



Girl Scouts of Northern Illinois (GSNI) works with Ashdon Farms and M2 Media Group to provide a customizable experience for Girl Scouts while offering quality nut, chocolate and candy products, popular magazines, Tervis® Tumblers, Girl Scout exclusive BarkBox, personalized stationery, and NEW candles! Girl Scouts will have the opportunity to earn individual rewards, troop proceeds, and support the council. All participants must be registered Girl Scout members for the 2025-2026 membership year (MY26).

When you support your Girl Scout's participation in the Fall Product Program, you are helping to teach independence and confidence, all while building social and practical life skills towards the future. Through the Fall Product Program Girl Scouts not only learn **Financial Literacy**, but through these **Five Skills** are progressively gaining an **Entrepreneurial Mindset**.



goal setting



decision-making



money management



people skills



business ethics



Why Participate?

- **NEW** Cherry Almond Clusters, more Girl Scout exclusive BarkBox options and Candles.
- Fall Product makes great holiday gifts!
- Troop can earn higher Cookie Program Troop Proceeds.
- All proceeds stay local! Program revenue contributes to maintaining camps, programs and properties that help your Girl Scout succeed in Girl Scouting.

Girl Scouts Choose How to Participate – *Online, In-Person or BOTH!*

ONLINE—Selling online is easy! Girl Scouts create an online platform to market the products to family and friends near and far. See how Girl Scouts get started in M2OS on the back of this newsletter.

- Magazine subscriptions, Tervis® Tumblers, Girl Scout exclusive BarkBoxes, Personalized products, and Candles **ONLY** available for online ordering and direct shipping.
- Thirty (30) nut and chocolate items are available through the online Nut & Chocolate Store!
- Nut and chocolate products ordered online can be shipped directly to customers (shipping charges do apply).
- Girl Delivery is available for online ordering of items on the paper order card. Customers place order online and Girl Scouts deliver the product in-person offering the convenience of online orders without the cost of shipping.
- Girl Scouts can “Share My Site” via Text or social media from the M2OS Dashboard.

IN-PERSON

- Nuts, chocolates, and donations may be ordered directly from a Girl Scout via a paper order card. Payment by cash or check (payable to the troop) is collected from the customer at the time of placing the order.

Important Dates

- **Tuesday, September 16**—Early access when Troop Fall Product Chair queues the Parent Adult Email Campaign (PAEC) email
- **Wednesday, September 17**—Fall Product Program begins (including online and in-person sales)
- **Saturday, October 25**—In-person sales on paper order card ends and Parent order entry deadline and payment due to Troop Fall Product Chair
- **Monday, October 27**—Fall Product Program ends for all order types
- **November 13-15** (varies by service unit)—Service Unit delivery of product



M2OS is the ALL-IN-ONE Fall Product Program software.

For Girl Scouts/parents, M2OS is not just a platform for taking online orders.

- **We HIGHLY RECOMMEND all participating Girl Scouts login with their parents and set up their M2OS account.** From M2OS, each Girl Scout can create a M2 Avatar!
- Girl Scouts/parents can also manage the sale by entering paper order card (offline) orders, choosing rewards, viewing sales stats, finding important program dates/information and activities, as well as sending customized emails, Share My Site (social media links), and inviting friends and family to support the Girl Scout's program goals.

How do Girls Scouts/parents get started?



Launch email queued by the Troop Fall Product Chair will be sent **one day early** to parents of all registered Girl Scouts in the troop on Tuesday, September 16. Otherwise, parents of registered Girl Scouts will be sent a launch email on Wednesday, September 17. If a launch email is not received/found, parents can use the QR code at right, go to www.gsnutsandmags.com/gsni to get started.



- Parents will enter zip code for council verification, enter participant information and secure password, select/enter troop number, edit participant nickname if desired.
- Parents should assist their Girl Scout with the setup of the page.
 - Enter a goal and what Girl Scouting means.
 - Create a personalized M2 Avatar and record a message.
 - Personalize the campaign.
 - Promote the campaign through emails and Share My Site.
 - Print business cards and door hangers from a the M2OS Dashboard.
 - Prepare to earn the personalized patch by entering the Girl Scout's name (or nickname or initials), choose the background and provide a mailing address.
 - Visit the Avatar Room to earn virtual rewards.
- The Girl Scout's dashboard serves as campaign headquarters! Parents can also reference www.girlscoutsni.org/fallproductprogram or Rallyhood <https://rallyhood.com/157733> for more information, training videos and resources.

Patches and Rewards

- All Rewards are listed on the paper order card and online.
- **Brave. Fierce. Fun! patch** – Sell fifteen (15) or more nut/chocolate items in-person and/or online.
- **Bear** – Sell three (3) magazine orders, Tervis® tumblers, Girl Scout exclusive BarkBoxes, Personalized products and/or Candles.
- **2025** – \$275+ in total sales
- **Online patch** – Send 18+ emails using M2OS platform to potential customers.
- **Care to Share** – Sell four (4) military nut donations from the paper order card or online Nut Store. *Purchasing the \$20 donation on the online magazine store does NOT apply toward earning the "Care to Share" patch.*



- **Personalized M2 Avatar patch** – Create avatar, send 18+ emails and Share My Site using M2OS platform to potential customers AND Sell \$375+ in TOTAL sales. Two different designs to choose from!

- **2025-2026 Fall & Girl Scout Cookie Crossover Personalized M2 Avatar patch** – Create avatar, send 18+ emails and Share My Site using M2OS platform during the 2025 Fall Product Program AND Send 18+ unique emails through Digital Cookie and sell 225+ packages of cookies during the 2026 Cookie Program.

