

## GSNI Cookie Chat for Parents—2/27/2025

Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a [customercare@girlscoutsni.org](mailto:customercare@girlscoutsni.org). ¡Gracias!

In this issue:

- Extension of 2025 Cookie Program
- \$6 off shipping for Digital Cookie orders of 6+ packages, February 28-March 2 ONLY!
- Thursday, March 6—Last day S'mores available for Digital Cookie shipped orders.
- Over 1,011,000 packages sold!
- Cookie Cravers
- Sister Patch – Multi-Girl Scout Family Rewards, entry deadline Friday, March 28
- Digital Cookie girl delivery orders
- Super Seller-bration update
- Resources available



**Extension of 2025 Cookie Program**—We have heard your concerns about bad weather, slower sales, and troops with significant remaining inventory. To give more time for troops to sell their inventory and for Girl Scouts to reach their goals, GSNI will be extending the 2025 Girl Scout Cookie Program to Sunday, March 23. **Continued participation in the 2025 cookie program extension is completely optional for troops and Girl Scouts.** Review full [list of updated changes and deadlines](#) related to the extension.

**Digital Cookie Shipping promotion**—Buy Girl Scout Cookies and save! *Customers who place a shipped order of 6+ packages of cookies online from GSNI Girl Scouts will receive \$6 off shipping from **Friday, February 28–Sunday, March 2, only!*** That's like getting a free package of cookies!

We just learned **S'mores will no longer available for Digital Cookie shipped orders after March 6.** Remind your long-distance customers this is their last chance to get S'mores before their retirement!

🔥 **Our Girl Scout entrepreneurs are doing amazing! OVER 1,011,000 packages have been sold!** 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) and it will be updated weekly. Here are some promotional tools for your troop to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

**Cookie Cravers will continue through March 22** and offer a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Simply fill out the [Cookie Craver order card](#) to collect additional orders, then bring a completed [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers.

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards. Deadline to enter these is Friday, March 28.

**Keep in communication with your Troop Cookie Chair/Leader for any new Digital Cookie girl delivery orders received and approved.** Packages for these orders must be received from the troop inventory and the troop may need to get additional cookies from a cookie cupboard to fulfill orders.

**Super Seller-bration Update**—GSNI listened and heard questions and concerns regarding Super Seller-bration. As a result, Girl Scouts in Cadette, Senior, and Ambassador troops that opt-out of rewards will continue to be invited to the event and can [qualify with a sister](#) if the package level has been reached. If a troop wishes to change their reward selection from receiving rewards to opting out of rewards due to this change, please contact us at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org) to make this change.

As a reminder, Girl Scouts must achieve sales of 600+ packages to earn the event reward or combined total of 1,000+ packages for sisters to qualify together. Super Seller-bration is Saturday, June 7, at Camp McCormick for all Girl Scout levels. Approximately two weeks after the end of the cookie program, Girl Scouts who earned the event reward will be sent an invitation with event details.

**GSNI has many resources available to assist parents and volunteers through the Cookie Program.** Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team [at cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
Anna, Michele, Debbie, Samantha and Nicole