

GSNI Cookie Chat for Parents—3/13/2025

Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

In this issue:

- Deliver all cookie orders to customers
- Cookie Craver orders extended to March 22
- Sister Patch – Multi-Girl Scout Family Rewards, entry deadline extended to Friday, March 28
- Notify Troop Cookie Chair of reward choices
- Extension of 2025 Cookie Program
- Sister Patch – Multi-Girl Scout Family Rewards, entry deadline Friday, March 28
- Super Seller-bration update
- Over 1,061,000 packages sold!
- Resources available



Please make sure all cookie orders have been delivered to customers. If cookies are needed, work with your Troop Cookie Chair or reach out to council at cookies4you@girlscoutsni.org for assistance.

Cookie Cravers will continue through March 22 during [GSNI store hours](#). This is a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Collect orders using the [Cookie Craver order card](#), then bring a completed [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers. **Be sure to get all cookies needed for Digital Cookie girl delivery orders from the Troop Cookie Chair to deliver to customers!**

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards. Deadline to enter these is Friday, March 28.

If your Girl Scout has reached a reward level with a choice, please **notify the Troop Cookie Chair know which reward your Girl Scout has chosen.**

Extension of 2025 Cookie Program—We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. **Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.** Review the [updated schedule](#) and full [list of updated changes and deadlines](#) related to the extension.

Super Seller-bration Update—GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can [qualify with a sister](#) if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at cookies4you@girlscoutsni.org to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp

McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.

🔥 *Our Girl Scout entrepreneurs are doing amazing! OVER 1,061,000 packages have been sold!* 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at www.girlscoutsni.org/cookieresources and it will be updated weekly. Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team [at cookies4you@girlscoutsni.org](mailto:at_cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,
Anna, Michele, Debbie, Samantha and Nicole