GSNI Cookie Chat for Parents—3/20/2025

Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our <u>website</u> and <u>Rallyhood</u>. Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a <u>customercare@girlscoutsni.org</u>.; Gracias!

In this issue:

- Deliver all cookie orders to customers
- Notify Troop Cookie Chair of Reward choices
- Cookie Craver orders extended to March 22
- Sister Patch Multi-Girl Scout Family Rewards, entry deadline extended to Friday, March 28
- Extension of 2025 Cookie Program
- Super Seller-bration update
- Resources available



Please make sure all cookie orders have been delivered to customers. If cookies are needed, work with your Troop Cookie Chair or reach out to council at cookies4you@girlscoutsni.org for assistance.

If your Girl Scout has reached a reward level with a choice, please **notify the Troop Cookie Chair know which reward your Girl Scout has chosen.** *The troop deadline to submit rewards is Wednesday, March 26.*

<u>Cookie Cravers</u> will continue through March 22 during <u>GSNI</u> store hours, please be aware not all Resource Centers are open on Saturday, March 22. This is a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Collect orders using the <u>Cookie Craver order card</u>, then bring a completed <u>Cookie Craver submission form</u> to a <u>council cupboard</u> to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers. Be sure to get all cookies needed for Digital Cookie girl delivery orders from the Troop Cookie Chair to deliver to customers!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our <u>Multi-Girl Scout Family Rewards</u> opportunities including a **Sister Patch**! Parents must enter the sisters on the <u>entry form</u> to receive any of these rewards. Deadline to enter these is Friday, March 28.

Extension of 2025 Cookie Program—We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. **Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.** Review the <u>updated schedule</u> and full <u>list of updated changes and deadlines</u> related to the extension.

Super Seller-bration Update—GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can <u>qualify with a sister</u> if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at <u>cookies4you@girlscoutsni.org</u> to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.

GSNI has many resources available to assist parents and volunteers through the Cookie **Program.** Please go to www.girlscoutsni.org/cookieresources or Rallyhood! Volunteers can find answers to many questions in the Troop Cookie Manual and eBudde Troop Manual. Both volunteers and parents can review the Digital Cookie Manual for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team <u>at cookies4you@girlscoutsni.org</u>.

Your GSNI Product Program Team, Anna, Michele, Debbie, Samantha and Nicole