

GSNI Cookie Chat for Parents—2/13/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customer care@girlscoutsni.org. ¡Gracias!

In this issue:

- Cookie Cravers
- eBudde Update
- Wagon Sales
- Valentines Day
- Additional Cookie Proceeds Goal
- Booth and Girl Kits
- Update Troop Cookie Chair on new orders
- Approve Digital Cookie girl delivery orders in 5 days
- Patches, Charms and Rewards
- Game Changer Girl Scout
- Sister Patch – Multi-Girl Scout Family Rewards
- Resources available



Cookie Cravers offer a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Simply fill out the [Cookie Craver order card](#) to collect additional orders, then bring a completed [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers.

A new update for the eBudde app is now available for both Android and iOS! Please download the latest version to ensure the best experience. This update addresses reported login issues, including invalid login errors and looping login attempts.

This Valentine's Day, who wouldn't love some delicious Girl Scout Cookies? 🍪💕 Use this adorable [cookie tag to](#) share the sweetness with your loved ones!

🔥 Big News, Troops! 🔥 If we match our 2024 Cookie Program total sales goal of 1.25 MILLION cookie packages, every troop will receive an extra \$0.05 per package in troop proceeds! 🎉💰 That means more funds for amazing adventures, awesome activities, and making a bigger impact! Let's rally together, set our goals high, and make this cookie season the best one yet! The progress chart is posted at www.girlscoutsni.org/cookieresources and it will be updated weekly. Here are some promotional tools for your Girl Scout to use: [Buy 1, Win 10](#), a [message board flyer](#) or have your Girl Scouts make their own!

Exciting News, Cookie Superstars! GSNI's **NEW Cookie Booth Kits** are **HERE** and on **SALE—20% OFF** at all Resource Centers! 🎉🌟 These kits are packed with **must-have** essentials to make your booth **stand out and shine**—including a **vibrant tablecloth, a handy clipboard or money apron, and more!** **Hurry in and grab yours** to take your cookie booth to the **next level!** And while you're at it, stock up on **Cookie merchandise**—also **20% OFF** now through **March 8!**

The Cookie Program isn't over yet! While the Initial Order is complete, the program runs until **March 9**, giving your Girl Scout plenty of time to reach her goals—and beyond! There are many ways to continue participating:

- **Cookie Booths:** Set up booths at local spots to connect with customers.
- **Digital Cookie:** Keep sharing your Girl Scout's personalized link to reach more buyers online.
- **Cookie Cravers:** Use the Cookie Craver order card to collect additional orders.
- **Wagon Sales:** Walk through the neighborhood with cookies on hand—customers love the convenience of buying cookies on the spot!
- **Cookie Business Challenge:** Participate in special challenges to grow entrepreneurial skills.

With these opportunities, your Girl Scout can keep the momentum going while spreading joy (and cookies!) in the community.

Keep in communication with your Troop Cookie Chair/Leader for any new Digital Cookie girl delivery orders received and approved. Packages for these orders must be received from the troop inventory and the troop may need to get additional cookies from a cookie cupboard to fulfill orders.

Please check Digital Cookie every couple days for new orders to approve. Reminder, parents have 5 days to approve a new Digital Cookie girl delivery order or the order will change to the customer's second choice which is usually cancel.

Did you know your Girl Scout can earn as many as 12 patches and 4 charms through the Cookie Program in addition to all the fabulous rewards? Review the order card or [Family Newsletter](#) as well as [Cookie Business Challenge](#), [Fall & Cookie Crossover patch](#), and [Gift of Caring Opportunity](#) to see all rewards, patches and charms that can be earned by your Girl Scout!

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through **March 9, 2025**. Don't wait—shine a spotlight on their creativity and courage today!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards.

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system. Or have some fun and make this adorable [spinning panda ring](#).

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team [at cookies4you@girlscoutsni.org](mailto:atcookies4you@girlscoutsni.org).

Your GSNI Product Program Team,

Anna, Michele, Debbie, Samantha and Nicole