GSNI Cookie Chat for Parents—2/6/2025

Chats with reminders, tips, and resources to assist volunteers with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on

our <u>website</u> and <u>Rallyhood</u>. Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a <u>customercare@girlscoutsni.org</u>.; Gracias!

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Did you know your Girl Scout can earn as many as 12 patches and 4 charms through the Cookie Program in addition to all the fabulous rewards? Review the order card or <u>Family Newsletter</u> as well as <u>Cookie Business Challenge</u>, <u>Fall & Cookie Crossover patch</u>, and <u>Gift of Caring Opportunity</u> to see all rewards, patches and charms that can be earned by your Girl Scout!

Toffee-tastics are BACK for Digital Cookie shipped orders! Get your hands on these deliciously buttery, gluten-free treats while they last! Order now and satisfy your sweet tooth!

The Cookie Program isn't over yet! While the Initial Order is complete, the program runs until **March 9**, giving your Girl Scout plenty of time to reach her goals—and beyond! There are many ways to continue participating:

- Cookie Booths: Set up booths at local spots to connect with customers.
- **<u>Digital Cookie:</u>** Keep sharing your Girl Scout's personalized link to reach more buyers online.
- Cookie Cravers: Use the Cookie Craver order card to collect additional orders.
- **Wagon Sales**: Walk through the neighborhood with cookies on hand—customers love the convenience of buying cookies on the spot!
- <u>Cookie Business Challenge</u>: Participate in special challenges to grow entrepreneurial skills. With these opportunities, your Girl Scout can keep the momentum going while spreading joy (and cookies!) in the community.

Cookie Cravers offer a convenient way for Girl Scouts and their parents to continue taking orders independently, without needing help from the Troop Cookie Chair. Simply fill out the <u>Cookie Craver order card</u> to collect additional orders, then bring a completed <u>Cookie Craver submission form</u> to a <u>council cupboard</u> starting **TODAY** to pick up the required cookies. Payment is due at the time of pickup. The council will ensure the Girl Scout and troop receive the appropriate credit for the sales. Please note that Digital Cookie orders cannot be processed through Cookie Cravers.

Now that Initial Order cookies are received, **please work with your Girl Scout to sort and distribute to customers in a timely manner.** Remember to include a thank you note and consider adding your Girl Scout's QR code so customers can place a refill order!

Keep in communication with your Troop Cookie Chair/Leader for any new Digital Cookie girl delivery orders received and approved. Packages for these orders must be received from the troop inventory and the troop may need to get additional cookies from a cookie cupboard to fulfill orders.

GSNI's brand-new **Girl Scout Cookie Fun Kits** have officially arrived at all Resource Centers! These kits are packed with everything you need to **level up** your Cookie Program experience. Don't miss out—stop by and grab yours today before they're gone!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our <u>Multi-Girl Scout Family Rewards</u> opportunities including a **Sister Patch**! Parents must enter the sisters on the <u>entry form</u> to receive any of these rewards.

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this <u>form</u>. Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm but could also be featured on GSNI's social media during the cookie program, running through **March 9, 2025.** Don't wait—shine a spotlight on their creativity and courage today!

GSNI has many resources available to assist parents and volunteers through the Cookie **Program.** Please go to www.girlscoutsni.org/cookieresources or Rallyhood! Volunteers can find answers to many questions in the Troop Cookie Manual and eBudde Troop Manual. Both volunteers and parents can review the Digital Cookie Manual for assistance navigating this system. Or just have some fun making a yummy dessert using Girl Scout Cookies! We have several recipes to choose from or, create your own!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team <u>at cookies4you@girlscoutsni.org</u>.

Your GSNI Product Program Team, Anna, Michele, Debbie, Samantha and Nicole