

## GSNI Cookie Chat for Volunteers—2/19/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a [customercare@girlscoutsni.org](mailto:customercare@girlscoutsni.org). ¡Gracias!

- Girl Orders tab in eBudde
- Virtual MicroTraining – Tuesday, February 25
- Additional Proceeds
- Many Council Cookie Booths available to sign up
- Include a donation box at your cookie booth
- Troop Experience Reward
- Booth in a Bag kit
- Game Changer Girl Scout
- Girl scout Bingo Card
- Manuals and Resources available



**Let's make sure every Girl Scout gets credit for their hard work!** As troops continue through the next phase of the Cookie Program, all recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab. Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions and check out these super helpful videos: [Booth Sale Recorder](#), [Distribute Payments for Digital Cookie Troop Site in-hand/girl delivery orders](#), and [Distribute Digital Cookie Troop Site shipped orders](#). As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, it is critical Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

Our final **Virtual MicroTraining will be Tuesday, February 25** at [12-1 p.m.](#) or [7-8 p.m.](#) TOPICS will include, entering Girl Delivery Orders, allocating cookies to Girl Scouts and other end of season tasks. Training links can be found on our [website](#) and [Rallyhood](#).

🔥 Big News, Troops! 🔥 **If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds!** 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! **The progress chart is posted at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and it will be updated weekly.** Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

After a cold week, the weekend will be a little warmer and a great opportunity for Cookie Booths. **There are still many council booths available including many Walgreens and Wendys locations.** Go to Booth Sales tab in eBudde to sign up for a council booth. See pages 19-20 of the [eBudde Troop Manual](#) for instructions on entering requests for Troop Booths and signing up for Council Booths.

Not all customers want to buy cookies, but they do want to support Girl Scouts! **Don't forget to put out a donation box at your cookie booths** to let customers know they can purchase a box of cookies for donation! If your troop is taking donation packages to a specific organization, share this with your customers. For packages received at council, these are donated to military organizations for care packages and local veterans.

**Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) of 375+ packages will earn the Troop Experience Reward.** Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for

the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers. Troops opting out of rewards are not eligible to earn the Troop Reward. **Exciting News, Cookie Superstars!** GSNI's **NEW Cookie Booth Kits** are **HERE** and on **SALE—20% OFF** at all Resource Centers! 🎉🌟 These kits are packed with **must-have** essentials to make your booth **stand out and shine**—including a **vibrant tablecloth, a handy clipboard or money apron, and more!** **Hurry in and grab yours** to take your cookie booth to the **next level!** And while you're at it, stock up on **Cookie merchandise**—also **20% OFF** now through **March 8!**

**Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program!** If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! Submit your nomination for a Girl Scout Game Changer using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm, but could also be featured on GSNI's social media during the cookie program, running through March 9, 2025. Don't wait—shine a spotlight on their creativity and courage today!

Get ready for some cookie-themed fun! **Here is a super fun [Girl Scout Bingo Card](#)** to play at an upcoming troop meeting! Let's get excited for some sweet laughs, friendly competition, and a whole lot of cookie magic!

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, Samantha and Nicole