

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

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The First Bank Sweep of troop accounts will be on Wednesday, February 19. This will be for 50% of Initial Order. For the formula to estimate the amount to be swept, see page 9 of the [Troop Cookie Manual](#). GSNI recommends depositing funds into the troop account by Saturday, February 15.

Toffee-tastics are BACK for Digital Cookie shipped orders! Get your hands on these deliciously buttery, gluten-free treats while they last! Order now and satisfy your sweet tooth!

A new update for the eBudde app is now available for both Android and iOS! Please download the latest version to ensure the best experience. This update addresses reported login issues, including invalid login errors and looping login attempts.

This Valentine's Day, who wouldn't love some delicious Girl Scout Cookies? 💕🍪 Use this adorable [cookie tag](#) to share the sweetness with your loved ones!

🔥 Big News, Troops! 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at www.girlscoutsni.org/cookieresources and it will be updated weekly. Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

Let's make sure every Girl Scout gets credit for their hard work! As troops continue through the next phase of the Cookie Program, all recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab. Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions and check out these super helpful videos: [Booth Sale Recorder](#), [Distribute Payments for Digital Cookie Troop Site in-hand/girl delivery orders](#), and [Distribute Digital Cookie Troop Site shipped orders](#). As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, it is critical Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

Troops may set up their Troop Links/Site. Review the [Troop Site/Link Setup tip sheet](#) and [video](#) for assistance.

Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) of 375+ packages will earn the Troop Experience Reward. Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers. Troops opting out of rewards are not eligible to earn the Troop Reward.

GSNI recommends placing cookie cupboard orders by Sunday or Monday each week for pick up before the weekend to help ensure cookies are available at the desired cupboard. A cookie cupboard is where troops can receive more cookies for additional Girl Scout orders and cookie booths. Review [Cookie Cupboards, Guidelines and Policies](#) for a list of all [council](#) and volunteer cookie cupboards along with eBudde instructions on how to place an order and cupboard guidelines. This list is NOT posted on the website but is available on [Rallyhood](#) in the Files section.

GSNI is thrilled to announce an exciting new partnership with Wendy's restaurants! In celebration of **National Girl Scout Cookie Weekend on February 21**, Wendy's will debut a special Thin Mints-inspired Frosty. As part of this partnership, Wendy's is offering Cookie Booth opportunities at 32 locations within GSNI council boundaries. The GSNI Product Program team has scheduled council booths at these locations from February 22 to March 9. Sign-up for Wendy's locations are NOW available in eBudde. For more information, click [here](#)

Council Booth second round sign-up continues now through the end of the program. Requests for approval for Troop Booths (booths reserved by the troop) can be entered now into eBudde. See pages 10-13 of the [Troop Cookie Manual](#) for more information about Cookie Booths and pages 19-20 of the [eBudde Troop Manual](#) for instructions on entering requests for Troop Booths and signing up for Council Booths. GSNI has created a [Spanish flyer](#) that explains the Cookie Program, which you're welcome to use at your booth!

Exciting News, Cookie Superstars! GSNI's **NEW Cookie Booth Kits** are HERE and on **SALE—20% OFF** at all Resource Centers! 🎉🌟 These kits are packed with must-have essentials to make your booth stand out and shine—including a vibrant tablecloth, a handy clipboard or money apron, and more! Hurry in and grab yours to take your cookie booth to the next level! And while you're at it, stock up on **Cookie merchandise**—also **20% OFF** now through **March 8!**

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! Submit your nomination for a Girl Scout Game Changer using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through March 9, 2025. Don't wait—shine a spotlight on their creativity and courage today!

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,

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