

GSNI Cookie Chat for Parents—2/20/2025

Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsn.org. ¡Gracias!

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The Cookie Program isn't over yet! While the Initial Order is complete, the program runs until **March 9**, giving your Girl Scout plenty of time to reach her goals—and beyond! There are many ways to continue participating:

- **Cookie Booths:** Set up booths at local spots to connect with customers.
- **Digital Cookie:** Keep sharing your Girl Scout's personalized link to reach more buyers online.
- **Cookie Cravers:** Use the Cookie Craver order card to collect additional orders.
- **Wagon Sales:** Walk through the neighborhood with cookies on hand—customers love the convenience of buying cookies on the spot!
- **Cookie Business Challenge:** Participate in special challenges to grow entrepreneurial skills

Cookie Cravers offer a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Simply fill out the [Cookie Craver order card](#) to collect additional orders, then bring a completed [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers.

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards. Deadline to enter these is Monday March 17.

Keep in communication with your Troop Cookie Chair/Leader for any new Digital Cookie girl delivery orders received and approved. Packages for these orders must be received from the troop inventory and the troop may need to get additional cookies from a cookie cupboard to fulfill orders.

Did you know your Girl Scout can earn a **super cute Panda Plush** along with other fabulous [rewards](#) through the Cookie Program? Review the order card or [Family Newsletter](#) as well as [Cookie Business Challenge](#), [Fall & Cookie Crossover patch](#), and [Gift of Caring Opportunity](#) to see all rewards, patches and charms that can be earned by your Girl Scout!

🔥 Big News, Troops! 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted

at www.girlscoutsni.org/cookieresources and it will be updated weekly. Here are some promotional tools for your Girl Scout to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through **March 9, 2025**. Don't wait—shine a spotlight on their creativity and courage today!

GSNI is thrilled to announce an exciting new partnership with Wendy's restaurants! **In celebration of National Girl Scout Cookie Weekend this Friday February 21, Wendy's will debut a special Thin Mints-inspired Frosty.** As part of this partnership, Wendy's is offering Cookie Booth opportunities at 32 locations within GSNI council boundaries. The GSNI Product Program team has scheduled council booths at these locations from February 22 to March 9. For more information, click [here](#).

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system. Or just have some fun making an [Adventureful Swap](#).

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team [at cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,
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