

Booth Marketing — Conversation Starter



Open the chat

Girl Scouts will love to trade these wearable conversation starters with their fellow entrepreneurs! They can write prompts on clothespins and wear them at booths to draw in customers.

Supplies:

- [Conversation Starter template](#)
- Clothespins
- Markers
- Glue or tape
- Optional: [Cookie Photography](#) and other decorations

Instructions:

1. Print template or show examples of word bubbles and their approximate sizes.
2. Write a conversation starter in the word bubble and cut it out.
3. Glue or tape the word bubble to a clothespin and clip to your clothing or sash.

Conversation starter examples:

What's your favorite Girl Scout Cookie?
Ask me about my goals!
Ask me why I love Girl Scouts.
Tell me why you love Girl Scout Cookies.
Ask me why I run my cookie business.



The sweet payoff:

This wearable gets customers' attention at booths and bakes in an opportunity for Girl Scouts to share their goals.

Little Brownie
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