

GSNI 2025 Fall Product Program

Girl Patches and Rewards

Care to Share/Donation

For customers not interested in purchasing any of the products offered but still want to support the Girl Scouts, donation opportunities are available!



- Customers can make a \$7 donation for nuts to be sent to military troops.
- All Girl Scouts who receive at least **four (4)** nut donations will earn the *Care to Share* patch.
- These donations can be purchased from the online girl delivery Nut and Chocolate Store or on the paper order card. *Please note, purchasing the \$20 donation on the online magazine store does NOT apply toward earning the Care to Share patch.*

Patches

- *Brave. Fierce. Fun! patch* – Sell **fifteen (15)** or more nut/chocolate items in-person or online.
- *Bear patch* – Sell **three (3)** magazine orders, Tervis® tumblers, Girl Scout themed. BarkBoxes and/or personalized products
- *2025 patch* – \$275+ in total sales.
- *Online patch* – Send 18+ emails using M2OS.



- *Personalized M2 Avatar patch* – Create avatar, send 18+ emails and Share My Site using M2OS platform AND sell \$375+ in TOTAL sales. Two different designs to choose from!

Crossover Personalized M2 Avatar patch – Create avatar, send 18+ emails and Share My Site using M2OS platform during the 2025 Fall Product Program AND send 18+ unique emails through Digital Cookie and sell 225+ packages of cookies during the 2026 Cookie Program. NOTE: Personalized patches take 8-12 weeks in production time.

- *2025-2026 Fall & Girl Scout Cookie*



Rewards

Rewards are earned for total dollar sales and are cumulative

- **\$175** – Flower Hair Clips
- **\$275** – Bandana and 2025 Patch
- **\$375** – Small Grizzly Bear Plush
- **\$450** – Choice of: Bear Charm and Charm Bracelet **OR** \$10 Cashew Cash*
- **\$550** – Journal and Glitter Pen
- **\$650** – Brave. Fierce. Fun! T-shirt
- **\$800** – Large Grizzly Bear Plush
- **\$1,000** – String Art & Watercolor Art Crafts
- **\$1,500** – Choice of Mini Travel Bag and Travel Jewelry Box **OR** \$50 Cashew Cash*
- **\$3,000** – Choice of Premium Vlogging Kit **OR** Beauty and the Beat Castle Lego set



**Cashew Cash earned during the 2025 Fall Product Program will expire September 15, 2026. Cashew Cash e-codes will be emailed directly to the parent/primary caregiver.*

Top 10 Fall Product Program Entrepreneurs will be invited with a chaperone to Medieval Times, Schaumburg, for 4 p.m. dinner and show on Sunday, November 16.



Troop Proceeds and Rewards

- Troops earn a minimum of 17% in proceeds from total sales.
 - Some troops may receive a credit in proceeds from online orders (where council owes the troop money instead of needing to do a bank sweep).
 - This credit is deposited directly into the troop account. If this amount is under \$20, the troop will be issued a GSNI e-code.
- Troops can earn additional troop proceeds during the 2026 Cookie Program. *UPDATED based on volunteer feedback.*
 - Troops that achieve **\$225 PGA** (per Girl Scout average of Girl Scouts selling) in 2025 Fall Product Program **AND** **225 cookie package PGA** in the 2026 Cookie Program, earn an additional \$.05 per cookie package in troop proceeds.
- Girl Scout Reward 'Opt-Out' Option (*Cadettes, Seniors, Ambassadors*)
 - Girl Scouts will receive patches only, with no additional rewards.
 - Troops receive **19%** in proceeds from total sales of all fall product.



Service Unit Goal Rewards

Each service unit that meets its Fall Product Program goal will receive bonus funds of 1% of the service unit's total sales. Ask your Service Unit Fall Product Program Coordinator for additional details on the service unit's goal.