

GSNI Cookie Chat for Parents—1/16/2025

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2025 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#). Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

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Parents with their Girl Scouts can enter paper order card orders totals into Digital Cookie on the [My Cookies tab \(video instructions\)](#) by deadline of Sunday, January 19. This information will transfer to eBudde so it does not have to be manually entered by the Troop Cookie Chair.

If you haven't worked with your Girl Scout to set up a personalized **Digital Cookie** site, now is the time! Look for the registration email from email@email.girlscouts.org. Be sure to check your promotions/spam/junk folders. If you cannot find, review this [No Registration Email Received](#) tip sheet or contact council. For more information and tip sheets, review the [Digital Cookie Manual](#) or the tip sheets at www.girlscoutsni.org/cookieresources.

Once a Girl Scout's Digital Cookie site is published, use the [Digital Cookie Mobile app](#) for easy order taking! A [QR code](#) is also available on the app that Girl Scouts can use for many purposes to promote her Cookie Business!

Digital Cookie is available throughout the entire Cookie Program. Orders taken through Sunday, January 19, will be part of the Initial Order. *That's not the end of Digital Cookie and Girl Scouts taking orders!* Girl Delivery orders can continue to be taken through Monday, March 3, and shipped or donation orders can continue to be taken through the end of the program on Sunday, March 9.

Girl Scouts can expand their customer base by participating in the [Cookie Business Challenge](#). **If Girl Scouts sell at least one case (12 packages) of cookies to three different businesses, they earn the customized Cookie Business Challenge patch!** Businesses also receive a thank you letter and window cling. Parents must complete sales details on the [entry form](#) by deadline of Monday, March 17.

Girl Scouts who participated in the 2024 Fall Product Program, used the Share My Site feature, and sent 18+ customer emails through the M2OS platform, qualified to earn the [Fall & Cookie Crossover Personalized patch!](#) To earn the patch, Girl Scouts must also send 18+ unique emails through Digital Cookie DC24 and sell 225+ packages of cookies during the 2024 Cookie Program!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program? See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch!** Parents must enter the sisters on the [entry form](#) to receive any of these rewards.

Here's an incredible opportunity to celebrate the amazing Girl Scouts who are shaking things up with the Cookie Program! If you know a GSNI Girl Scout who's a true trailblazer—someone who thinks outside the box, embraces innovation, leads with heart, and shows the entrepreneurial spirit that

defines a true Cookie Boss—now's your chance to give them the recognition they deserve! **Submit your nomination for a Girl Scout Game Changer** using this [form](#). Selected Girl Scouts will not only receive the Do-Si-Dos Panda charm 🐼 but could also be featured on GSNI's social media during the cookie program, running through March 9, 2025. Don't wait—shine a spotlight on their creativity and courage today!

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood](#)! Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food Allergen guide](#). Or just have some fun learning about [Pandas](#), like Mei Lan!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
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