

Product Program

Social and General Media Policies

Posting to any allowed social or general media may **only** be done during GSNI's Girl Scout Cookie Program sale dates listed below.

Posts Allowed

- Information regarding in-person, online and booth sales may be posted *January 6-March 22, 2026*.
- Posting to personal social media sites is permitted. Be cognizant of settings (private vs. public).
- Posting to **local** public social media sites (approved membership or public) with Girl Scout or Troop Digital Cookie Link for online direct ship orders and public pick-up of Girl Delivery orders is permitted. We remind parents and troop volunteers to be safety conscious and cautious providing a Digital Cookie Link to unknown customers. **Always** meet in a public location for distribution of Girl Delivery orders from unknown customers.
- Posting to **local** public social media sites (approved membership or public) for the promotion of cookie booths, cookie stands, or to take traditional orders is allowed. **Always** meet in a public location for distribution of orders from unknown customers.
- Creation of a special social media site with a Girl Scout or Troop Digital Cookie Link is allowed. It should include the sales goal of the Girl Scout or troop and how the troop plans to use troop proceeds.

Posts Not Allowed

- Posting to national sites such as, but not limited to, eBay, Craigslist, Amazon, Facebook Marketplace, YouTube, Shopify, etc. is **not** permitted.
- **No** paid advertising of any kind on social media or general media is allowed.

GSNI reminds everyone that the Girl Scout Cookie Program is a Girl Scout-led program and Girl Scouts should be involved as much as safely possible in social media and online sales. We also recommend parents use caution when posting to **any** social media site. The safety of Girl Scouts and their families is first and foremost. Parents should use their best judgement when approving in-person delivery orders versus shipped-only orders, to customers they don't know. A Girl Scout should always be accompanied by an adult when delivering cookies. Abuse or misuse of a Girl Scout's Digital Cookie site may result in GSNI inactivating the site.

