

2026 Girl Scout Cookie Program Family Newsletter



Welcome and Thank You

The Girl Scout Cookie Program offers a wide variety of options for Girl Scouts to learn skills for their future in a way no other experience can teach! Girl Scouts can use their imagination to customize their experience and plan their Girl Scout year!

As a parent, you are facilitating these experiences in support of the largest girl-led entrepreneurial program in the WORLD! All participants in the 2026 Girl Scout Cookie Program must be registered Girl Scout members for the 2025-2026 membership year. Parents must complete the Product Program Permission/Financial Responsibility Form and submit to their Troop Cookie Chair. All 2026 Cookie Program resources are available at www.girlscoutsni.org/cookieresources and Rallyhood.

What Girl Scouts Learn!











goal settin

decision-making

money management

people skills

business ethics

Cookie Varieties

All <u>nine varieties of cookies</u> will be available on the Girl Scout's order card, Digital Cookie for both girl delivery and shipped orders, and in cookie cupboards for cookie booths. **The cost per package is \$6.** Review the <u>Cookie Ingredients and Food Allergen Guide</u> for any ingredient concerns.

<u>NEW Exploremores</u>—Customers will love this new rocky-road ice cream inspired cookie.



2026 Important Dates

2020 Important Dates	
Thursday, January 2	<u>Digital Cookie login</u> invites sent to all registered Girl Scouts.
Tuesday, January 6	Cookie Program Begins!
	Initial Orders ends. Parents/Girl Scouts enter paper order
Monday, January 26	card orders into Digital Cookie or gives copy to Troop
	Cookie Chair.
Thursday-Monday, February 5-9	Delivery of Initial Orders to troops. Date varies by SU.
Thursday, February 12—Saturday, March 21	Cookie Craver forms accepted at Council Cupboards ONLY.
Friday, February 13—Sunday, March 22	Cookie Booths
Monday, March 23	Notify Troop Cookie Chair of any choices for rewards.

Cookie Program Participation Methods

- <u>Digital Cookie</u>
- Door-to-Door
- By Phone
- Social Media

- Email
- Cookie Craver
- Walk-about
- Cookie Booth

- Cookie Stand
- Gift of Caring
- Parent Workplace
- Businesses

Bling Your Booth—Weekly Cookie Booth Themes

Encourage your troop to participate in the weekly themes for a chance to win a Cookie Booth Fun Basket! Drawing held each week.

- February 13-19—National Girl Scout Cookie Weekend
- February 20-26—Winter Wonderland
- February 27-March 5—Power your Brain with Girl Scout Cookies
- March 6-12—ExploreMORE, Go Explore!
- March 13-19—YeeHaw for Cookies!
- March 20-22—Brave. Fierce. Fun!



Activities

Girl Scouts may participate in a variety of activities offered through the 2026 GSNI Cookie Program. Details on all activities can be found at www.girlscoutsni.org/cookieresources and Rallyhood.

- <u>Cookie Craver</u>—Girl Scouts collect orders; parents complete forms and picks up cookies from a participating cupboard. Girl Scouts earn a Goal Getter patch for 18+ packages sold through this activity.
- <u>Cookie Business Challenge</u>—Girl Scouts visit or contact businesses and ask them to purchase or donate a case or more of cookies. Sell to 3+ businesses and earn a patch. Businesses are rewarded too!

Digital Cookie

Digital Cookie allows Girl Scouts to create a customized website, send emails to customers and to take online orders for cookies. Customers order and pay for cookies online and then have the option for the cookies to be shipped directly to them (shipping charges apply) or have the Girl Scout deliver the cookies or donate cookies with no additional fees.

Digital Cookie invite emails will be sent to parents from Girl Scout Cookie Program (email@email.girlscouts.org) Friday, January 2, with the subject "It's time to register your Girl Scout for Digital Cookie!". Once a Girl Scout's account is set up go to the Digital Cookie Mobile App can be used as a convenient sales tool!

Rewards



<u>Sister Sales Team</u> Rewards

Two or more Girl Scouts in the same family must be participating in the GSNI 2026 Cookie Program. Girl Scouts must live in the same household (full or part-time). To qualify for the rewards, the online Sister Reward form must be completed by Friday, March 27. Sister Girl Scouts can earn three rewards together! Review Sister Rewards for more details.



<u>Sister Patch—</u>Two Girl Scouts in the family must sell a combined total of 300 packages.

<u>Cookie All-Stars event—</u>Two Girl Scouts in the family must sell a combined total of 1,000 packages. <u>Color Dash Bash event—</u>Two Girl Scouts in the family must sell a combined total of 1,200 packages.

Adhere to GSNI Cookie Program dates, pricing, council boundaries, and cookies.

Program dates and pricing are specific for each Girl Scout council. It is important that Girl Scouts and families follow the program dates and pricing for GSNI. Girl Scouts may participate January 6-March 22. Cookie Booth can be held February 13-March 22. All GSNI troops must keep in-person sales, including cookie booths and door-to-door sales, within the boundaries of GSNI. Finally, only cookies from Little Brownie Bakers may be sold by GSNI Girl Scouts.