of 2025 Cookie Program
- \$6 off shipping for Digital Cookie orders of 6+ packages, February 28-March 2 ONLY!
- Girl Orders tab in eBudde
- Over 1,005,000 packages sold!
- \$50 for 50 cases
- Include a donation box at your cookie booth
- Troop Experience Reward
- Super Seller-bration update
- Manuals and Resources available



Extension of 2025 Cookie Program—We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. **Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.** If a troop's inventory is sold and Girl Scouts are no longer using Digital Cookie, Cookie Cravers or reaching out to customers, [Final Rewards may be submitted](#) at any time. Review [list of updated changes and deadlines](#) related to the extension.

Digital Cookie Shipping promotion—Buy Girl Scout Cookies and save! *Customers who place a shipped order of 6+ packages of cookies online from GSNI Girl Scouts will receive \$6 off shipping from **Friday, February 28–Sunday, March 2, only!*** That's like getting a free package of cookies!

Let's make sure every Girl Scout gets credit for their hard work! As troops continue through the next phase of the Cookie Program, all recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab. Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions and check out these super helpful videos: [Booth Sale Recorder](#), [Distribute Payments for Digital Cookie Troop Site in-hand/girl delivery orders](#), and [Distribute Digital Cookie Troop Site shipped orders](#). As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, it is critical Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

🔥 **Our Girl Scout entrepreneurs are doing amazing! OVER 1,005,000 packages have been sold!** 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at www.girlscoutsni.org/cookieresources and it will be updated weekly. Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

\$50 for 50 cases—Could your troop use a \$50 gift card for GSNI merchandise, programs, camp, and Build-a-Bear parties? We'll be giving away a \$50 gift card e-code for every 50+ case order placed February 23–March 23 at a volunteer or council cookie cupboard. That's like receiving an additional \$.08 cents in troop proceeds per package! Orders cannot be part of exchanges but must be additional cases ordered. The 50+ cases must be on a single cupboard order, but the \$50 gift card e-code can be earned for

every 50 cases on a single order or from multiple 50+ cases orders. Gift card e-code will be sent to the volunteer placing the cupboard order after the cookie program ends.

Not all customers want to buy cookies, but they do want to support Girl Scouts! **Don't forget to put out a donation box at your cookie booths** to let customers know they can purchase a box of cookies for donation! If your troop is taking donation packages to a specific organization, share this with your customers. For packages received at council, these are donated to military organizations for care packages and local veterans.

Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) of 375+ packages will earn the Troop Experience Reward. Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers. Troops opting out of rewards are not eligible to earn the Troop Reward.

Super Seller-bration Update—GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can [qualify with a sister](#) if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at cookies4you@girlscoutsni.org to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
Anna, Michele, Debbie, Samantha and Nicole