

## GSNI Cookie Chat for Parents—1/23/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a [customercare@girlscoutsn.org](mailto:customercare@girlscoutsn.org). ¡Gracias!

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**Cookie Program is not over!** While Initial Order is done, the Cookie Program does not end until March 9, so there is still plenty of time for your Girl Scout to achieve a goal and more! In addition to Cookie Booths, Girl Scouts can continue to use Digital Cookie, [Cookie Cravers](#), walk around the neighborhood with cookies in hand, [Cookie Business Challenge](#), etc.

**[Cookie Cravers](#) are a great way for Girl Scouts with their parents to continue taking orders** without assistance needed from the Troop Cookie Chair. Use the Cookie Craver order card to take additional orders, then bring in a [Cookie Craver submission form](#) to a [council cupboard](#) to pick up the cookies needed for those orders. Payment is due at the time of picking up the cookies. Then council takes care of giving the Girl Scout and troop credit! Digital Cookie orders cannot be submitted through Cookie Cravers.

**Do you know of a community message board** in your area that could use a little color and some Girl Scout cookie flyers? After getting permission from the management, you can use [this flyer](#), or have your Girl Scouts make their own, to brighten up the board and spread the word about Girl Scout Cookies! It's a fantastic way to let your community know where to find their favorite cookies!

Have you visited GSNI's own Build-A-Bear store located in the South Elgin Resource Center? **Girl Scouts can earn two different Build-A-Bear rewards at the 800 and 2,600 package levels through the Cookie Program.** Troops can also plan a Build-A-Bear party with their troop proceeds!

Girl Scouts can expand their customer base by participating in the [Cookie Business Challenge](#). **If Girl Scouts sell at least one case (12 packages) of cookies to three different businesses, they earn the customized Cookie Business Challenge patch!** Businesses also receive a thank you letter and window cling. Parents must complete sales details on the [entry form](#) by deadline of Monday, March 17.

Girl Scouts who participated in the 2024 Fall Product Program, used the Share My Site feature, and sent 18+ customer emails through the M2OS platform, **qualified to earn the [Fall & Cookie Crossover Personalized patch!](#)** To earn the patch, Girl Scouts must also send 18+ unique emails through Digital Cookie DC24 and sell 225+ packages of cookies during the 2024 Cookie Program!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards.

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through **March 9, 2025**. Don't wait—shine a spotlight on their creativity and courage today!

**GSNI has many resources available to assist parents and volunteers through the Cookie Program.** Please go to [www.girlscoutsni.org/cookieresources](http://www.girlscoutsni.org/cookieresources) or [Rallyhood](#)! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system. Or just have some fun making a [3D Panda](#) like, Mei Lan and send a picture of your Girl Scout with her panda to [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org)!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at [cookies4you@girlscoutsni.org](mailto:cookies4you@girlscoutsni.org).

Your GSNI Product Program Team,  
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