



Welcome and Thank You

We are looking forward to a great Fall Product Program season with delicious nut and chocolate products, a wide variety of magazines and more new products for your Girl Scout to promote, sell and receive rewards. The GSNI Product Program Team leverages national programs from our vendors Ashdon Farms and M2 Media Group and customizes it for GSNI. Please use this guide and resources at www.girlscoutsni.org/fallproductprogram and [Rallyhood](#) as your source of information for GSNI's 2025 Fall Product Program.

When you help your Girl Scout participate in the Fall Product Program, you are helping her gain independence and confidence, all while building social and practical life skills towards her future. Through the Fall Product Program Girl Scouts not only learn **Financial Literacy**, but through these **Five Skills** are progressively gaining an **Entrepreneurial Mindset**.



goal setting



decision-making



money management



people skills



business ethics


Why Participate?

- Fall Product makes great holiday gifts!
- In addition to regular rewards, earn S'more Dough to use towards fees for many council or service unit programs and events or use in any GSNI retail store.
- All proceeds stay local! Program revenue contributes to maintaining GSNI camps, programs and properties that help your Girl Scout succeed in Girl Scouting.



Contacts and Resources

The GSNI Product Program team will work directly with you and your Girl Scout to assist with program.

Fall Product Program Questions/Concerns cookies4you@girlscoutsni.org	Product Hotline Business Hours M-F 847-214-9295
Michele Doonan Product Program Manager Team Lead for Fall Product Program	Samantha LeHew Product Program Manager Juliette Lead for Fall Product Program
Chelsea Bomher Product Program Manager	Debbie Karner Product Program Manager
Nicole Murphy, Chief Revenue Officer	
Volunteer and Girl Scout/Parent access to M2OS <ul style="list-style-type: none"> • www.gsnutsandmags.com/GSNI or use QR code.  <ul style="list-style-type: none"> • M2OS Customer Service https://support.gsnutsandmags.com • OR 800-372-8520 	GSNI Resources <ul style="list-style-type: none"> • Rallyhood https://rallyhood.con/157733 • GSNI Product Program website www.girlscoutsni.org/fallproductprogram • GSNI Customer Care (for membership, finance-related or general questions) customercare@girlscoutsni.org OR 844-476-4463



Girl Scouts Choose How to Participate – Online, In-Person or BOTH!

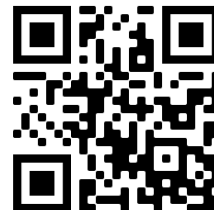
ONLINE—Selling online is easy! Girl Scouts create an online platform to market the products to family and friends near and far. How do Girl Scouts/Parents get started?

IN-PERSON—Nuts, chocolates, and donations may be ordered directly from a girl via her paper order card. Payment by cash or check (payable to GSNI) is collected from the customer at the time of placing the order. Arrange

How Do Girl Scouts/Parents Get Started?

Launch emails will be sent to parents of all registered Girl Scouts on **Tuesday, September 16**. Launch emails are sent weekly as additional Girl Scouts are uploaded into M2OS.

If a launch email is not received/found, parents can go to www.gsnutsandmags.com/gsni, use the QR code, or go to www.girlscoutsni.org/fallproductprogram or [Rallyhood](#) and click on the link to get started.



M2OS Girl Scout Dashboard

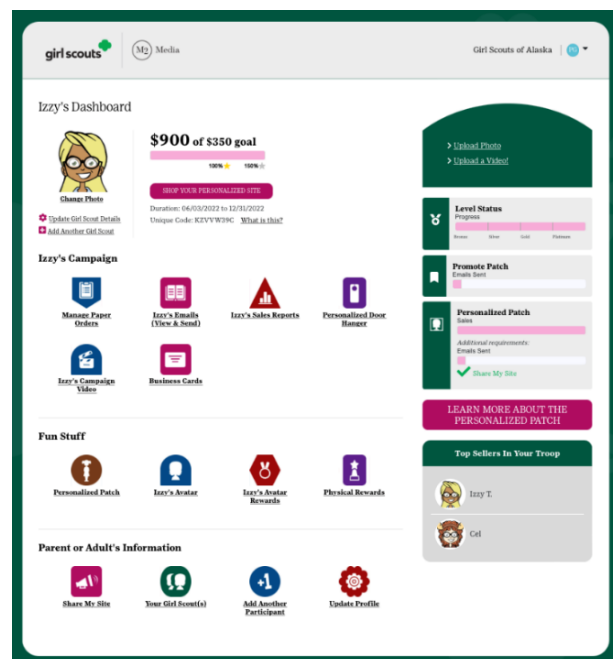
The Girl Scout's dashboard serves as campaign headquarters! We strongly encourage all participating Girl Scouts login with their parent and set up their M2OS account.

From M2OS, Girl Scouts and their parent(s) can:

- Create a personalized M2 Avatar
- Manage the sale online and by entering paper order card orders
- Choose rewards
- View sales stats
- Find program dates/information
- Find activities
- Print personalized business cards and door hangers
- Send customized emails
- **Share My Site** (text and social media links) invites to friends and family to support the Girl Scout's program goals **To earn both the Personalized M2 Avatar patch and the Fall & Cookie Crossover Personalized M2 Avatar patch, at least one type of Share My Site is required**

Help your Girl Scout setup their page

- Set a goal and write what Girl Scouting means to her.
- Create a custom M2 Avatar and record a message.
- Personalize her campaign page.
- Set up her personalized patch.
- Visit the Avatar Room to earn virtual rewards .



Parents can also reference the [Family Newsletter](#) and go to [Rallyhood](#) or www.girlscoutsni.org/fallproductprogram for more information, training videos and resources

2025 Important Dates

Friday, August 29	All resources available at www.girlscoutsni.org/fallproductprogram and Rallyhood .
Wednesday, September 17	Fall Product Program begins.
Tuesday, October 21 @ 12-1 p.m. or 7-8 p.m.	Virtual MicroTraining—End of Season Review. See GSNI website or Rallyhood for meeting links.
Saturday, October 25 @ 11:59 p.m.	Parent enters all “off-line” orders (paper order card) AND selects Girl Scout reward choices (if applicable) in M2OS.
Monday, October 27	<ul style="list-style-type: none">• Payment for in-person orders due to council.• Fall Product Program ends.
Thursday-Saturday, November 13-15	Product delivery
Early December	Rewards delivered to Service Unit Fall Product Program Coordinator.

Juliette Girl Scouts Participation Procedures

All Girl Scouts are encouraged to participate in the Fall Product and Cookie Programs. The GSNI Product Program Team will act as the “Troop Fall Product Chair” for all Juliette Girl Scouts participating within the service unit. Girl Scouts/parents will communicate directly with the GSNI Product Program Team for order and payment submission, product delivery, and rewards. All Juliettes will be listed with a special pseudo troop. This troop number will be used for participation in M2OS platform. If your Girl Scout is Cadette, Senior or Ambassador (6th-12th grade) and wishes to opt-out of rewards, please communicate this to your SU Fall Product Program Coordinator at the very beginning of the program and prior to any online orders.

All Girl Scouts participating in the 2025 Fall Product Program must be registered Girl Scout members for the 2025-2026 membership year. Juliettes arrange with the GSNI Product Program Team to receive program materials. Parents must complete a [Product Program Permission/Financial Responsibility Form](#).

Pre-Sale Activities

- Discuss with your Girl Scout the benefits of participation in the Fall Product Program including the 5 Skills, financial literacy, individual rewards, and S’more Dough.
- Set a sales goal with your Girl Scout.
- Discuss types of products being sold, including items on order card and online. Choose method for selling – in-person, online or both!
- Work with your Girl Scout to set up the M2OS online platform.

Orders Taking

- Parents of registered Girl Scouts will receive the Launch email on Tuesday, September 16.
- Money for in-person orders should be collected at the time of the order. Customers ordering online, will pay by debit/credit card when placing the order.
- Online ordering with Girl Delivery available for items on the paper order card. No shipping charges!
- Checks received from customers should be made payable to GSNI.
- By Saturday, October 25, Nut & Chocolate Paper Order card orders need to be entered and rewards selected (if applicable) in M2OS or submitted to the GSNI Product Program Team. Full payment needs to be submitted to GSNI by Monday, October 27.

Order Delivery and Rewards

- Delivery of product for order card and online girl delivery customers will be delivered November 13-15. GSNI Product Program Team will confirm arrangements for pick up.
- Product should be delivered to customers as soon as possible.
- Final rewards will be distributed to the Juliette in early December.
- Cashew Cash and S’more Dough earned will be emailed as an e-code directly to the parent of the Girl Scout (or the email associated with the Girl Scout’s membership). Juliettes do not earn troop rewards.

S'more Dough

- Each participating Juliette will earn S'more Dough in place of troop proceeds. **Based on IRS guidelines, actual cash proceeds based on a dollar per dollar calculation may only be allocated to Girl Scout Troops and not an individual.**
 - Girl Scouts may apply S'more Dough to fees for resident camps, most day/twilight camps, most council and service unit events, destinations, and Girl Scouts of the USA membership fee. The dough may also be spent in any GSNI Council Store.
 - **S'more Dough will have a September 15, 2026 expiration date.**
 - S'more Dough is not transferable.
 - GSUSA has provided Councils with strict guidance and clarification due to recent steps taken by the Department of the Treasury. Issued on June 27, 2011, "IRS Directive 6-27 Subject Booster Club Dues and Non-Exempt Activity." Per the IRS, "a section 501 (c) (3) organization must not be organized or operated for the benefit of private interests." On August 26, 2013, the Tax Court revoked the 501 (C) (3) statute of Capital Gymnastics Booster Club, Inc. noting in part that crediting fundraising to off-set fees was an impermissible private benefit.
 - If appropriate practices are not followed, actions could be considered a "private benefit" to the participant (impacting the tax situation of individuals) by the IRS and could also result in the organization (Girl Scouts of Northern Illinois) paying "unrelated business income tax" or losing its *tax-exempt* status altogether.

S'More Dough Ranges

<u>Total \$ Sales</u>	<u>Daisy-Ambassador (w/ Rewards)</u> OR	<u>Reward Opt-out Option (CAD, SR, AMB)***</u>
\$25-\$149	\$15 S'more Dough	\$20 S'more Dough
\$150-\$249	\$30 S'more Dough	\$35 S'more Dough
\$250-\$349	\$50 S'more Dough	\$55 S'more Dough
\$350-\$399	\$60 S'more Dough	\$65 S'more Dough
\$400-\$449	\$70 S'more Dough	\$75 S'more Dough
\$450-\$549	\$80 S'more Dough	\$85 S'more Dough
\$550-\$649	\$100 S'more Dough	\$110 S'more Dough
\$650-\$799	\$115 S'more Dough	\$125 S'more Dough
\$800-\$999	\$135 S'more Dough	\$150 S'more Dough
\$1000-\$1499	\$150 S'more Dough	\$165 S'more Dough
\$1500-\$2999	\$175 S'more Dough	\$190 S'more Dough
\$3000+	\$190 S'more Dough	\$205 S'more Dough

***Available to Girl Scout levels CAD, SR, AMB (6th-12th grade) only. With this option, Girl Scouts only earn reward patches and no other rewards in exchange for higher amounts of S'more Dough.



2025 Products

Ashdon Farms Nuts and Chocolates

The Nut and Chocolate Paper Order Card will have 15 items available in a range of prices. All items listed on the order card will also be available to order online for Girl Delivery. The cost of online orders for Girl Delivery is the same as ordering on the paper order card!

- Girl Scout Tin with Mint Treasures - \$14
- Holiday Tin with Deluxe Pecan Clusters - \$13
- Holiday Tin with Chocolate Covered Pretzels - \$13
- English Butter Toffee (Box) - \$10
- Almonds Covered in Chocolate Coating (Can) - \$10
- Peanut Butter Bears (Box) - \$9
- Deluxe Pecan Clusters (Box) - \$9
- Dark Chocolate Caramel Caps with Sea Salt (Box) - \$9
- NEW Cherry Almond Clusters (Box) - \$9
- Whole Cashews with Sea Salt (Can) - \$9
- Dark Chocolate Mint Penguins (Box) - \$9
- Dark Chocolate Peppermint Pretzels (Bag) - \$9
- Vanilla Honey Roasted Pecans (Can) - \$9
- Peanut Butter Trail Mix (Bag) - \$8
- Fruit Slices (Can) - \$7
- Care to Share (donation) - \$7



Online Nut and Chocolate Store for direct shipping orders

Using the Online Nut and Chocolate Store, customers can order, pay, and receive direct shipments of nuts and chocolates! Girl Scouts and troops will receive credit for all online sales. In addition to the 15 items listed above, customers can find more products online:

Girl Scout Additional Products

- Honey Roasted Mixed Nuts (Jar) - \$13
- **NEW** Nut & Caramel Trail Mix (Can) - \$9
- Butter Toasted Peanuts (Can) - \$9
- Dulce de Leche Owls (Box) - \$9
- Chocolate Covered Raisins (Can) - \$9
- Cranberry Nut Mix (Can) - \$8
- Dill Pickle Peanuts (Can) - \$8
- Hot Cajun Crunch (Can) - \$8
- Sweet & Salty Mix (Can) - \$8
- Honey Roasted Peanuts (Can) - \$8

Girl Scout Online Exclusive Products

- Caramel Apples (Box) - \$9
- Gourmet Caramel Corn with Almonds and Pecans (20 oz. Tin) - \$25
- Gourmet Nut Blend (15 oz. Tin) - \$26
- Jumbo Cashews (15 oz. Tin) - \$25
- 2024 Girl Scout Memory Tin w/Mint Treasures - \$14

Online Nut and Chocolate Store Direct Shipping Fees

Product Subtotal	Standard	2-Day
\$1-\$30	\$11.95	\$28.35
\$31-\$60	\$16.20	\$36.10
\$61-\$90	\$26.20	\$49.35
\$91-\$150	\$41.95	\$81.85
\$151+	\$45.95	\$89.85



Additional Online Exclusive Products (ships directly to customers)

• NEW Candles

- Eight (8) Unique scented candles: Balsam Fir, Banana Bread, Cranberry Orange, Gourmet Sugar Cookie, Holiday Homecoming, Juicy Apple, Lavendar Vanilla, and Orange Cinnamon Clove.
- 16 oz., double wick.
- Cost \$29.95 each.
- Shipping costs will be \$14.99 for the first item and \$4 for each additional item purchased on the same order and going to the same address.



• Magazine Subscriptions

- Shipping fee of \$2.95 per order regardless of number of subscriptions ordered or number of addresses.
- No shipping fee for Digital subscriptions.
- Options to waive \$2.95 shipping fee:
 - Purchase one of the \$10 special offer subscriptions offered at check-out.
 - When purchasing a Tervis tumbler, BarkBox, personalized product or candle and also purchasing a magazine subscription at checkout, the \$2.95 magazine shipping fee is waived.



• Tervis® Tumblers

- Tervis® offers premium insulated tumblers, ranging from top sellers to favorite MLB®, NFL® and collegiate sports teams and more.
- Shipping costs are \$8.99 per tumbler for 1 tumbler, \$16.98 for 2 tumblers, \$21.97 for 3 tumblers and an additional \$1.00 for each additional tumbler on the same order going to the same address.



• Girl Scout themed BarkBox



- **Three (3) NEW BarkBoxes.** Each includes Girl Scout themed toy and Pup Patch dog toys and a Canister of Berry Trios™ dog treats - \$28.99 each.
- Full BarkBox *returning from 2024* includes custom S'mores Stick and Pup Patches dog toys and a canister of Berry Trios™ dog treats - \$27.99.
- Mini BarkBox *returning from 2024* includes a custom S'mores Stick dog toy and a canister of Berry Trios™ dog treats - \$22.99.
- Shipping cost for a single box is \$5. Shipping to the same address for 2+ boxes is \$10.
- BarkBoxes are available while supplies last.

• Personalized Products

- There are 15 Additional items available including personalized stationery, note pads, and picture frames.
- Pricing ranges from approximately \$21-\$61.
- Shipping costs will be \$14.99 for the first item and \$4 for each additional item purchased on the same order and going to the same address.



Girl Scout Patches and Rewards

Care to Share/Donation

For customers not interested in purchasing any of the products offered but still want to support the Girl Scouts, donation opportunities are available!



- Customers can make a \$7 donation for nuts to be sent to military troops.
- All Girl Scouts who receive at least **four (4)** nut donations will earn the *Care to Share* patch.
- These donations can be purchased from the online girl delivery Nut and Chocolate Store or on the paper order card. *Please note, purchasing the \$20 donation on the online magazine store does NOT apply toward earning the Care to Share patch.*

Patches

- *Brave. Fierce. Fun! patch* – Sell **fifteen (15)** or more nut/chocolate items in-person or online
- *Bear patch* – Sell **three (3)** magazine orders, Tervis® tumblers, Girl Scout themed BarkBoxes and/or personalized products
- *2025 patch* – \$275+ in total sales
- *Online patch* – Send 18+ emails using M2OS



- *Personalized M2 Avatar patch* – Create avatar, send 18+ emails and Share My Site using M2OS platform AND sell \$375+ in TOTAL sales. Two different designs to choose from!

- *2025-2026 Fall & Girl Scout Cookie*

Crossover Personalized M2 Avatar patch – Create avatar, send 18+ emails and Share My Site using M2OS platform during the 2025 Fall Product Program AND send 18+ unique emails through Digital Cookie and sell 225+ packages of cookies during the 2026 Cookie Program. NOTE: Personalized patches take 8-12 weeks in production time.



Rewards

Rewards are earned for total dollar sales and are cumulative

- **\$175** – Flower Hair Clips
- **\$275** – Bandana and 2025 Patch
- **\$375** – Small Grizzly Bear Plush
- **\$450** – Choice of: Bear Charm and Charm Bracelet **OR** \$10 Cashew Cash*
- **\$550** – Journal and Glitter Pen
- **\$650** – Brave. Fierce. Fun! T-shirt
- **\$800** – Large Grizzly Bear Plush
- **\$1,000** – String Art & Watercolor Art Crafts
- **\$1,500** – Choice of Mini Travel Bag and Travel Jewelry Box **OR** \$50 Cashew Cash*
- **\$3,000** – Choice of Premium Vlogging Kit **OR** Beauty and the Beast Castle Lego set



**Cashew Cash earned during the 2025 Fall Product Program will expire September 15, 2026. Cashew Cash e-codes will be emailed directly to the parent/primary caregiver.*

Top 10 Fall Product Program Entrepreneurs will be invited with a chaperone to Medieval Times, Schaumburg, for 4 p.m. dinner and show on Sunday, November 16.

