

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents and volunteers with their journey through the 2026 Cookie Program. The emails will also be posted on our website at www.girlscoutsni.org/cookieresources and Rallyhood. Hola! Para obtener más información o asistencia en Español envíe un correo electrónico a customercare@girlscoutsni.org. ¡Gracias!

In this issue:

- Welcome & Cookie Program began yesterday!
- Manuals and Resources available
- Virtual Office Hours
- Participation Methods



Welcome to the 2026 GSNI Cookie Program!

Get ready for an unforgettable season. The Girl Scout Cookie Program is packed with exciting opportunities for your Girl Scout to build skills for the future in a way no other experience can. From setting goals to making plans, Girl Scouts use their creativity and confidence to design a cookie journey that fuels an amazing Girl Scout year. Parents and volunteers, you're the magic behind the scenes. Your support helps power the largest girl-led entrepreneurial program in the world. To make the most of the experience, we've created a [5 Essential Skills Guide](#) to show how the Cookie Program builds leadership, teamwork, and real-world skills, one cookie at a time. Let's make 2026 a sweet success.

The 2026 GSNI Cookie Program began yesterday, January 6, 2026. Girl Scouts can use any or all of the many program participation methods listed below to reach customers! All packages of cookies are to be sold for \$6 each.

Manuals and Resources

GSNI has many resources available to assist parents and volunteers through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or Rallyhood! Volunteers can find answers to many questions in the [Troop Cookie Manual](#) and [eBudde Troop Manual](#). Both volunteers and parents can review the [Digital Cookie Manual](#) for assistance navigating this system.

Virtual Office Hours

The GSNI Product Program Team will be holding Virtual Office Hours every Tuesday throughout the whole program at [12-1 p.m.](#) and [7-8 p.m.](#) Please join us with your questions! Meeting links are at www.girlscoutsni.org/cookieresources and Rallyhood calendar.

Cookie Program Participation Methods

With their parent's permission, our Girl Scout entrepreneurs have a wide variety of participation methods available to fit their personality and to challenge themselves to meet their goals!

- **Digital Cookie**—Digital Cookie link/URL can be used in combination with any of the selling methods below.
- **Door-to-Door**—Take cookie orders using the paper cookie order card or Digital Cookie Mobile App. Leave a [Door Flyer \(Spanish\)](#) when people are not home.
- **By Phone**—Call or text customers personally.
- **Social Media**—Post messages on approved social media sites following all social media policies.
- **Email**—Send emails to ask for support with a purchase taken on the traditional order card and/or provide your Digital Cookie link/URL
- **Cookie Booth**—Sign-up or arrange for one or more cookie booth sites with a troop.
- **Cookie Stand**—Hold a “lemonade stand” style booth at a Girl Scout’s house.
- **Gift of Caring**—Promote purchase of cookies for donation for those who do not want cookies for themselves and provide a [donation receipt](#).

- **Parent/Family Workplaces**—Design flyers to post with an order card or [Digital Cookie QR code](#) at the workplace or go to the workplace afterschool or on a day off from school to take orders in person. Please follow all workplace policies.
- **Businesses**—Contact business owners to make a cookie purchase. Enter the [Cookie Business Challenge](#).
- **Virtual Cookie Booth**—Use a Girl Scout or Troop Digital Cookie link to promote pre-orders with a planned date/time in a public location for customers to pick-up their orders.

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator, or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Here's to an exciting Cookie Program season—full of goals, growth, and lots of cookies! Let's make 2026 unforgettable!

Your GSNI Product Program Team,
Chelsea, Debbie, Michele, Samantha, and Nicole