

## MARKETING

### Supplies:

- wooden craft sticks
- tape or glue
- scissors
- [template](#)
- backdrop (i.e., a solid-colored blanket, blank wall or even a green screen)



# DIGITAL COOKIE® PHOTO BOOTH

*Say, 'cookies!' Set up a booth for teens to take photos and videos for their business pages on Digital Cookie.*

Provide photo props featuring Girl Scout Cookies®, goals or marketing messages. Girls can even make DIY props out of empty cookie packages!

### Top Tip

Before they enter the booth, ask them to write down their top online marketing strategies. Then turn the tips into a word cloud and share back with girls after the rally.

### Go virtual:

Ask a Girl Scouts® Cookie Captain to lead a session on how to optimize their Digital Cookie sites and how to use social media to market to customers.

**Photo props promote the new cookie!**

# PHOTO PROP TEMPLATE (PG 1 OF 6)



# PHOTO PROP TEMPLATE (PG 2 OF 6)



samoas®



tagalongs®

# PHOTO PROP TEMPLATE (PG 3 OF 6)





# PHOTO PROP TEMPLATE (PG 4 OF 6)



# PHOTO PROP TEMPLATE (PG 5 OF 6)



# PHOTO PROP TEMPLATE (PG 6 OF 6)

