

Girl Scouts of Northern Illinois (GSNI) 2026 Girl Scout Cookie Program Troop Cookie Chair Manual

Welcome to the 2026 Girl Scout Cookie Program!

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can! Individually and as a troop, Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year!

As a Troop Cookie Chair, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD! You get to see firsthand how participants grow, learn, and become who they want to be. We give you the resources you need to guide Girl Scouts in discovering hidden talents, uncovering new strengths, and developing the entrepreneurial mindset that will serve them far beyond cookie season.

Where to Find What You Need to Know!

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girl scouts of northern illinois

GSNI Product Program Team and Vendor Contacts

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Chelsea Bomher Product Program Manager	Michele Doonan Product Program Manager		
Debbie Karner Product Program Manager	Samantha LeHew Product Program Manager		
Nicole Murphy, Ch	ief Revenue Officer		
GSNI Cookie Program Rally https://rallyhood.com/157732	Girl Scouts of Northern Illinois www.girlscoutsni.org/cookieresources		
GSNI Customer Care (for membership, finance-related or general questions) customercare@girlscoutsni.org OR 844-476-4463			
Little Brownie Bakers https://www.littlebrowniebakers.com/	Little Brownie Bakers Customer Service (for cookie quality concerns) 800-962-1718		
eBudde https://cookieportal.littlebrownie.com/			
Digital Cookie https://digitalcookie.girlscouts.org/login	Digital Cookie Technical Support & Customer Order Support https://digitalcookie.girlscouts.org/help/customer		

Is Your Troop Product Ready?

- There must be two (2) registered troop leaders with current background checks on file with GSNI.
- Troop leaders must complete all required trainings including the new 415 GSUSA Child Abuse and Neglect Prevention Training.
- The troop must have a current bank account, and an ACH Agreement that has been submitted to GSNI.
- Returning troops must have submitted financial documents to GSNI for the previous membership year (MY25).
- The troop must meet the <u>Troop Minimum Size Requirement</u> (to earn troop proceeds).

Protect the Troop

All troops need to have the parent/guardian of each Girl Scout complete the <u>Product Program</u> <u>Permission/Financial Responsibility Form</u>. This form is critical to have on file so GSNI can assist with pursuing parent debt if necessary. If this form was completed by parent/guardian for the 2025 Fall Product Program and a copy was kept, a new form does not need to be completed.

Troop Cookie Chair

The Troop Cookie Chair organizes and oversees the Girl Scout Cookie Program for the troop, in coordination with the troop leaders(s) while taking into account any Girl Scout-led decisions. The Troop Cookie Chair receives support from the Service Unit Cookie Coordinator and GSNI's Product Program Team.

The Troop Cookie Chair should be comfortable with keeping accurate inventory and financial records, using program software, and communicating with Girl Scouts and parents in the troop to effectively organize and implement the program.

The Troop Cookie Chair must complete the 415 2026 Troop Cookie Training in gsLearn to receive the troops program materials. Review the full <u>Troop Cookie Chair position description</u> for more details.

2026 Cookie Program Schedule

January			
Friday	2	 eBudde login welcome emails sent to registered volunteers (Troop Cookie Chairs and troop leaders); login link expires in 48 hours. Digital Cookie login Invite emails sent to registered Troop Cookie Chairs, troop leaders, and parents of all registered Girl Scouts. Troop Cookie Booth site requests entry in eBudde for approval begins. 	
Saturday & Sunday	3 & 4	Virtual Office Hours hosted from <u>3-5 p.m.</u> for any program questions and help with eBudde or Digital Cookie.	
Tuesday	6	Cookie Program begins!Digital Cookie Troop Links available to setup and listed on Cookie Finder.	
Every Tuesday	6	Virtual Office Hours hosted from <u>12-1 p.m.</u> and <u>7-8 p.m.</u> The Product Program Team is available for any Cookie Program questions continuing through March 24.	
Thursday	15	Virtual MicroTraining hosted from 12-1 p.m. or 7-8 p.m. Topics: Troop Links, Initial Order Submission, Council Cookie Booth Sign-up and Upcoming Deadlines.	
Wednesday- Sunday	21-25	Council Cookie Booth first round sign-up through eBudde begins at 6 a.m. Wednesday through 11:59 p.m. Sunday.	
Saturday & Sunday	24 & 25	Virtual Office Hours hosted from <u>3-5 p.m.</u> for any program questions and Initial Order submission.	
Monday	26	Council Cookie Booth second round sign-up through eBudde begins at 6 a.m.	
Monday	26	 Last Day of Initial Orders Troops must meet the minimum troop size requirement. Girl Scout/Parent enters paper order card orders into Digital Cookie on My Cookies tab by 11:59 p.m. or turns paper order card into Troop Cookie Chair. 	
Tuesday	27	 Troop Cookie Chair enters/reviews Girl Scout orders in eBudde and submits Troop Initial Order (IO). Troop Cookie Chair locked out of eBudde at 11:59 p.m. for Initial Order SUBMIT. New troop deadline to enter banking information into eBudde. Returning troop deadline to review uploaded banking information in eBudde. Troop Cookie Chair locked out of Setting Tab in eBudde. 	
Tuesday- Thursday	27-29	Pause in transfer of online orders from Digital Cookie to eBudde. Tuesday through approximately 5 p.m. on Thursday.	
Saturday- Sunday	31- Feb. 1	Troop Delivery Time sign-up begins at 8 a.m. Saturday through 11:59 p.m. on Sunday in eBudde for service units using this scheduling method.	

February	,	
Monday	2	Troops start placing Cookie Cupboard orders.
Monday	2	Virtual MicroTraining hosted from 12-1 p.m. OR 7-8 p.m. Topics: Delivery, Cookie Booths, Cookie Cravers and Allocating Cookies.
Thursday- Monday	5-9	Delivery of cookies to troops (date varies by service unit).
Thursday	12	 Cookie Cupboards open. See full cupboard list in <u>Rallyhood</u> for times and locations. Walk-about with cookies in-hand begins.
Thursday- Saturday	12- Mar. 21	Cookie Craver submission forms will be accepted at Resource Center Council Cookie Cupboards and designated volunteer cupboards during cupboard hours.
Friday	13	Troop Cookie Booth sites begin. Cookie Booths reserved by troop and entered in eBudde for approval.
Friday- Sunday	13-15	National Girl Scout Cookie Weekend.
Friday	27	Council Cookie Booths start and Troop Cookie Booths continue.

March		
Monday	2	Virtual MicroTraining hosted from 12-1 p.m. or 7-8 p.m. Topics: Entering Girl Delivery Orders, Allocating Cookies to Girl Scouts, and End of Season Tasks.
Tuesday	17	Girl Delivery option in Digital Cookie ends at 11:59 p.m.
Saturday	21	• <u>Council Cookie Cupboards</u> close. Volunteer cupboards may close on Sunday, March 22 or earlier dependent on inventory. For final transactions, Council Cupboards will be open Tuesday, March 24.
Sunday	22	Cookie Program ends.
Tuesday	24	 Troop Cookie Chair SUBMITS Final Rewards by 11:59 p.m. All <u>Parent Delinquency forms</u> are due to GSNI's Finance Department from Troop Cookie Chairs.
Friday	27	Deadline to <u>submit names</u> for <u>Sister Rewards</u> and <u>entries</u> for <u>Cookie Business</u> <u>Challenge</u> .
Tuesday	31	Recommended deadline for depositing all cookie funds into troop account.

April-Ju	ne		
Tuesday	April 7	Final bank sweep of troop accounts, balance of total amount due.	
Tuesday- Thursday	April 7-9	Gift of Caring cookies may be picked up from Council Cupboards by appointment to donate to local organizations.	
Friday	April 10	All NSF (non-sufficient funds) check notifications due to GSNI's Finance Department from Troop Cookie Chairs.	
Monday	April 13	Entries due for Gift of Caring Opportunity.	
Tuesday	April 21	Troop Proceeds Credits deposited in troop accounts for troops owed proceeds.	
Approx.	End of April	Service Unit Cookie Coordinator receives rewards shipment for distribution to troops.	
Saturday	April 11	Build-A-Bear reward event at South Elgin Resource Center	
Saturday	May 2	Color Dash Bash reward event at Camp McCormick	
Saturday	lay June 6 Cookie All-Stars reward event at Main Event, Hoffman Estates		



Cookie Varieties

All <u>nine varieties of cookies</u> will be available on the Girl Scout's order card, Digital Cookie for both girl delivery and shipped orders, and in Cookie Cupboards for cookie booths. **The cost per package is \$6.** Review the <u>Cookie Ingredients and Food Allergen Guide</u> for any ingredient concerns.

GSNI contracts with <u>Little Brownie Bakers</u> and no other cookies are to be sold by GSNI Girl Scouts or troops. This includes any cookies from the other baker with the same name (Adventurefuls, Trefoils, Thin Mints, and Exploremores).

<u>NEW Exploremores</u>—Customers will love this new rocky-road ice cream inspired cookie.





Gift of Caring (GOC)/Donation Packages

Girl Scouts may collect donations or "sell" packages of cookies to be donated to military troops through local military organizations, local first responders, essential workers, and other local organizations. Girl Scouts can earn the Gift of Caring patch for 18+ packages donated and listed in the GOC column in eBudde. Review Gift of Caring for more details.

The 5 Essential Skills—What Girl Scouts Learn!

When Girl Scouts participate in the Girl Scout Cookie Program, the largest girl-led entrepreneurial program in the world, they learn these 5 Essential Skills. Review the <u>5 Essential Skills Guide</u> to build these skill opportunities into the troop's cookie season.



- **Goal Setting**—Girl Scouts learn how to set goals and create a plan to reach them.
- **Decision Making**—Girl Scouts learn to make decisions on their own and as a team.
- **Money Management**—Girl Scouts learn to create a budget and handle money.
- **People Skills**—Girl Scouts find their voice and build confidence through customer interactions.
- **Business Ethics**—Girl Scouts learn to act ethically, both in business and in life.

In tandem with the Girl Scout Cookie Program, Girl Scouts at all levels can earn Entrepreneurship Badges and the Cookie Entrepreneur Family Pin.

Girl Scout Cookie Program Participation Methods

- Digital Cookie
- Door-to-Door
- Phone
- Social Media
- Email
- Cookie Craver

- Walk-about
- Cookie Booths
- Gift of Caring
- Parent Workplace
- Businesses

Troop Cookie Chair Checklist

Rev	riew Troop Cookie Chair Checklist for more details.
Pr	ior to Program Start
	Troop must complete Product Ready requirements.
	Register as a Girl Scout member with the role of <u>Troop Cookie Chair</u> and/or troop leader for MY26 (membership year 2026).
	Complete Troop Cookie Training online at gsLearn. This must be completed to receive troop program materials.
	Login to eBudde and Digital Cookie to confirm all registered Girl Scouts in the troop are listed. Volunteers will receive invite emails (separate emails for each platform) <i>Friday, January 2</i> .
	Review program resources on Rallyhood and GSNI website.
	At a troop meeting, discuss the benefits of participation, cookie varieties, Gift of Caring/donation packages, selling methods, a troop goal, and 5 Essential Skills for entrepreneurial mindset. Distribute the program materials to Girl Scouts.
	Collect the <u>Product Program Permission/Financial Responsibility form</u> from each parent/guardian.
In	itial Order Stage
	Encourage Girl Scouts to meet goals. Assist Girl Scouts and parents with questions.
	Setup Digital Cookie Troop Link.
	Reserve Council Cookie Booths in eBudde. Reserve Troop Cookie Booths directly with retail locations and enter into eBudde for approval.

Initial Order Submit

Each Girl Scout/parent enters paper order card orders into Digital Cookie on My Cookies tab or turns in copy of the paper order card to the Troop Cookie Chair.

Login to eBudde. If a Girl Scout in the troop is not listed, contact GSNI Product Team for assistance getting them added to eBudde.

Review/enter all order information on Init. Order tab in eBudde. Save as you are entering, but do not submit for the troop until orders for all Girl Scouts are complete.

SUBMIT Initial Order by Tuesday, January 27 @ 11:59 p.m.

Enter/confirm the troop banking information on Settings tab in eBudde.

Initial Order Delivery

Initial Order will be delivered in full cases, so the troop will receive more cookies than the exact order of packages needed to fulfill Girl Scout orders. The troop is financially responsible for these packages.

Select a delivery time slot in eBudde for service units that are using this sign-up method.

Pick-up Initial Order delivery. Your Service Unit Cookie Coordinator will provide specific instructions for the service unit delivery station.

Using the <u>quick pick or bubble sheet</u>, receipt booklet, or eBudde report, make two copies of each Girl Scout's order in the troop.

Sort cookie packages by each Girl Scouts total orders.

Arrange a time for Girl Scouts/parents to pick up orders. Count the order together. Troop Cookie Chair and parent sign both copies of the receipt. The troop keeps one, and the parent receives one.

Payment Collection

Girl Scouts collect payment from paper order card orders at time of delivery. All Digital Cookie orders are paid for at the time of the order online.

Collect money from Girl Scouts/parents and deposit into the troop bank account. GSNI recommends collecting and depositing regularly throughout the program. Don't wait until the end.

Using eBudde Girl Orders tab, record payments received from each Girl Scout.

Cookie Booths and Other Selling Opportunities

Encourage Girl Scouts to continue selling individually with order card, Digital Cookie, walk-about or Cookie Cravers.

Work as a troop to design cookie booths and participate in weekly cookie booth themes.

Prepare for holding cookie booths.

Cookie Package Allocation

Give Girl Scouts credit for all cookie packages sold!

Enter all cookie packages given to Girl Scouts after Initial Order on the Girl Orders tab in eBudde.

These could be for additional Digital Cookie girl delivery, in-person orders, walk-about sales, etc.

Distribute all packages sold at cookie booths to Girl Scouts in eBudde using **Booth Recorder**.

Final Rewards Submission and Distribution

Confirm all cookie packages have been allocated to Girl Scouts in the troop. If all cookie packages were sold, on the Girl Orders tab in eBudde, the Total should be 0 (zero) on the Difference row at the bottom of the page.

On the Rewards tab in eBudde, review Girl Scout rewards and select choices where applicable.

Order Cookie Booth patches, if desired, for Girl Scouts who participated in a cookie booth. Order Volunteer patches (max. five). There is no additional cost for these patches but they must be ordered to receive.

Submit Final Rewards by the deadline of *Tuesday, March 24 at 11:59 p.m.*

Distribute Rewards to Girl Scouts and celebrate individual and troop achievements! Rewards will be shipped to Service Unit Cookie Coordinators in late April.

Do not distribute rewards to a Girl Scout if any payment is due.

Finalize Program

Collect any payments due from Girl Scouts/parents and deposit in troop bank account.

Notify GSNI's Finance Department if any NSF notifications are received from your bank and the troop/Girl Scout has not been able to re-coop these funds. *Deadline is Friday, April 10*.

Complete <u>Parent Delinquency online form</u> for any payments due from Girl Scouts. *Deadline is Tuesday, March 24*.

Share all financial records (deposits and council bank sweeps) with troop leader(s).

Contact your Service Unit Cookie Coordinator or email cookies4you@girlscoutsni.org with any comments, suggestions, or ideas for next year.

Cookie Booths



Cookie booths are a fast and easy way for Girl Scouts to sell cookies to customers. Participation in cookie booths is strongly encouraged, but optional for troops and Girl Scouts. Individual Girl Scouts striving for high goals, may participate in a cookie booth individually with a parent.

The <u>GSNI Cookie Booth Guide</u> is filled with many more details and resources for running a successful cookie booth including a <u>Cookie Booth Inventory Sheet</u>.

Bling Your Booth—Weekly Cookie Booth Themes

We are excited to introduce themes for each of the six cookie booth weekends. Troop and Girl Scouts are encouraged to decorate their cookie booth for the theme of the week and submit pictures and stories to be entered into a drawing to win a Cookie Booth Fun Basket.

- February 13-19—National Girl Scout Cookie Weekend
- February 20-26—Winter Wonderland
- February 27-March 5—Power your Brain with Girl Scout Cookies
- March 6-12—ExploreMORE, Go Explore!
- March 13-19—YeeHaw for Cookies!
- March 20-22—Brave. Fierce. Fun!

Troops must <u>enter the drawing</u> by Thursday, the last day of each theme week. Troop winners will be drawn the following Monday. For the last theme week, please <u>enter</u> by *Monday, March 23* and the drawing will be held on Tuesday, March 24.

Blue Ribbon Booth

The Blue Ribbon Booth program will be a new addition for the 2026 Girl Scout Cookie Program as GSNI staff and board members visit cookie booths. This is a great time for Girl Scouts to share what their favorite cookies are, what are their individual and troop goals, how the troop will be using their proceeds, favorite cookie stories, and more! Reminder, Girl Scouts should be wearing their uniform vest or sash. Staff and board members visiting the booths will also distribute a Blue Ribbon Booth fun patch to the Girl Scouts present at the cookie booth.







Styles of Cookie Booths

Traditional Cookie Booth Cookie Stand Drive-Thru Cookie Booth Digital Cookie Troop Link Virtual Cookie Booths



Troop Booth

Troop Booth sites are defined as retail locations that are **not** listed as a Council Booth site. Some examples of Troop Booth sites are restaurants, banks, churches, community events or other local retail locations. Cookie Stands and Drive-Thru Booths should also be entered into eBudde for approval as a Troop Booth site. Businesses with a no solicitation policy include, but are not limited to, CVS, ALDI, Costco, The Fresh Market, Home Depot, Meijer, Butera, Woodman's, and Target.

- Booth locations must be within the boundaries of GSNI's service area. Inappropriate* locations include, but are not limited to, liquor stores, gambling facilities, dispensaries, tattoo parlor, bars, etc.
- Obtain permission from the retailer, property owner or business manager first before requesting approval in eBudde.
- All Troop Booth requests must be entered into eBudde on the Booth Sales tab. Click on Add/Edit a Troop Booth and +Add.
 - o Troop Booth requests may be entered into eBudde starting *Friday*, *January 2*.
 - We do **not** recommend contacting retail locations prior to January 1 to make reservations. Prior to January 1, during holiday shopping, is when scheduling errors frequently occur on the retailer's end.
 - While there are no restrictions to Troop Booth reservations, be considerate of other troops that may want to also utilize a location.
 - Entry of complete address information is required, including exact street number and street name along with the city and zip code.
 - Requests are approved on a first-come, first-served basis. Therefore, if two troops request
 the same time and location, approval will go to
 the troop that entered their request first.
- Complete the requested information for your business location.
 - If entering a Cookie Stand site at a residential location, enter Cookie Stand as the name of the business.
- Your request will be reviewed and either approved or denied. Reasons a site may be denied include, but are not limited to, deemed inappropriate*, reserved by another troop, complete address not provided, a Council Booth site, monopolizing a site, or a safety concern.

Council Booth

Council booth sites are defined as a retail location with multiple opportunities which are secured and entered into eBudde by council. These sites will include, but are not limited to, Walmart, Sam's Club, Walgreens, Blain's Farm & Fleet, and other high-traffic locations such as local food chains. Volunteers may **not** contact these locations on their own to avoid conflicting communication with the store managers. Council Booths will be scheduled for February 27-March 22 only. All Council Booth sites are listed in eBudde under the Booth Sales tab. Keep watching eBudde for new sites and schedules. Please remove your site reservation if your troop is no longer going to attend.

First round sign-up for Council Booth sites

- Wednesday, January 21 (6 a.m.)— Sunday, January 25 (11:59 p.m.).
- Troops may only sign-up for three sites. Each site must be a different retailer.

Second round sign-up for Council Booth sites

- Monday, January 26 (6 a.m.)—Sunday, March 22.
- Troops may sign-up for a maximum of 15 sites at the same retailer. No limits on total number of sites.

Booth Site Waitlist in eBudde—Troops will have the opportunity to be notified if a scheduled specific booth site date/time becomes available due to a troop cancellation. See GSNI eBudde Troop Manual or ask your Service Unit Cookie Coordinator for additional instructions.



^{*}Inappropriate is defined as an establishment that Girl Scouts themselves cannot legally patronize.

Planning and Guidelines for a Cookie Booth

- Cookie booths can be held *February 13-March 22*. The first two weeks, *February 13-26*, are for Troop Booths only.
- Decide as a troop on how many cookie booths would be preferred, along with dates, and specific locations.
- Sign-up for Council Booth sites through eBudde.
- Arrange Troop Booth sites.
- Order additional cookies through eBudde, as needed, from a Cookie Cupboard.
- Plan your cookie booth at a troop meeting.
 - o Create posters and decorations to Bling Your Booth.
 - Create a donation box for customers to purchase donation packages. Money collected from a
 customer not interested in purchasing a package of cookies for themselves **must** go towards
 donation packages and may not be "pocketed" by the troop.
 - o Have a money box or apron and bring a start-up bank for change.
 - o Set-up your Digital Cookie Troop Link to accept credit card payments.
- Schedule Girl Scouts and parents for each booth. If multiple Girl Scouts, two adults must be present and whenever possible one should be a trained Troop Volunteer. No more than three Girl Scouts are recommended at a booth at one time.
- Practice with Girl Scouts how to approach and talk to customers, respond to customers with recommendations, and offer alternate buying options.
- Girl Scouts should always be gracious and remember their manners when talking to potential customers. Always say please and thank you—even to those who decide not to purchase cookies.
- Day of Cookie Booth
 - o Record the cookie inventory and start-up bank being brought to the booth.
 - o Bring your own table, chair(s), and sign(s), etc.
 - o Upon arrival at location, check-in with the store manager for any final instructions.
 - o Set-up booth. If following another troop, be considerate of their shift while setting up.
 - o Be considerate of all customers (booth and retail location) and follow all instructions of the retail location. We want Girl Scouts to have a positive impact and be welcomed back in the future.
 - Girl Scouts should visibly wear sash/vest/tunic to identify as Girl Scouts. Dress for the weather.
 Most retail locations do NOT allow the booth to be set-up inside.
 - Clean your cookie booth area of all litter, papers, water bottles, case boxes, etc. before you leave.
 A Girl Scout always leaves a place cleaner than how it was found!
- Immediately after Cookie Booth
 - o Take inventory of remaining cookies and count money.
 - o Deposit money into troop bank account as soon as possible.
 - Give package credit to Girl Scouts participating at the booth in eBudde using Booth Recorder in eBudde. See eBudde Troop Manual for additional instructions.



Represent Girl Scouts in a Positive Manner!

If you arrive at a booth site and there is another troop there, act appropriately.

- Have a professional, adult conversation with an adult from the other troop. Mistakes happen.
- Take the conversation away from the Girl Scouts and away from the retail location door and retail/prospective cookie customers.
- Constructively identify if there is confusion of date, time, or location on the part of one of the troops or if there is a double-booking. In the case of a double-booking, work together towards a fair solution such as sharing the site (especially if there are multiple entrance doors at the location), split the time that has been double-booked, etc.

How Many Cookies to Order for a Cookie Booth?

One of the most difficult parts for troops holding a cookie booth is to estimate the number and variety of cookie packages to bring to a booth. There is no perfect formula for ordering cookies as location, weather, week of booth, saturation, etc. all factor into how many cookies may be sold at a booth.

On average, troops sell 30-40 packages of cookies per hour. So, for the typical three-hour cookie booth, approximately 90-120 packages may be sold.

Cookie Cupboards

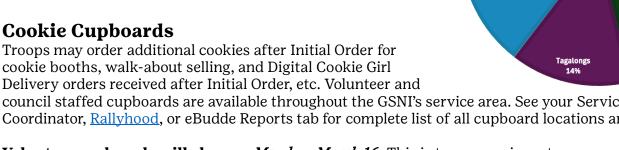
cookie booths, walk-about selling, and Digital Cookie Girl

Resource Center Council Cupboards

council staffed cupboards are available throughout the GSNI's service area. See your Service Unit Cookie Coordinator, Rallyhood, or eBudde Reports tab for complete list of all cupboard locations and hours.

Thin Mints

Volunteer cupboards will close on *Monday, March 16*. This is to manage inventory across the council and centralize at council cupboards.



Cupboard orders can be placed in eBudde starting *Monday*, *February 2*. Council Cupboards Open February 12-March 21 and Tuesday, March 24. **Oswego Resource Center Rockford Resource Center South Elgin Resource Center** 3425 Orchard Road, Oswego 353 Randall Road, South Elgin 1886 Daimler Road, Rockford (next to Jewel at Stearns and Randall Roads) Sunday-Wednesday Thursdays Fridays Saturdays 11 a.m.-3 p.m. & 3:30-7 p.m. 9 a.m.-12:30 p.m. & 1-5 p.m. 9 a.m.-1 p.m. CLOSED

How to Place an Order

- GSNI recommends placing orders by Mondays for the upcoming weekend. Orders are filled at each cupboard in sequence received.
- Use the Transaction tab in eBudde to place an order. Review GSNI eBudde Troop Manual for detailed instructions.
- Please pick-up orders at the scheduled appointment time!
- Cookies **cannot** be returned.
- Payment for cookies received through the cupboard will be collected through the Final Bank Sweep with the exception of Cookie Cravers.

How to Exchange Cookies at a Cupboard

- Cookies may be exchanged (individual packages or cases, no minimums) for another variety.
- When entering an exchange order in eBudde, place your order for the cookies you would like to receive/pick-up the same as you would for any other order. In the Contact Info box, above your name, type RETURNING with the variety and number of cookie packages returning. The quantity of packages returning must equal the number of packages in the order placed.
- Damaged packages may be brought to any cupboard for replacement of the same cookie variety.



Troop to Troop Transfers in eBudde are another way to obtain cookies when just a few packages are needed and gives credit to the appropriate Girl Scout and troop. Cookie Exchange within your service unit is available through eBudde. See GSNI eBudde Troop Manual or ask your Service Unit Cookie Coordinator for additional instructions.

Service Unit Goals and Bonuses

Service units that reach their council-set goals will receive 6¢ per case as a bonus. Those exceeding their council-set goal by 5% or more will receive 12¢ per case. Bonuses will be issued at the end of the season. Ask your Service Unit Cookie Coordinator for additional details on how your troop can help meet your service unit's goal.

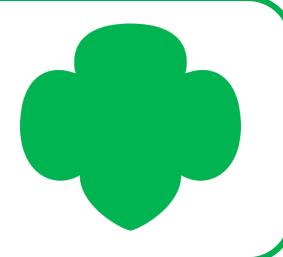
Troop Proceeds

Troop Proceeds	\$.95 per cookie package
Reward Opt-out Option (available to Cadette, Senior, and	Additional \$.10 per cookie
Ambassador troops only)	package
Girl Scouts, as a troop, make a decision to opt-out of receiving	
rewards* other than patches and charms.	
Fall Product Program Participation Incentive	Additional \$.05 per cookie
 If a troop reached \$225 PGA (per Girl Scout average of Girl 	package
Scouts selling) for 2025 Fall Product Program.	
 And troop achieves 225 cookie package PGA (per Girl Scout 	
average of Girl Scouts selling) for 2025 Cookie Program.	
BONUS! Troop Proceeds for All Troops	Additional \$.05 per cookie
 As a council, we achieve total sales of 1.125 million cookie 	package
packages.	

^{*}If a troop opts-out of rewards, Girl Scouts **do not** receive an invitation to reward events including Cookie All-Stars, Color Dash Bash, and Build-A-Bear and troop **does not** receive Troop Membership Reward.

Troop Membership Reward

Troops reach a final PGA (per Girl Scout average of Girl Scouts selling) of 400+ packages. \$40 off membership renewal for 2026/2027 Girl Scout membership year for all Girl Scouts in the troop that participated in the 2026 Cookie Program.



Girl Scout Rewards

GSNI's Girl Scout Cookie Rewards were updated for the 2026 program based on surveys and feedback from GSNI Girl Scouts who requested more experiences, wearables, and new trips. The GSNI Product Program Team will continue to survey and listen to Girl Scouts and re-evaluate rewards every year. All Girl Scouts will receive rewards based on the number of cookie packages sold as entered and assigned in eBudde.

Opt-Out of Rewards

Girl Scout troops at Cadette, Senior, and Ambassador levels have the option to opt-out of rewards and the troop will receive an additional 10¢ per package in troop proceeds. For troops choosing to opt-out of rewards, Girl Scouts will **not** receive an invitation to reward events including Cookie All-Stars, Color Dash Bash, and Build-A-Bear and troop **does not** receive the Troop Membership Reward. A multi-level troop which includes Girl Scouts at the Daisy, Brownie, or Junior levels may not opt-out of rewards.

Final Rewards

- Cookie Dough—This is a GSNI e-code that Girl Scouts can use towards membership fees, to purchase merchandise at GSNI's stores and GSNI's Build-A-Bear Workshop, GSNI summer camps, at most GSNI-sponsored events and programs, and at many service unit events and programs, etc. Cookie Dough will be emailed directly to parents of participants who earn it following the program. *Cookie Dough is not redeemable for cash and expires September 15, 2026.*
- Bar Level Patches—These patches are not shown on the order card, but will be awarded at the 100+, 200+, etc. package levels through 1,000+. Only the highest-level patch will be awarded.
- All rewards are cumulative through the 800-999 package level. Starting at the 1,000-1,399 package level, rewards are **non-cumulative**, meaning only the highest reward level reached is received.



Fall & Cookie Crossover Patch

All Girl Scouts who met the requirements during the GSNI's 2025 Fall Product Program, may earn this crossover patch by sending 18+ unique emails to customers through Digital Cookie and achieving 225+ total packages of cookies during the 2026 Girl Scout Cookie Program.



Sister Rewards

To receive Sister Rewards, two or more Girl Scouts in the same family must be participating in the GSNI's 2026 Girl Scout Cookie Program. Girl Scouts must live in the same household (full or part-time). To qualify for the rewards, the <u>online Sister Reward form</u> must be completed by *Friday, March 27*. Sister Girl Scouts can earn three rewards together! Review <u>Sister Rewards</u> for more details.

<u>Sister Patch—</u>Two Girl Scouts in the family must achieve combined total sales of 300 cookie packages.

<u>Cookie All-Stars Event—</u>Two Girl Scouts in the family must achieve combined total sales of 1,000 cookie packages.

<u>Color Dash Bash Event—</u>Two Girl Scouts in the family must achieve combined total sales of 1,200 cookie packages.



Cookie Program Activities

Activities are available to both troops and individual Girl Scouts.

Gift of Caring Opportunity

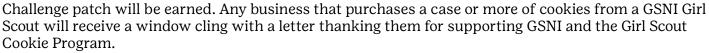
GSNI encourages troops to <u>deliver Gift of Caring (GOC)/donation cookies</u>. For troops that deliver GOC cookies and complete the <u>GOC Delivery form</u>, participants will receive the custom Thank You patch!

- Contact one or more local organizations such as first responders, military organizations, service organizations, food pantries, essential businesses, teachers, or another local organization to donate cookies.
- Donate cookie packages set aside by the troop or pick-up cookie packages from council cupboards to donate.
- Take photos of Girl Scouts delivering cookies.
- To receive patches, submit the GOC Delivery form by Monday, April 13.
- Patches will be mailed in June to the troop contact person entered on the form.

Cookie Business Challenge

Girl Scouts can be a Cookie Entrepreneur by participating in the <u>Cookie Business Challenge!</u>

Girl Scouts are encouraged to ask businesses to purchase or make a Gift of Caring donation of a case (12 packages) or more of cookies. If a Girl Scout sells a case (or more!) to three or more businesses, the custom Cookie Business

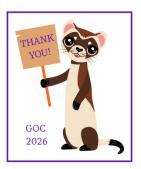


For Girl Scouts to receive their patch and ensure businesses are recognized appropriately, the Girl Scout/parent must complete the online <u>Cookie Business Challenge form</u> by *Friday, March 27*. Patches and window clings will be mailed by June.

Cookie Craver

To receive cookies for additional customer orders, parents or Troop Cookie Chairs/leaders may bring in a <u>Cookie Craver submission form</u> to a <u>GSNI Resource Center Council Cupboard</u> or designated volunteer cupboards *Thursday, February 12-Saturday, March 21*. Payment is required at the time of submission/cookie pick-up. Review <u>Cookie Cravers</u> for more details and forms.

- Girl Scouts collect additional cookie orders from customers. Payment is collected at the time of the customer's order. Online orders cannot be submitted as part of this activity.
- Complete the Cookie Craver submission form and bring full payment to a participating cupboard.
- Girl Scouts with a Cookie Craver submission form of 18+ packages will receive the Goal Getter Patch!
- The Cupboard Manager will enter eBudde transactions to give credit to the Girl Scout towards rewards and the troop credit towards proceeds. Cookie Craver orders **cannot** be entered into eBudde in advance like a typical cupboard order or the troop will be double charged.





BRAVE.FIERCE.

eBudde

eBudde is the operation management system used by volunteers to facilitate the cookie program for their troop. For more details and instructions regarding eBudde, see GSNI eBudde Troop Manual and volunteer training videos at www.girlscoutsni.org/cookieresources and Rallyhood.



eBudde app

Once a volunteer logs into eBudde on the desktop, the eBudde app can be used—putting all the functionality of eBudde at a user's fingertips!



Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers, and take online orders for cookies. Customers order and pay for cookies online. They have the option for the cookies to be shipped directly to them (shipping charges apply), have the Girl Scout deliver the cookies, or donate cookies.



My Account

You are viewing as:

Log Out

There is no requirement for Girl Scouts to participate in Digital Cookie. However, Digital Cookie provides the opportunity for Girl Scouts to learn more about e-commerce and running a business in today's world. The decision to participate in Digital Cookie is a Girl Scout/family decision. It is not a decision that has to be made as a whole troop. However, the Troop Cookie Chair must follow the proper steps to give credit for any packages sold by any Girl Scout in the troop utilizing Digital Cookie.

For more instructions and details regarding Digital Cookie, see Digital Cookie Manual and Digital Cookie tip sheets and videos at www.girlscoutsni.org/cookieresources and Rallyhood.

Troop Cookie Chair in Digital Cookie

Using Digital Cookie, the Troop Cookie Chair can view Digital Cookie orders for Girl Scouts, troop progress, and manage the Troop Link.

How Do Troop Cookie Chairs/Leaders Get Started?

- A welcome registration email will be sent from the Girl Scout Cookie Program (email@email.girlscouts.org) on Friday, January 2.
- Troop Cookie Chairs will receive this email the same day as parents. If not the parent of a Girl Scout, you will still receive an email as a volunteer.
- Once registered, if you have multiple roles (parent and Troop Cookie Chair), at your next login you will see a screen where you select the role for which you want to login. This could include parent of multiple Girl Scouts and/or multiple troops listed.

• Review Volunteer Login tip sheet for more information.



For both troop users and Girl Scouts/parents, the primary purpose of the Digital Cookie Mobile App is as a sales tool. *There are many exciting changes to the Mobile App!*

After the Troop Link is set up, volunteers can use the app to take orders at cookie booths using the Troop Link. Orders can also be approved/declined on the app, but users must login to the full Digital Cookie for other functions. Review the <u>Mobile App volunteer tip</u>

sheet or video for more information.

After a Girl Scouts site is set up and parent approved—working with their parents—they can take cookie orders from customers using the Digital Cookie Mobile App. Review the <u>Mobile App parent tip sheet</u> or <u>video</u> for more information.

Girl Scouts in Digital Cookie

With the assistance of their parent(s), Girl Scouts can manage their cookie business using the tabs in Digital Cookie.

How Do Girl Scouts Get Started?

Girl Scouts 12 years and younger

- A welcome registration email will be sent from the Girl Scout Cookies (email@email.girlscouts.org) with the subject on *Friday*, *January 2*.
- Due to the Girl Scout's age, the parent is the "owner" of the site.
- Click on the "Register Now" button in the email.
- Review the Site Registration—Girl Scout under 13 years old tip sheet for additional instructions.

Girl Scouts 13 years and older

- If parents want their older Girl Scout(s) to have their own login/password, parents have the option to register them with their own email.
- Review the <u>Site Registration—Girl Scouts 13 years and over tip sheet</u> for additional instructions.

Guidelines and Policies

Social and General Media Posting Policies

Posting to any allowed <u>social or general media</u> may **only** be done during GSNI's Girl Scout Cookie Program sales dates listed below.

Posts Allowed

- Information regarding in-person, online and booth sales may be posted *January 6-March 22, 2026*.
- Posting to personal social media sites is permitted. Be cognizant of settings (private vs. public).
- Posting to **local** public social media sites (approved membership or public) with Girl Scout or Troop Digital Cookie Link for online direct ship orders and public pick-up of Girl Delivery orders is permitted. We remind parents and troop volunteers to be safety conscious and cautious providing a Digital Cookie Link to unknown customers. **Always** meet in a public location for distribution of Girl Delivery orders from unknown customers.
- Posting to **local** public social media sites (approved membership or public) for the promotion of cookie booths, cookie stands, or to take traditional orders is allowed. **Always** meet in a public location for distribution of orders from unknown customers.
- Creation of a special social media site with a Girl Scout or Troop Digital Cookie Link is allowed. It should include the sales goal of the Girl Scout or troop and how the troop plans to use troop proceeds.

Posts Not Allowed

- Posting to national sites such as, but not limited to, eBay, Craigslist, Amazon, Facebook Marketplace, YouTube, Shopify, etc. is **not** permitted.
- No paid advertising of any kind on social media or general media is allowed.

GSNI reminds everyone that the Girl Scout Cookie Program is a Girl Scout-led program and Girl Scouts should be involved as much as safely possible in social media and online sales. We also recommend parents use caution when posting to **any** social media site. The safety of Girl Scouts and their families is first and foremost. Parents should use their best judgement when approving in-person delivery orders versus shipped-only orders, to customers they don't know. A Girl Scout should always be accompanied by an adult when delivering cookies. Abuse or misuse of a Girl Scout's Digital Cookie site may result in GSNI inactivating the site.

Adhere to GSNI Cookie Program Dates, Pricing, Boundaries, and Cookies.

Girl Scout Cookie Program dates and pricing are specific for each Girl Scout council. It is important that GSNI troops, Girl Scouts, and families follow the program dates and pricing set for GSNI.

All GSNI troops must keep in-person participation within the boundaries of GSNI's service area. No booth sites or door-to-door participation method may occur outside of GSNI's boundaries. If you see a troop participating within GSNI boundaries which you suspect is not from GSNI, **do not** confront the troop or engage in a conflict. Make note of the date, time, location, and troop number (if possible) and report the information to your Service Unit Cookie Coordinator or GSNI's Product Program Team. GSNI will follow up with the appropriate council.

Finally, only cookies offered by GSNI's contracted baker, Little Brownie Bakers may be sold. No other cookies are to be sold by GSNI Girl Scouts or troops and **all** packages must be sold for \$6 per package. This includes any cookies from the other baker with the same name (Adventurefuls, Trefoils, Thin Mints and Exploremores).

Troop Penalties

All programs have requirements, expectations, and rules for participants. The cookie program is no different. It is important that troops and Girl Scouts have equal opportunities to participate in the Girl Scout Cookie Program and gain important life and entrepreneurial skills. GSNI would hope parents, Girl Scouts, troop leaders, Troop Cookie Chairs, etc. would all act appropriately, but unfortunately this does not always happen. If GSNI confirms a report that a troop or a Girl Scout within a troop has broken any rules or requirements of the program, including but not limited to, early selling, selling at higher pricing, selling outside of GSNI's boundaries, posting to restricted social media sites, or selling rewards, GSNI may enforce penalties. Troops may incur penalties through a reduction in troop proceeds. This is not something GSNI wants to do, but because of prior incidents, it is unfortunately something that may need to be enforced.

The Troop Cookie Chair or troop leader is expected to explain the requirements of the cookie program to Girl Scouts and their parents, along with the explanation that if even one Girl Scout in the troop breaks the rules, the entire troop may be penalized.

Reports of inappropriate selling activities will be accepted and investigated by GSNI's Product Program Team. Girl Scouts, parents, troop leaders, and Troop Cookie Chairs should not confront the troop, be argumentative, or engage in a conflict. Reports should include specific information such as date, time, location, troop number and/or name when possible.



<u>Troop Minimum Size Requirement for Product Programs</u>

To ensure GSNI abides by IRS guidelines revolving around product sales, these <u>troop size guidelines</u> as they pertain to Product Program troop proceeds (fall product and cookies), have been created. It is important we comply with IRS guidelines so as not to endanger the not-for-profit status of GSNI, GSUSA and Girl Scout councils nationwide. This policy has been in effect since September 2016.

Troop Level	Minimum Size
Daisy, Brownie, Junior	5 Girl Scouts (from multiple families) + 2 unrelated leaders (1 must be female)
Cadette, Senior, Ambassador	3 Girl Scouts (from multiple families) + 2 unrelated leaders (1 must be female)

For the 2026 Cookie Program, the minimum must be met by Monday, January 26.

What happens if your troop size does not meet the minimum?

- This does not mean your troop is no longer a troop!
- Your troop will be treated as a group of Juliettes (individual Girl Scouts) for the purpose of troop proceeds.
- Girl Scout and troop rewards will still be earned.
- During troop bank sweep, the entire cost of product sold will be swept from the troop account. No troop proceeds will be awarded.
- S'more Dough will be given to participating Girl Scouts instead of troop proceeds.
- Notes on S'more Dough:
 - o S'more Dough distribution, uses, and restrictions are similar to Cookie Dough.
 - o The amount of S'more Dough a participant earns is based on ranges of product sold.

Requirements for Additional Money Earning Activities

While Girl Scouts/troops are encouraged to participate in GSNI's product programs as their primary money-earning activities, Girl Scouts/troops are also able to earn money through activities outside of Product Programs. However, to apply for **any** additional money-earning activities, **the troop must participate at the minimum levels listed below in both the Fall Product and Girl Scout Cookie Programs**. Please note that additional money-earning activities are not permitted during September 15-October 31 and January 1-March 31, to preserve the integrity of the Fall Product and Girl Scout Cookie Programs.

Fall Product Program	Girl Scout Cookie Program
Minimum 25% of registered Girl Scouts participate	Minimum 50% of registered Girl Scouts participate
Minimum \$250 total troop sales	Minimum 240 packages total troop sales

Individually Registered Girl Scouts (Juliette) Requirements

- Be in good financial standing with GSNI.
- Have parent/guardian permission.
- Participate in both the Fall Product and Girl Scout Cookie Programs at the minimum levels listed below.

Fall Product Program	Girl Scout Cookie Program
Minimum \$25 total sales	Minimum 24 packages total sales

Bronze, Silver, and Gold Award Requirements

- A Girl Scout interested in additional money-earning activities as part of earning their Bronze or Silver Awards must follow all the troop guidelines listed above for approval. *Bronze and Silver Awards are earned as a troop or small group within the troop.*
- A Girl Scout earning a Gold Award, must follow and meet the guidelines of a Juliette to receive approval for an additional money-earning activity. *Gold Awards are earned as an individual.*