

GSNI Cookie Chat for Volunteers—2/5/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

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Troops reaching a final PGA (per Girl Scout average of Girl Scouts selling) **of 375+ packages will earn the Troop Experience Reward.** Troops make a Girl Scout-led decision and arrange an experience of their choice to be taken by August 1, 2026. GSNI will reimburse the troop for up to \$25/Girl Scout for the Girl Scouts in the troop that participated in the 2025 Cookie Program and up to 2 trained Troop Volunteers. Troops opting out of rewards are not eligible to earn the Troop Reward.

Let's make sure every Girl Scout gets credit for their hard work! As troops continue through the next phase of the Cookie Program, **all recording of additional packages sold and payments received from Girl Scouts is completed on the Girl Orders tab.** Please review pages 10-15 of the [eBudde Troop Manual](#) for instructions and check out these super helpful videos: [Booth Sale Recorder](#), [Distribute Payments for Digital Cookie Troop Site in-hand/girl delivery orders](#), and [Distribute Digital Cookie Troop Site shipped orders](#). As Girl Scouts continue to receive additional Digital Cookie girl delivery orders after Initial Orders, it is critical Troop Cookie Chairs follow the appropriate steps to get the Girl Scout the cookies needed and record in eBudde so the Girl Scout receives credit towards rewards.

Troops may enter Cookie Cupboard orders in eBudde now. A cookie cupboard is where troops can receive more cookies for additional Girl Scout orders and cookie booths. Review [Cookie Cupboards, Guidelines and Policies](#) for a list of all [council](#) and volunteer cookie cupboards along with eBudde instructions on how to place an order and cupboard guidelines. This list is NOT posted on the website but is available on [Rallyhood](#) in the Files section.

🔥 **Big News, Troops!** 🔥 If we **match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages**, every troop will receive an **extra \$0.05 per package** in troop proceeds! 🎉💰 That means **more funds for amazing adventures, awesome activities, and making a bigger impact!** Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at www.girlscoutsni.org/cookieresources and it will be updated weekly.

GSNI is thrilled to announce an exciting new partnership with Wendy's restaurants! **In celebration of National Girl Scout Cookie Weekend on February 21, Wendy's will debut a special Thin Mints-inspired Frosty.** As part of this partnership, Wendy's is offering Cookie Booth opportunities at 32 locations within GSNI council boundaries. The GSNI Product Program team has scheduled council

booths at these locations from February 22 to March 9. **Sign-up for Wendy's locations are NOW available in eBudde.** For more information, click [here](#)

UPDATE: Toffee-Tastics is available again for Digital Cookie shipped orders!

Troops may set up their Troop Links/Site. Review the [Troop Site/Link Setup tip sheet](#) and [video](#) for assistance.

Council Booth second round sign-up continues now through the end of the program. Requests for approval for **Troop Booths** (booths reserved by the troop) can be entered now into eBudde. See pages 10-13 of the [Troop Cookie Manual](#) for more information about Cookie Booths and pages 19-20 of the [eBudde Troop Manual](#) for instructions on entering requests for Troop Booths and signing up for Council Booths. GSNI has created a [Spanish flyer](#) that explains the Cookie Program, which you're welcome to use at your booth!

GSNI's new Cookie Booth Kits are now available at all Resource Centers! These kits have everything you need for a successful booth, including a tablecloth, clipboard or money apron, and other essential goodies. Stop by and grab yours to take your booth setup to the next level!

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through **March 9, 2025**. Don't wait—shine a spotlight on their creativity and courage today!

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system. Or just have some fun making a [3D Panda](#) like, Mei Lan and send a picture of your Girl Scout with her panda to cookies4you@girlscoutsni.org!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
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